



Our intention is to have in-person meetings going forward. The Business Park Business Improvement District Board meeting will be held at the Stevens Point Transit Center located at 2700 Week Street. This in-person location will meet the legal requirement for our open meetings.

## Members

- Alderperson Steinmetz
- Heidi Charlesworth
- Erik Carlson
- Jeff Ramlow
- Mike Trzinski
- Debra Marten
- Chase Rettler

## AGENDA

### BUSINESS PARK BUSINESS IMPROVEMENT DISTRICT BOARD MEETING

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<b>Date and Time:</b>	February 13, 2026 8:00 AM	<b>Location:</b>	Conference Room Stevens Point Transit Center 2700 Week Street Stevens Point WI 54481
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#### Opening Section:

1. Roll Call.
2. General Reports and Updates
  - A. City Staff Updates
  - B. Executive Director Report  
Branding Work Group Update  
Deed Restrictions/Protective Covenants (DRPC) Work Group Updates
  - C. Board Chair Report
  - D. Treasurer Report

#### Discussion and Possible Action on:

1. Approve Meeting Minutes from January 9, 2026.
2. Review and approve recommendations from the DRPC work group.
3. Review and approve the proposed landscape maintenance contract for 2026.
4. Review and approve the proposed pond maintenance contract for 2026.
5. Adjournment

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**PLEASE TAKE NOTICE** that any person who has special needs while attending these meetings or needs agenda materials for these meetings should contact the City Clerk as soon as possible to ensure that a reasonable accommodation can be made. The City Clerk can be reached by telephone at (715) 346-1569 or by mail at 1515 Strongs Avenue, Stevens Point, WI 54481.

Maps further defining the above area(s) may be obtained from the City of Stevens Point Business Improvement District Executive Director, Karen Margelofsky, 1105 Main Street Suite A, Stevens Point, WI 54481, or by calling (715) 496-0823, during normal business hours.

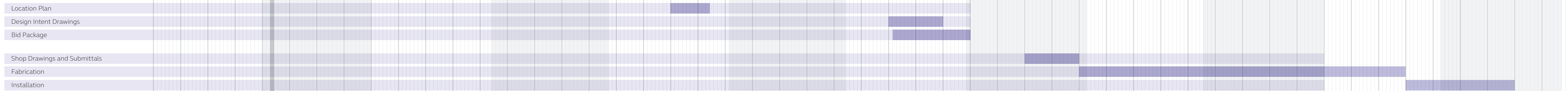
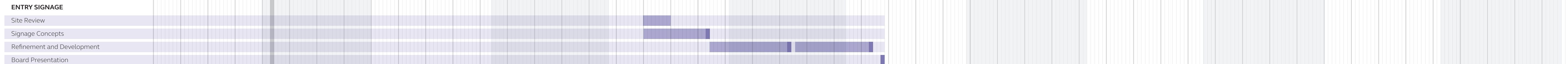
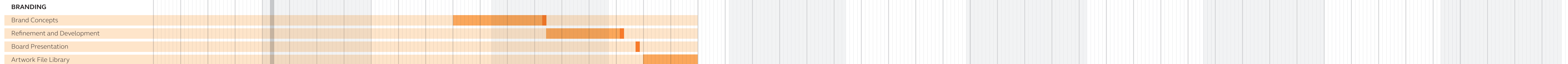
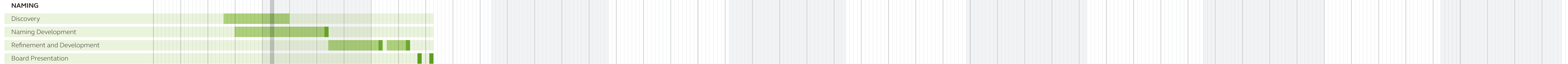
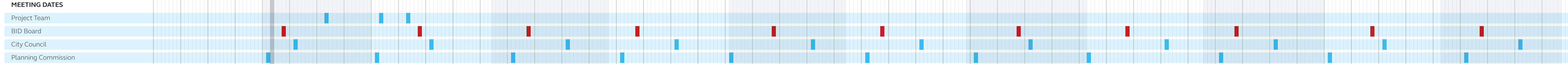
**PLEASE TAKE FURTHER NOTICE** that a quorum of the Common Council may be in attendance at this meeting.

