



The Downtown Business Improvement District (BID) is established to help support the residents, business owners, organizations, and owners of property within Downtown Stevens Point. The BID boundaries and operating documents may be found at: <https://stevenspoint.com/1296/Business-Improvement-Districts>.

Downtown BID meetings are scheduled for the first Tuesday of each month but moved for special circumstances. Additional ad hoc meetings are held as needed. All board meetings of the board are hosted in-person and are open to the public.

Members

- Marc Christianson
- Tara Manzke
- Hana Cutler
- Brian Cummins
- BJ Welling
- Craig Cook
- Vacant TBD

AGENDA

DOWNTOWN BUSINESS IMPROVEMENT DISTRICT BOARD MEETING

Date and Time:	March 3, 2026 2:30 PM	Location:	Large Conference Room Stevens Point Area Convention & Visitors Bureau 1105 Main Street Suite A, Stevens Point, WI 54481
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Opening Section:

1. Roll Call.
2. Comments from the public on non-agenda items.
3. Guest Speaker
 - A. Introduce new SPACVB Executive Director - Jodi Mcguire.
 - B. Errin Welty, WEDC Downtown Development Director - MSA Accreditation Visit.
4. General Reports and Updates
 - A. City Staff Updates
 - B. Board Chair Report
 - C. Treasurer Report
 - D. Downtown Executive Director Report
 - E. Event Coordinator Report
5. Work Group Reports
 - A. Promotion Work Group Lead

B. Design Work Group Lead

Library Alley Activation Project - Vibrant Spaces Update

C. Economic Vitality Work Group Lead

D. Organization Work Group Lead

Discussion and Possible Action on:

1. Approve Meeting Minutes from February 3, 2026.
2. Review and approve Sunrise Broadcasting 2026 contract.
3. Review and approve annual office fee for 2026 & proposed 2027 to Stevens Point Area Convention & Visitors Bureau.
4. Adjournment.

PLEASE TAKE NOTICE that any person who has special needs while attending these meetings or needs agenda materials for these meetings should contact the City Clerk as soon as possible to ensure that a reasonable accommodation can be made. The City Clerk can be reached by telephone at (715) 346-1569 or by mail at 1515 Strongs Avenue, Stevens Point, WI 54481.

Maps further defining the above area(s) may be obtained from the City of Stevens Point Department of Community Development, 1515 Strongs Avenue, Stevens Point, WI 54481, or by calling (715) 346-1567, during normal business hours.

PLEASE TAKE FURTHER NOTICE that a quorum of the Common Council may be in attendance at this meeting.
