

Stevens Point Downtown Business Improvement District Board Meeting Minutes Tuesday, April 7, 2026 at 2:30 pm in the SPACVB Conference Room

Opening Section: Hana Cutler (Vice Chair will be leading the meeting in Brian Cummins absence) – meeting called to order at **Start Time: 14:01**

1. Roll Call: Board Present: Ald. Marc Christianson, Tara Manzke (**Excused**) Hana Cutler, BJ Welling, Craig Cook, **Excused**: Brian Cummins
Staff & Public: Karen Margelofsky (ED), Kris Carne (Events Coor.),

2. Comments from the public on non-agenda items. **None**

3. General Reports and Updates

A. City Staff Updates

Chris Klesmith: Shopko Apartments project is moving; it's at the application for WED Grant process to help for funding. Old plumbing location on 2nd street is being looked at for possible condo location, along with the old Edge Water location. 2nd street Condo project has been approved next to Northern Distillery.

B. Treasurer Report, BJ Welling had a death in the family, so no report was reported, however Karen mentioned a -7,000 report that is believed to be from 2025 budget.

February Treasurer report was motioned for approval by Craig Cook and 2nd by Alderman Marc Christenson

C. Downtown Executive Director Report

i. [Business Resource Guide](#)

ii. 2026 Partnership and Investment Guide

iii. Downtown BID Board Policies and Bylaws Handbook

iv. WEDC Main Street Award Recognition for Suzanne Bostwick/Lily & Vine Floral - Community Champion & Rand Erbach/Call it New, Call it Antique - Best Small-Scale Facade Renovation Awards for 2025.

4. Board Chair Report: **Hannah in place of Brian, Unhoused issue by the old Gruba Jewelers, has been worked through the new Police Chief, he communicated, that having the lease or the owner file complaints goes further than the public. The New proposed homeless shelter has been approved by the City Plan Commission now heads the City Counsel. The Downtown Franciscans unhoused feeding will be shifted to the Salvation Army 1 May 2026**

5. Event Coordinator Report

Chris Carne: events are moving along, almost all bands are booked for Notes at Night. Run or walk is scheduled and business and groups are continuing to sign up. Wine Walk sign up will start soon and looking to have businesses get their own bartenders licensed through the city after they take their training and test.

6. Work Group Reports

A. Promotion Work Group Lead

B. Design Work Group Lead

C. Economic Vitality Work Group Lead

D. Organization Work Group Lead

Discussion and Possible Action on:

1. Approve Meeting Minutes from March 3, 2026.

Motion for approval by Mark Christenson and 2nd by Craig Cook

2. Present and take action on Mural Execution Agreement for Library Alley Mural Project.

County wants to ensure that there is not a priority for the mural project over the regular maintenance that still has to be done by the county. They are on board with the project taking place.

3. Present and take action on Downtown Mural Agreement with Laabs. Still has to be presented to the Laabs but wanted the board to see first for approval.

4. Present and take action on Contract from Metro Wire. Board all agreed that investing in the Metro Wire with the emphasis on the Downtown Events and news that relates to the downtown is a investment worth taking on financially.

Motion to Approved by BJ Welling and 2nd by Craig Cook

5. Adjournment. Meeting was adjourned at 16:15

Also in attendance: Troy Hojnacki, Suzanne Bostwick, Kara Adams and Kiba.

Reported by and certified by Craig Cook