



The Downtown Business Improvement District (BID) is established to help support the residents, business owners, organizations, and owners of property within Downtown Stevens Point. The BID boundaries and operating documents may be found at: <https://stevenspoint.com/1296/Business-Improvement-Districts>.

Downtown BID meetings are scheduled for the first Tuesday of each month but moved for special circumstances. Additional ad hoc meetings are held as needed. All board meetings of the board are hosted in-person and are open to the public.

Members

- Alderperson Christianson
- Tara Manzke
- Hana Cutler
- Tim Schertz
- Brian Cummins
- Robert Welling
- TBD

AGENDA

DOWNTOWN BUSINESS IMPROVEMENT DISTRICT BOARD MEETING

Date and Time:	September 1, 2026 2:30 PM	Location:	Large Conference Room Stevens Point Area Convention & Visitors Bureau 1105 Main Street Suite A, Stevens Point, WI 54481
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Opening Section:

1. Roll Call.
2. Comments from the public on non-agenda items.
3. Guest Speaker - Meliss Haack, Regional Farmers Market Coordinator (Intern & FM Updates)
4. General Reports and Updates
 - A. City Staff Updates
 - B. Treasurer Report
 - C. Board Chair Report

D. Downtown Executive Director Report

i. 2027 Merchandising Tech Visit with WEDC

ii. 2027 Business Engagement Cohort with WEDC.

E. Event Coordinator Report

5. Work Group Reports

A. Promotion Work Group Lead

B. Design Work Group Lead

C. Economic Vitality Work Group Lead

D. Organization Work Group Lead

Discussion and Possible Action on:

1. Approve Meeting Minutes from August 4, 2026.
2. Approval to implement the Vitality Grant Program.
3. Approval to request the City of Stevens Point for a resolution for the DBID to apply for the Small Business Development Grant Program offered through the WEDC.

4. Discussion and possible action on Library Alley Project purchases to include Cattail Chimes not to exceed \$7,000.
(<https://www.percussionplay.com/instruments/cattails/c-major/>)
5. Discussion and possible action on purchasing for the Library Alley Activation project a portable stage not to exceed \$4,500.
6. Discussion and possible action on the 2027 DBID Budget and Friends of DBID Budget proposals.
7. Consideration of motion to go into Closed Session under WI State Statute 19.85(1)(c) for the purpose of considering employment, promotion, compensation, or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercises responsibility and more specifically relating to the negotiating the Executive Director performance review and salary.
8. Consideration of the motion to reconvene to Open Session for discussion and approval of Executive Director review and salary proposal.
9. Discussion and possible action on contracts held specifically relating to Events such as Events Coordinator and Media Contracts in relation to the 2027 budget planning.
10. Adjournment.

PLEASE TAKE NOTICE that any person who has special needs while attending these meetings or needs agenda materials for these meetings should contact the City Clerk as soon as possible to ensure that a reasonable accommodation can be made. The City Clerk can be reached by telephone at (715) 346-1569 or by mail at 1515 Strongs Avenue, Stevens Point, WI 54481.

Maps further defining the above area(s) may be obtained from the City of Stevens Point Department of Community Development, 1515 Strongs Avenue, Stevens Point, WI 54481, or by calling (715) 346-1567, during normal business hours.

PLEASE TAKE FURTHER NOTICE that a quorum of the Common Council may be in attendance at this meeting.