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Stevens Point Business Park  
**Project Schedule**

2026

JANUARY 4-10 11-17 18-24 25-31 FEBRUARY 1-7 8-14 15-21 22-28 MARCH 1-7 8-14 15-21 22-28 APRIL 29-4 5-11 12-18 19-25 26-2 MAY 3-9 10-16 17-22 24-30 JUNE 31-6 7-13 14-20 21-27 28-4 JULY 5-11 12-18 19-25 26-1 AUGUST 2-8 9-15 16-22 23-29 SEPTEMBER 30-5 6-12 13-19 20-26 OCTOBER 27-3 4-10 11-17 18-24 25-31 NOVEMBER 1-7 8-14 15-21 22-28 DECEMBER 29-5 6-12 13-19 20-26 27-2





City of Stevens Point, WI  
Brand Identity and Entry Signage for the Portage County Business Park

## WORK PLAN

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### Project Overview

The City intends to rename and rebrand the Portage County Business Park to better align with the current situation and to reflect the character and future aspirations of the park. This project includes the development of a new park name, logo identity, and point-of-entry signage system that is cohesive, professional, and implementation-ready.

### Phase 1: Discovery & Working Session

*Objective:* Establish a clear foundation for naming, branding, and signage decisions.

*Tasks:*

- Conduct a preliminary working meeting with the park project team
- Gather insights on project goals, sensitivities, and desired outcomes
- Discuss the history, character, and current perception of the business park
- Identify constraints, approval processes, and implementation considerations

### Phase 2: Naming Development

*Objective:* Develop a new business park name that is distinctive and aligned with constituents vision.

*Tasks:*

- Formulate a brand narrative informed by the park's context
- Generate multiple name options for review
- Research proposed names to identify legal conflicts or proprietary restrictions
- Present an initial round of name candidates
- Narrow to 2–3 finalists for further consideration
- Refine and confirm a single recommended name

*Deliverables:*

- Presentation of general name suggestions
- Presentation of 2–3 refined name candidates (Round 1)
- Presentation of a single recommended name (Round 2)



City of Stevens Point, WI  
Brand Identity and Entry Signage for the Portage County Business Park

## WORK PLAN

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### Phase 3: Logo and Identity Development

*Objective:* Create a professional logo identity that complements the new name.

*Tasks:*

- Develop 3–5 initial logo concepts
- Present concepts to the team for feedback
- Refine 1–2 selected concepts
- Finalize a single approved logo
- Prepare production-ready artwork for print, signage, and digital use

*Deliverables:*

- Presentation of initial logo concepts
- Presentation of refined concept finalists
- Presentation of a final logo identity
- Library of production-ready art files

### Phase 4: Point-of-Entry Signage Concepts

*Objective:* Design a group of entry signage for the business park.

*Tasks:*

- Evaluate existing sign locations, visibility angles, and potential obstacles
- Develop 3–5 entry signage concepts
- Present concepts for team review and feedback
- Refine to 1–2 preferred concepts
- Develop and present a single recommended concept
- Prepare a draft message schedule and update sign locations on site plans

*Deliverables:*

- Summary of site evaluation and research findings
- Presentation of initial signage concepts
- Presentation of concept finalists
- Presentation of a developed final signage concept



City of Stevens Point, WI  
Brand Identity and Entry Signage for the Portage County Business Park

## WORK PLAN

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### Phase 5: Design Intent & Documentation

*Objective:* Prepare documents and production-ready art suitable for fabrication, bidding, and installation.

