



The Downtown Business Improvement District (BID) is established to help support the residents, business owners, organizations, and owners of property within Downtown Stevens Point. The BID boundaries and operating documents may be found at: <https://stevenspoint.com/1296/Business-Improvement-Districts>.

Downtown BID meetings are scheduled for the first Tuesday of each month but moved for special circumstances. Additional ad hoc meetings are held as needed. All board meetings of the board are hosted in-person and are open to the public.

Members

- Alderperson Christianson
- Tara Manzke
- Hana Cutler
- Tim Schertz
- Brian Cummins
- Robert Welling
- Craig Cook

AGENDA

DOWNTOWN BUSINESS IMPROVEMENT DISTRICT BOARD MEETING

Date and Time:	August 4, 2026 2:30 PM	Location:	Large Conference Room Stevens Point Area Convention & Visitors Bureau 1105 Main Street Suite A, Stevens Point, WI 54481
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Opening Section:

1. Roll Call.
2. Comments from the public on non-agenda items.
3. General Reports and Updates
 - A. City Staff Updates
 - i. Presentation and discussion on AECOM One-way to Two-way Street Conversion Study by Scott Beduhn.
 - B. Board Chair Report
 - i. Action Item: Accept resignation from Craig Cook.
 - ii. Action Item: Appoint new Secretary for the board.
 - iii. Propose date, time, location for Annual Town Hall Meeting.
 - C. Treasurer Report
 - D. Downtown Executive Director Report
 - E. Event Coordinator Report
4. Work Group Reports

- A. Promotion Work Group Lead
- B. Design Work Group Lead
- C. Economic Vitality Work Group Lead
- D. Organization Work Group (Need a Lead for this group)

Discussion and Possible Action on:

1. Approve Meeting Minutes from July 7, 2026.
2. Discussion and possible action on proposal to redirect Storefront Competition prize funds to an Economic Vitality Small Grant fund..
3. Discussion and possible action on Locable proposal.
4. Adjournment.

PLEASE TAKE NOTICE that any person who has special needs while attending these meetings or needs agenda materials for these meetings should contact the City Clerk as soon as possible to ensure that a reasonable accommodation can be made. The City Clerk can be reached by telephone at (715) 346-1569 or by mail at 1515 Strong's Avenue, Stevens Point, WI 54481.

Maps further defining the above area(s) may be obtained from the City of Stevens Point Department of Community Development, 1515 Strong's Avenue, Stevens Point, WI 54481, or by calling (715) 346-1567, during normal business hours.

PLEASE TAKE FURTHER NOTICE that a quorum of the Common Council may be in attendance at this meeting.
