

Stevens Point Downtown Business Improvement District Board Meeting Minutes
Tuesday, June 2nd, 2026, at 2:30 pm in the SPACVB Conference Room Start Time: 14:31

Opening Section: Brian Cummins call to order

1. Roll Call: Board Present: Ald. Marc Christianson- (14:33), Tara Manske (Absent), Hana Cutler, BJ Welling, (Excused) Craig Cook, Brian Cummins, Tim Schertz

Staff & Public: Karen Margelofsky (ED), Kris Carne (Events Coor.),

2. Comments from the public on non-agenda items. Troy Hojnacki, Thanked the BID board for putting together the meeting with the Police Chief for unhoused update. The morning of 2 June 2026.

3. General Reports and Updates Chris Klesmith-City

A. City Staff Updates, 2 additional, energy tax credit project. Tuesday, at 3pm, June the 9th. Portage County Business Council participation going forward in 2027, with the Business Expo. No current updates from the Shopko project as of June 2026.

B. Treasurer Report, BJ (Absent) Karen gave the report, per shared screen. Tommy's Car Wash is again sponsoring Notes at Night. \$5,000

C. Downtown Executive Director Report

i. Attended PCBC after 5 events, attending FAM tour. Presentation of the local Rotary Club.

ii. Met with Candace, Branch Manager at Nicole National Bank. TDS, Muzzi Broadcast. For future sponsorship opportunities for the BID

iii. WEDC opportunity, Stevens Point was selected to host the Destination Creation Seminar 15-16 June at Midstate.

iv. Press release being worked for the mural re-creation for the library alley.

4. Board Chair Report: Interim starts soon for farmers market and help with the BID. Different events have started downtown to kick off the summer downtown events. (Notes at Night)

5. Event Coordinator Report, Walk don't run surveys have gone out. Notes at Night kicked off. Farmers Market/Notes at Night will kick off together in July. 50/50 raffle on going with N.A.N. Wine Walk registration in coming, deadline 1 July. Permits have been submitted for Discover Downtown. Tim Schertz (New car show, with local dealers).

6. Work Group Reports

A. Promotion Work Group Lead: Working on events, Press releases, Locally Website, Yodul website.

B. Design Work Group Lead: Refer to Promotion Work Group

C. Economic Vitality Work Group Lead: Lack of Business/building owner for Store Front Makeover. Setting appointments with current businesses that might have interest in expanding their business footprint.

D. Organization Work Group Lead: No Members

Discussion and Possible Action on:

1. Approve Meeting Minutes from May 5th, 2026. Motion to approve: Hannah Cutler, 2ND by Craig Cook
2. Present and take action, Meeting agendas, board members, communication Accounts & Records Compliance. All BID members should have their own separate email. Quick Guides, Motion to adopt: Marc Christensen, 2nd by Hannah Cutler
3. Present and take action on Corporate Investor Guide: Motion for approval by Hannah Cutler, 2ND BY Marc Christensen.
4. Present and take action on Fountain Control Panel. Table this until July, until further information.
5. Present and take action on: Light fixtures Bushman Electric quote, \$10,710. flowers budget up to \$1,500 for plantings. Motion for approval Brian Cummins, 2nd by Tim Schertz.
6. Approved to authorize the \$100 unpaid balance for Make Music Day Alliance. Motion to approve by Marc Christensen and 2nd by Tim Schertz.
7. Meeting adjourned at 16:09

Non Board Members attendance: Chris Klesmith, Bob Butt, Troy Hojnacki, Phillip Hollis, Patty Hollis.

Reported by and certified by Craig Cook