*Tasks:*

- Develop scaled design intent drawings
- Specify materials, finishes, and construction approaches
- Coordinate sign types and locations for clarity and consistency
- Create graphic files for production

*Deliverables:*

- Scaled design intent drawings with specifications
- Production-ready signage artwork

### Optional Phase 6: Production Oversight Services

*Objective:* Support the park through fabrication and installation to ensure design integrity.

*Tasks:*

- Recommend RFP promotion strategies and/or qualified fabricators
- Assist with fabricator vetting
- Coordinate with the selected fabricator
- Review shop drawings, material samples, and submittals
- Review installation photos and recommend adjustments if needed

*Deliverables:*

- Summary of RFP promotion methods and/or qualified fabricators
- Review summaries of fabricator submittals
- Installation assessment and recommendations

*Site Visits*

- Base Scope: 1–2 site visits



City of Stevens Point, WI  
Brand Identity and Entry Signage for the Portage County Business Park

## WORK PLAN

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*The following are criteria items to consider for the successful renaming of the Business Park.*

### Criteria for Renaming

It must work legally, economically, culturally, and set the right tone for decades. It must clearly identify the park, creating a distinction from other similar sites in the region.

### Functional & Practical Criteria

*The name must:*

- Be easy to pronounce, spell, and remember
- Read clearly on signage, maps, GPS systems, and digital platforms
- Avoid confusion with nearby cities, districts, or regions

*Red flags:*

- Complex spelling or pronunciation
- Acronyms without meaning
- Names that require explanation to make sense

### Economic & Market Positioning Criteria

*The name should:*

- Support business recruitment and investment
- Sound credible to regional, national, and international audiences
- Avoid sounding narrowly specialized
- Signal stability, growth, and professionalism

### Geographic & Contextual Relevance

*The name should:*

- Have a clear relationship to place (location, landscape, infrastructure, or regional identity)
- Be authentic to the county or city, not generic or interchangeable
- Avoid misleading geographic references

*Examples of valid anchors:*

- Natural features (river, ridge, plain, forest)
- Infrastructure (rail, port, corridor, hub)
- Historical or cultural references with lasting relevance



City of Stevens Point, WI  
Brand Identity and Entry Signage for the Portage County Business Park

## WORK PLAN

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### Longevity & Adaptability

*The name should:*

- Age well over 20–30 years
- Not be tied to a short-term trend, administration, or economic cycle
- Allow for evolution of the park

*Avoid:*

- Trendy buzzwords
- Overly specific industry references that may become obsolete

### Legal & Risk Criteria

*Avia Design Group will do a general internet search for potential conflicts. The Business Park's legal counsel will need to conduct a formal search and apply for trademark or copyright.*

*The name must:*

- Be legally available (no trademark conflicts)
- Avoid proprietary or restricted terms
- Not infringe on existing brand identities
- Be usable across signage, domain names, and social platforms

### Civic & Political Sensitivity

*The name should:*

- Avoid polarizing references
- Feel inclusive rather than exclusive
- Represent the park's constituents as a whole

