



AGENDA

TOURISM COMMISSION

Members

- Tom Schrader
- Mike Disher
- Michelle Sedlak
- John Okonek
- Carie Winn

Date and Time: May 12, 2026
8:00 AM

Location: Community Meeting Room
933 Michigan Avenue
Stevens Point, WI 54481

Discussion and Possible Action on:

1. Roll Call.
2. Approval of December 11, 2025 meeting minutes.
3. University of Wisconsin - Stevens Point grant application for Coleman Outdoor Track Rebuild requesting \$250,000.
4. Adjournment.

PLEASE TAKE NOTICE Any person who has special needs while attending this meeting or needs agenda material for this meeting should contact the City Clerk as soon as possible to ensure reasonable accommodations can be made. The City Clerk can be reached by telephone at 715-346-1569, or by mail at 1515 Strongs Ave., Stevens Point WI, 54481.

Copies of ordinances, resolutions, reports and minutes of the committee meetings are on file at the office of the City Clerk for inspection during normal business hours from 7:30am to 4:00pm.

PLEASE TAKE FURTHER NOTICE that a quorum of the Common Council may be in attendance at this meeting.

REGULAR MEETING

Tourism Commission December 11, 2025 - 8:00 AM Community Room 933 Michigan Avenue

MINUTES

Discussion and Possible Action on:

1. Roll Call.

Members present: Disher, Okonek, Schrader, Sedlak, Winn

Also present: Dan Kremer, Matt Disher, Erika Weisgram, Tori Neff, Krista Olson, Annie Wetter, Randy Schukar, Robert Kussow

2. Approval of May 8, 2025 meeting minutes

Motion to approve the minutes as written by Schrader, second by Sedlak; motion carried 5-0.

3. Review of 2025 and projected 2026 tourism commission financials.

Director Kremer summarized the financials and the planned funding commitments for 2025 and 2026 along with projected year-end balances. No action.

4. Central Wisconsin Children's Museum grant application requested \$3,415 - \$3,750.

Motion to approve the grant application up to \$3,750 by Schrader, second by Winn; motion carried 5-0.

5. McDill Lake District/Friends of McDill grant application requesting \$28,000.

Motion to deny the grant application by Schrader, second by Disher; motion carried 5-0.

6. Portage County Youth Soccer grant application requesting \$60,000.

Motion to approve the grant application in the amount of \$60,000 by Schrader, second by Disher; motion carried 5-0.

7. Stevens Point Area Flying Disc Association grant application requesting \$22,000.

Motion to approve the grant application in the amount of \$7,000 by Okonek, second by Sedlak; motion carried 5-0.

8. Stevens Point Softball Association and USA Softball of Wisconsin grant application requesting \$2,500.

Motion to award the grant in the amount of \$2,500 by Schrader, second by Sedlak; motion carried 4-0. Disher abstained.

9. Stevens Point Softball Association grant application requesting up to

\$14,000.

Motion to deny the grant application made by Schrader, second by Winn; motion carried 4-0. Disher abstained.

10. Stevens Point Softball Association grant application requesting up to \$6,600.

Motion to award a grant up to \$6,600 (\$550 per tournament) by Winn; second by Schrader; motion carried 4-0. Disher abstained.

11. Steps and Strides Inc. grant application requesting \$10,000.

Motion to deny the grant application made by Disher, second by Sedlak; motion carried 5-0.

12. Considering payment of the remaining pledge amount for Goerke Turf Improvement Project.

Motion to pay off the remaining pledge balance for the Goerke Turf Improvements made by Sedlak, second by Schrader; motion carried 5-0.

13. Grant deadline and special meeting criteria consideration.

No action taken — the committee discussed allowing the tourism committee chairperson to make the determination on if a special meeting should be held for out-of-grant cycle funding requests.

14. Adjournment.

Meeting adjourned at 8:48 am.

Room Tax 2026 Application



Submissions are due by **Monday, December 1 at 12:00 pm.**
Send electronic submissions to: parksandrec@stevenspoint.com
Paper submissions can be dropped off at 2442 Sims Avenue, Stevens Point, WI 54481.

