

09/23/25 Downtown BID Townhall meeting 6pm

**Roll Call**

Tara Manzke

Hana Cutler

Mike Beacom

BJ Welling-excused

Brian Cummins

Rosalind Kealiher

Alderperson Christianson

Intro of each board member, intro of Kris Carne, and Karen Margelofsky

Shared who are partners are

**Updates** on where the BID is at and what we do, the budget and taxes, the events we had and what's to come. (not listed, downtown clean up, chili cook off, and christmas bar crawl).

**Four Point Approach**-Economic Vitality-shared about the survey that was done and the intern we had over the summer.

**City update regarding downtown**-first discussion-developement and building improvement grants.

**Key concerns we have seen**-Homeless in the downtown. Discussion with Gregg Hansel from "Partnering Together Central WI" a consortium of 10 groups working together. Attempting to develop a 365 day shelter away from downtown. Part of the plan to hire case managers and do more than just provide a home. Timelines: almost finished creating a 501c3 and MOU's are being developed for groups that are working together. Currently searching for the proper site for a shelter. Hoping this is all under wraps by Spring. Reasons in town for the problems:  
1-addiction 2-mental health 3-bad luck 4-COVID 5-Life events  
In Stevens Point there is no place for an unhoused family. Looking at a population of over 25 right now. Hoping for the new shelter to house a population of about 40.

**Public Discussions:** What new events would you like to see downtown?

-Zombie walk and thriller dance event. -collaborate and work more with the PCPL

-events for people who already live downtown, ex: a block party

-People come downtown to have fun, but would love to see some businesses that could be more necessary.

-BID to be more involved in the city meetings and events-example of being at the zoning re-write meeting. -Chase bank and what it will be used for, perhaps a museum?

-tour downtown activities. -challenge to "Take a bike or bus" to downtown

-Concern regarding the Christmas parade-can't enjoy the floats due to so many advertisements-request for a "NO advertising Parade"

7:28 Agenda Exhausted, meeting adjourned