Account Number	Account Title	2026 Current year Budget	2026 Current year Actual	2026 Current month Actual
<b>BUSINESS PARK BID</b>				
256.11100	GENERAL OPERATING CASH	.00	.00	.00
	Total GENERAL OPERATING CASH:	.00	.00	.00
<b>TAXES</b>				
256.41.00120.56	BID ASSESSMENTS	230,307	.00	.00
	Total TAXES:	230,307	.00	.00
<b>OTHER FINANCING SOURCES</b>				
256.49.19310.59	GENERAL FUND BALANCE USAGE	.00	.00	.00
	Total OTHER FINANCING SOURCES:	.00	.00	.00
<b>CPA/AUDITING SERVICES</b>				
256.51.19960.2004	AUDIT SERVICES	6,300	.00	.00
	Total CPA/AUDITING SERVICES:	6,300	.00	.00
<b>BUSINESS IMPROV DISTRICT</b>				
256.56.00700.1154	DOWNTOWN MANAGER SALARY	23,800	1,831	1,831
256.56.00700.1900	EMPLOYER CONTRIB/WISC RET	1,714	132	132
256.56.00700.1910	EMPLOYER CONTRIB/S.S. TAX	1,821	128	128
256.56.00700.1920	EMPLOYER CONTRIB/LIFE INSUR	8	3	3
256.56.00700.1930	WORKERS COMPENSATION PREM	426	33	33
256.56.00700.1950	MEDICAL INSURANCE PREM	6,622	517	517
256.56.00700.1955	HSA CONTRIBUTION	420	.00	.00
256.56.00700.2200	GAS/ELECTRIC CHARGES	13,000	.00	.00
256.56.00700.2203	TELEPHONE UTILITY CHARGES	.00	.00	.00
256.56.00700.2204	WATER/SEWER UTIL CHARGES	2,600	.00	.00
256.56.00700.2205	PROPERTY TAXES	.00	7,442	7,442
256.56.00700.2800	COMPUTER/COMPUTER EQUIP	.00	.00	.00
256.56.00700.3001	GENERAL OFFICE SUPPLIES	596	.00	.00
256.56.00700.5000	MISCELLANEOUS CHARGES	12,000	60	60
256.56.00700.5751	LAWN CARE/SNOW REMOVAL EXP	75,000	.00	.00
256.56.00700.5752	LANDSCAPING EXPENSES	.00	.00	.00
256.56.00700.5753	POND MAINTENANCE	10,000	.00	.00
256.56.00700.5754	PRIVATE UTILITY LOCATES	2,000	.00	.00
256.56.00700.5755	FOUNTAIN REPLACEMENTS	28,000	.00	.00
256.56.00700.5756	TRAIL MAINTENANCE	20,000	.00	.00
256.56.00700.5757	BRANDING STUDY	26,000	.00	.00
	Total BUSINESS IMPROV DISTRICT:	224,007	10,145	10,145
	BUSINESS PARK BID Revenue Total:	230,307	.00	.00
	BUSINESS PARK BID Expenditure Total:	230,307	10,145	10,145
	Net Total BUSINESS PARK BID:	.00	10,145-	10,145-

# BUSINESS PARK BUSINESS IMPROVEMENT DISTRICT BOARD MEETING

January 9, 2026

9:00 AM

Conference Room  
Stevens Point Transit Center  
2700 Week Street  
Stevens Point WI 54481

Opening Section:

1. Roll Call

Present — Mike Trzinski, Jeff Ramlow, Debra Marten, Chase Rettler, Heidi Charlesworth, Dale Steinmetz

Excused — Erik Carlson

Others Present — Associate Planner/Zoning Administrator Kuhn, BID-Executive Director Karen Margelofsky, Director Jarod Kivela

2. Election of Officers:

A. Chairperson

Mike Trzinski offered to continue on in role.

B. Vice Chairperson

Jeff Ramlow offered to continue on in role.

C. Treasurer

Chase Rettler offered to continue on in role.

D. Secretary

Dale Steinmetz requested new secretary moving forward.

Heidi Charlesworth offered to take on role of secretary.

Marten moved approval of all positions, Trizinski seconded

Ayes: Unanimous

Nays: N/A

### 3. General Reports and Updates

#### A. City Staff Updates

ENT has full occupancy & Simplicity has temporary occupancy coming in near future.

#### B. Executive Director Report

Had first DRPC meeting in Dec. Looking for a BID board member for that work group.

Also looking for members from the business park to provide input.

Rettler mentioned if what is being done is more than just administrative changes, it is important that stakeholders have a say.

#### C. Board Chair Report

Met with legal counsel and signed the quick claim deed that was approved by city.

#### D. Treasurer Report

Property tax invoice may have gone to the registered agent (Trizinski). Margelofsky will follow up.

