

Downtown BID meeting
09/09/2025 2:30 pm

1. Roll Call

Tara Manzke-present until 3:30
Hana Cutler
Mike Beacom
BJ Welling-excused
Brian Cummins
Rosalind Kealiher
Alderperson Christianson

City Liaison

Mike Wiza

2. Comments from the public on non-agenda items

3. General reports and updates:

- a. **City staff updates**-Lockers have arrived and will be installed next week.
- b. **Treasurer Report**-Wine walk was a win. Things are on track for what we expected for 2025
- c. **Executive Director Report**-
- d. **Board Chair Report**- working on organizing budget, working on updating MOD, and annual workplan. Town hall coming up on 09/23 will be at MSTC at 6pm in the Community Engagement room.
- e. **Event Coordinator Report**-

4. Workgroup reports:

- a. **Promotions**-see agenda, discussing an additional event for 2026 run/walk.
- b. **Design**-renderings and budget for alley activation, still sorting out a grant. This will be one of Karen's first tasks upon arrival.
- c. **Economic Vitality**-see agenda.
- d. **Organization**- will be working with Tara regarding coordinating volunteers. Meeting for collective is tomorrow at 8:30am.

Discussion and Possible action on:

1. Approval of special meeting minutes from 08/05/25

Motion by Rosalind to approve the meeting minutes.
Second by Hana, motion passes.

2. Approval of special meeting minutes from 08/14/25

Motion by Marc to approve the meeting minutes.
Second by Rosalind, motion passes.

3. **Lighting Plan for Corridor Between Water St & the Waterfront** Edison style lights on each side of the thoroughfare along water st and riverfront art center. Mayor's proposal to the BID to provide partial funding. City will assume ongoing maintenance.
Motion for approval of \$10,596 to put lighting plan between corridor and water st. by Hana second by Marc. Motion passes.
4. **Holiday Parade Schedule Discussion** Changed to 11/26, day before Thanksgiving, appears to create staffing issues for the SPPD, request for date change.
Rosalind makes a motion for Thursday Nov 20th, second by Marc.
5. **Draft of Town Hall Meeting for 9-23-2025** Note to focus on BID items before guest speaker so as to stay focused. Include space to discuss events from 2025, and Kris's role. Chloe's past presentation is in the binder.
6. **Review Preliminary Budget for 2026**
good discussion no action, see agenda for details.
7. **New Executive Director Onboarding** looking forward to all that Karen will offer.
8. **Adjournment.**