

Downtown BID Board Meeting Minutes

3 February 2026 at 2:30 pm at SPACVB

Secretary: Craig D Cook

Agenda: Downtown Business Improvement District Board Meeting

Roll Call: Hana Cutler, Jarod Kivela, Craig Cook, Mark Christianson, BJ Welling, Kris Carnes, Tara Manzke, Brian Cummins

Public Comments: Unhoused, conversation, can we start having a more transparent monthly briefing on what is actually being action.

Troy Hynoski- supported Craig Cook on looking for updated action on what's happening.

Guest Speaker: No Guest Speaker

City Staff Updates: Jarod Kivela, Commonwealth Company at the Shopko building, the company has applied for tax credits, and the site itself is being looked at for additional parking and land contamination. The city is looking for Grants, to help with this project.

- Lot 8, Green parking to the North, market rate, owner owned project.
- Old Weber Tackle building, is starting to be demolished
- Great lakes / Old Dunham's loan building has interest
- Unhoused- it has stalled in conversation for a 24hour shelter.
- However, Franciscans will be moving out of the downtown and providing a meal at the Salvation Army. This is possibly happening prior to summer of 2026.

Treasurer Report: BJ Welling

- Primary Point of accounting for the BID, there were some obvious discrepancies – Brian Cummings I
- it will take about 6 weeks to reconcile the books, due to the city finances.

Downtown Executive Director Report: Karen/ Brian Cummings,

- Karen submitted a written report. Karen's accomplishments from the previous month- (will list after meeting)

Event Coordinator Report: Kris Carne

- Need chairs for events,
- 2026, Events with board member being established
- Shop Small- Tara
- Downtown Christmas- Mark
- Christmas Parade- Brian
- Wine Walk- BJ
- Discover Downtown
- Kris- talking to someone in emergency management.

- Kris or Karen to play music downtown by the ice rink end of February
- Notes at Night, only 2 slots available to fill for Wednesday nights.

Board Chair Report: Brian Cummings

- May 5th in the day of giving, communicate to businesses. How do we communicate information out to our constituents.
- We are still short a board member and are actively searching.
- Going to talk to Mayor about who he or who can we appoint for the last board position.

Work Groups:

1) Promotion Work Group- Tara:

- February 16th, 20, 27, March 6th, UWSP admitted student day (SP) What discounts do we offer? 10% off your sale? What businesses offer this to bring the day off? Or are coupons offered?
- Grant Writing professional to be available to BID constituents.

2) Design Work Group Lead: Hannah

- Trying to get a grant for possible design work.
- Library alley, mural, possibly get fixed or re-done
- More consistency with the appearance of the downtown main street.
- Need to start looking into downtown beautification.

3) Economic Vitality Work Group Lead: BJ

- The decision has been made to scrap the grant for the two-business location downtown and is now focusing on the North Side yard to possibly fill a spot there with the grant. Property owners have been 50/50 notified of these changes.

Nothing from Organization Work Group

-Approve Meeting Notes from January

Motion for approval- BJ, Mark Second, AIF

-Discuss and approve MOU for intern Partnership with Farmers Market Association and City of Stevens Point:

Motion for approval- Hannah, 2nd by Craig, AIF

Meeting Adjournment at 4:22 pm as the agenda was exhausted.