Reviewed final numbers for 2025.

Some financial flexibility for improvements in 2026.

Discussion and possible action on:

#### 1. Approve Meeting Minutes from November 18, 2025.

Steinmetz moved approval, Ramlow seconded

Ayes: Unanimous

Nays: N/A

#### 2. Business Park Deed Restrictions and Protective Covenants Work Group Update

Adam reviewed upcoming DRPC meetings. Looking to add Steve Chisel, an architect, to the group.

Margelofsky mentioned that having one CRM for businesses in the park to get updates. Simple email list would be beneficial, currently missing that resource.

#### 3. Avia - Business Park Branding Contract

Portage County Business Park might be better served by a cohesive name. Avia did green welcome to Stevens Point, and cedar way finding signs.

Quote for identity finding and signage. Kivela mentioned price is competitive.

Margelofsky moved approval, Rettler Seconded

Ayes: Unanimous

Nays: N/A

#### 4. Adjournment

Adjourned at 9:44 AM.

Ramlow moved approval, Steinmetz seconded

Ayes: Unanimous

Nays: N/A

## Jay's Lawn Care & Snow Removal, LLC

3000 South Drive

Plover WI. 54467

715-572-4430

[jayslawncare@gmail.com](mailto:jayslawncare@gmail.com)

*Here is a seasonal bid for the 2026 lawn season. We hope you give us the opportunity to keep your property maintained during the upcoming season. Below is the pricing we have come up with specifically for your property.*

### CONTRACT FOR SERVICES AT: Portage County Business Park

*The price below represents the cost for lawn maintenance services performed by Jay's Lawn Care & Snow Removal, LLC. Upon agreement of this bid/contract you agree to make payments on a monthly basis in the amount of \$9,300.00 by the first of each month. Payments will begin starting April 1, 2026 and continue through October 31, 2026.*

*Lawn Services included in this price are the following:*

- Weekly mowing of property inclusive of: All medians, Park Centre Entry Drives & Flag/Fountain/Gazebo; Ponds 1 -6, and Utility Outlet – Approximately 30 mowings per season*
- Hand Weeding, Trash Pick up, Weed Control Applications at Ponds 1-6 Rocks – Approximately 5-7 times per season*
- Edging all Sidewalks, Concrete & Curbs – Approximately 1-2 times per season*
- Hand Weeding & Weed Control Applications in all beds – Approximately 12-15 times per season*
- Trimming of Trees & Shrubs – 1 time per season*
- Remove Leaves and Debris from all Beds, Once in Spring and Once in Fall – Approximately 2 times per season*
- Spring – Full Application of a Granular Fertilizer with Pre-Emergent Broad Leaf Weed Control Agent – 1 time per season*

- Summer – Full Application of a Liquid Broad Leaf Weed Control Agent – 1 time per season
- Summer – Full Application of a Granular Fertilizer – 1 time per season
- Fall – Full Application of a Granular Fertilizer
- Irrigation Start Up and Adjust
- Install Pumps in Ponds in Spring
- Install Park Centre Fountain Water Meter, Clean Out all Debris and Fill Fountain Bay in Spring
- Irrigation Shut Down, Blow out and Winterization
- Remove Pumps from Ponds in Fall, Clean and Store in my Temperature Controlled Buildings for Winter
- Drain Park Centre Fountain Water Meter and Store for Winter

*\*Labor for Irrigation Repair or any Additional General Landscaping will be Charged at a Rate of \$50.00 Per Hour + Cost of Parts and Materials.*

*PAYMENT TERMS: Customer agrees that payment of the entire balance is due no later than 30 days from the date of the billing. A finance charge of 1 1/2% of the unpaid balance shall be added monthly to amounts not so paid. Further, in the event that legal proceedings become necessary to collect any amounts not so paid, the customer agrees to pay all reasonable attorney fees and costs.*