* Required

General Information

1. Date *

2. Title of Proposal *

3. Request on behalf of what group/organization *

4. Mission of the organization or group *

5. First and last name *

6. Email address *

7. Phone Number *

8. Street Address *

9. City, state, and zip code

10. Tax exempt? *

Yes

No

11. If yes, tax exempt number (must be the 15 digit CES number beginning with a 008) *

19. How does your program differ from similar programs offered in this area? (Respond "N/A" if there are no other similar in this area) *

20. Please list other sources for financial support and amounts? (Respond "N/A" if there are no other sources)

21. Does your organization have an operational reserve? If yes, provide the balance and describe the reserve policy.

22. How will your organization integrate/absorb these grant funds into your operations after this grant? *

23. Please provide the dollar amount of room tax grant funding you are requesting. *

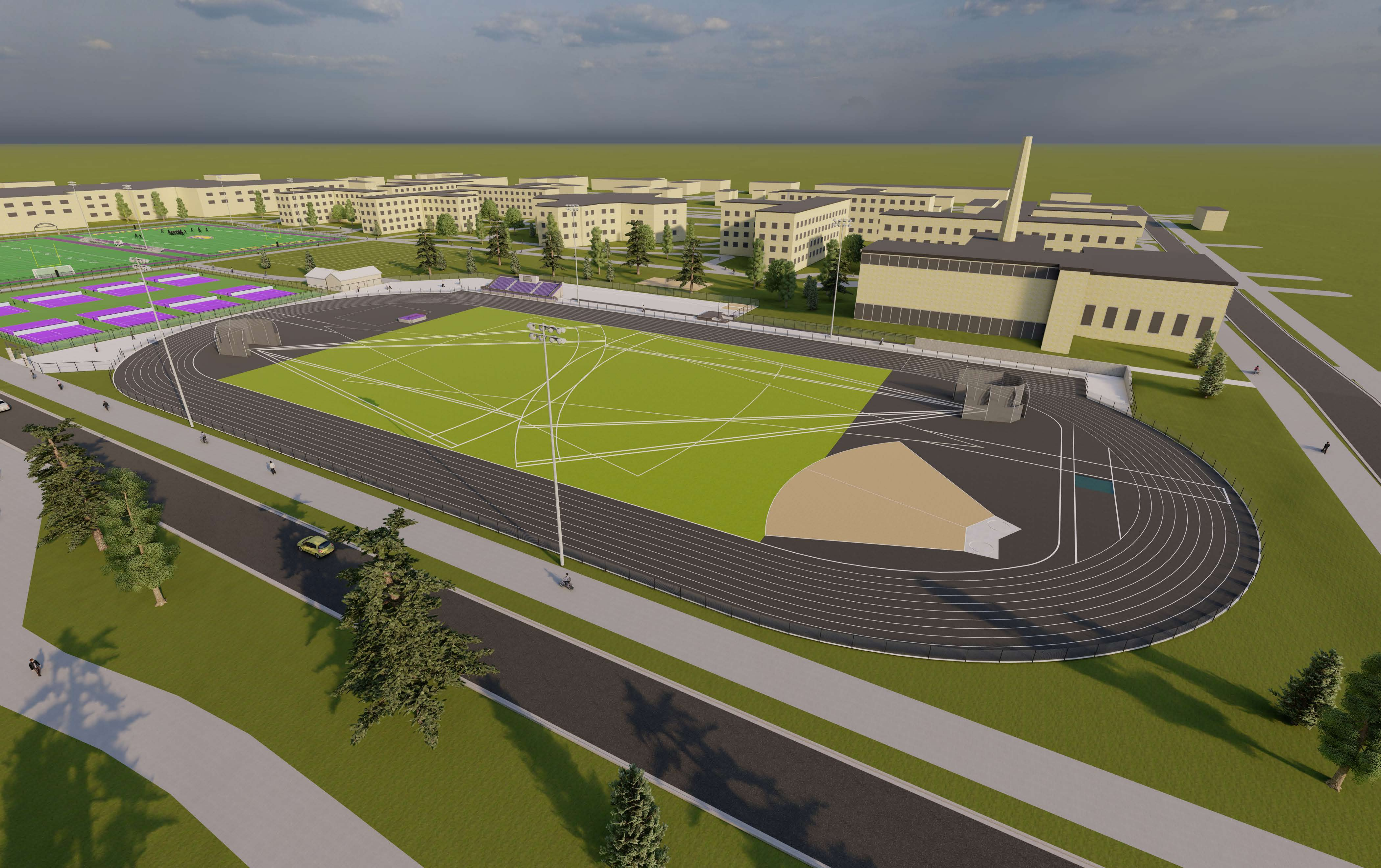
Budget Information

24. If awarded a room tax grant, please select your preferred payment schedule. *

- Need all support at once
- Multi-year support acceptable

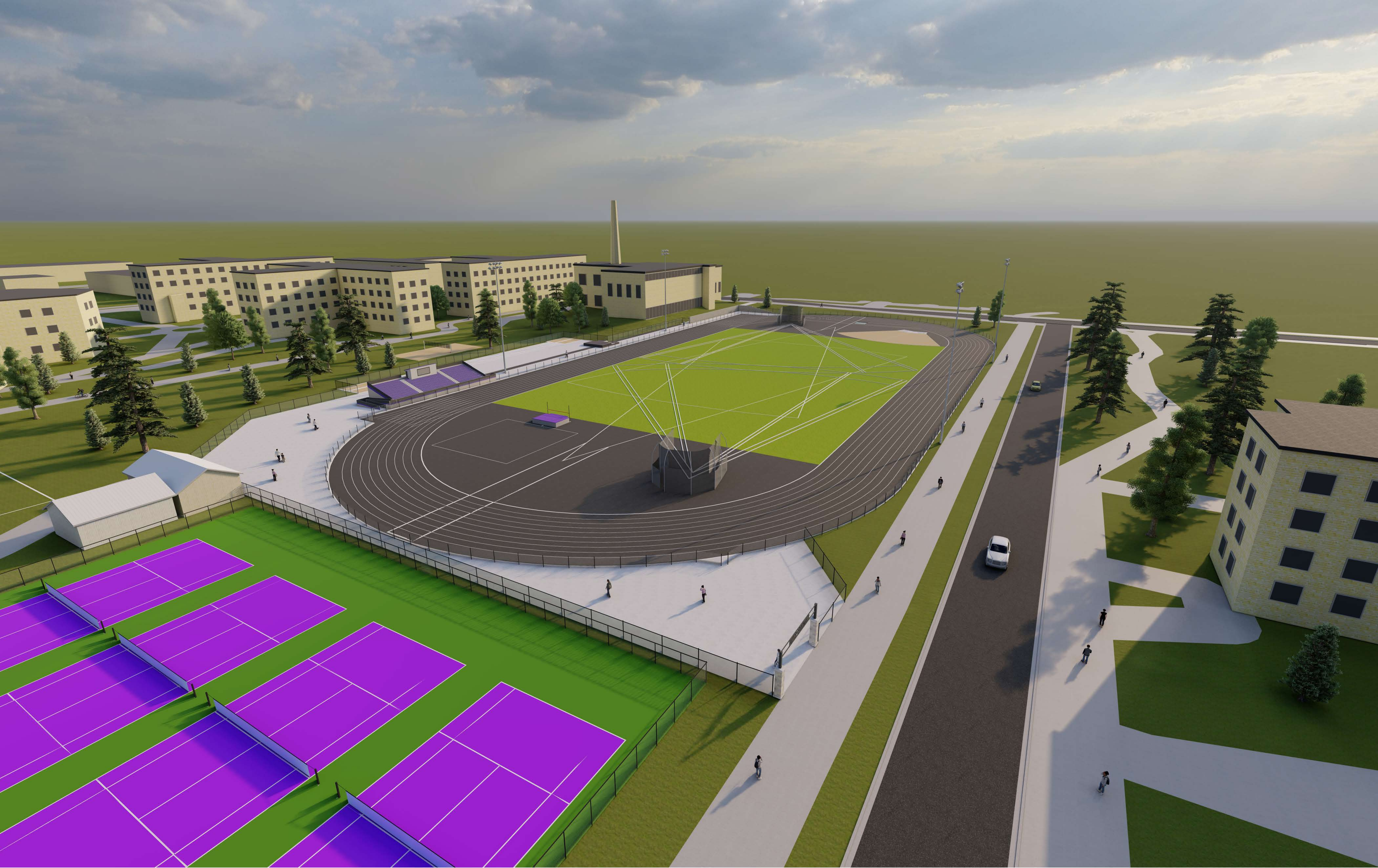
25. Please submit a copy of this questionnaire as well as the files containing your program budget and any additional information, renderings, or supporting materials to:

parksandrec@stevenspoint.com



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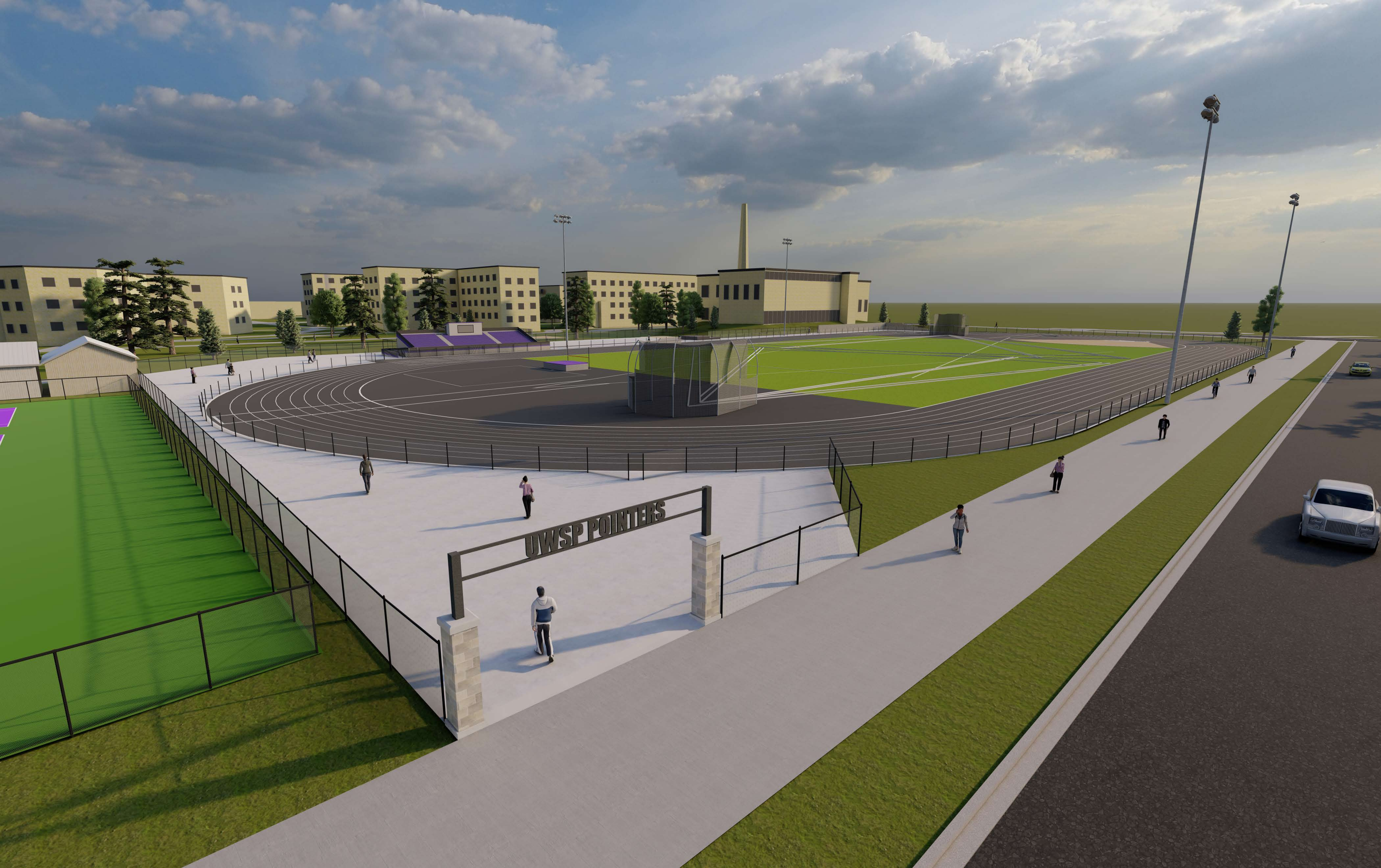
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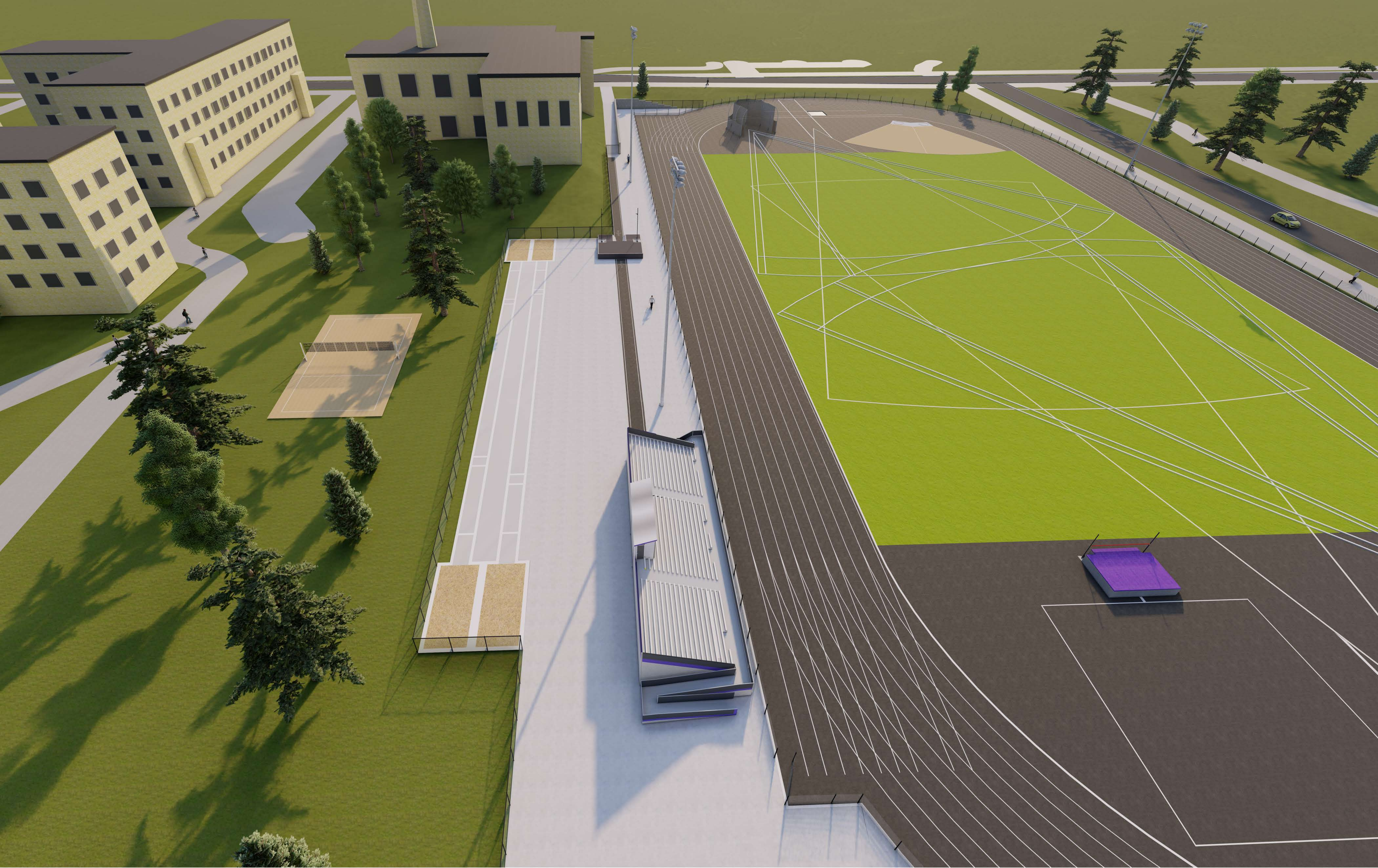
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