*Jay Prondzinski*

\_\_\_\_\_  
Contractor Signature

*1/29/2026*

\_\_\_\_\_  
Date

\_\_\_\_\_  
Customer Signature

\_\_\_\_\_  
Date



## AQUATIC MANAGEMENT AGREEMENT

This Agreement is made between *Lake and Pond Solutions, LLC*, located at N1025 Julius Drive, Greenville, WI 54942 (hereinafter called "LPS") and PCBP BID (Hereinafter called "Customer"). For and in consideration of the mutual covenants herein contained, the parties hereto agree as follows:

**1. AGREEMENT:** LPS hereby agrees to provide "Aquatic Management" for the benefit of Customer, and Customer hereby accepts and agrees to pay for such services in the water area described as: PCBP Ponds, pursuant to this Agreement and the additional detail provided in the Proposal dated 2/11/26.

**2. TERM OF AGREEMENT:** The term of this Agreement shall start once the Customer signs below and continue until date specified: 12/31/2026.

**3. SERVICES PROVIDED:** LPS shall supply, per the Proposal, labor, materials, equipment, and technical advice in providing Aquatic Management for the Customer's pond/lake. This includes the regular use of aquatic algacides, herbicides, beneficial microbes, pond dyes, and nutrient abatement products, herein called "Aquatic Products", to maintain and improve water quality. Customer shall provide a suitable boat-launching site and pay any applicable launching fees necessary to provide Aquatic Management in said water area. All treatment records will be submitted via email; product labels and SDS's are available upon request.

**4. FEES AND TERMS OF PAYMENT:** The fees to the Customer for all Aquatic Management provided in the 2026 calendar year supplied by LPS shall not exceed \$ \_\_\_\_\_ per year. Per the Proposal, application charges are based on acres treated and Aquatic Product costs are based on the exact amount of Aquatic Product used. A "Basic Service Fee" of \$ 95.00 will be charged to the Customer for each visit to the property beyond the initial 7 proposed Scheduled Visits.

I wish to implement all quoted elements as outlined in the 2026 Proposal except for:

LIST EXCLUSIONS: \_\_\_\_\_

LPS reserves the right to include an additional nominal fuel surcharge of up to \$15 per visit if average area fuel prices surpass \$3.95 per gallon. Customer shall pay to LPS for Aquatic Management as follows: \$ 1,695.00 (Scheduled Visits and Permit) down at the time of execution of this Agreement with payment for Aquatic Management charges due no later than 20 days following receipt of invoice from LPS. LPS shall endeavor to invoice Customer throughout the term of this Agreement after each visit. Late payment will be subject to a service charge of 5% after 20 days and 1.5% per month (18% Annual Percentage Rate). The Customer agrees to reimburse LPS for any expenses incurred by LPS in protecting and/or enforcing its rights under this agreement in the event of any default by the Customer. Expenses include, without limitation, reasonable attorney fees, legal expenses, and other costs of collection.

**5. PERMITS:** Both parties understand that certain state and/or local permits may be necessary prior to initiating proposed Aquatic Management, and the provisions of this agreement are subject to all the terms and conditions of any such permits, state



and/or local laws, and state and/or local regulations. LPS shall apply for all necessary permits, and LPS will cooperate with Customer in obtaining and completing such applications and submit them to the appropriate Agency, if necessary. Customer agrees to pay the cost of any permit fees, if applicable. LPS may terminate this agreement if the Customer cannot obtain the necessary permits.

**6. LIABILITY:** It is specifically understood that the Customer agrees to hold LPS harmless from and against any personal injury and/or property damage. It is specifically understood that LPS shall not be liable for any injury and/or property damage resulting from exposure or use; either by drinking, spraying or otherwise of water treated with Aquatic Products. It is further understood that although precautions are taken to prevent the loss of fish life, that some fish loss may occur and that LPS is not liable. LPS is responsible for its own personnel on the water during the Term of Agreement.

**7. PROFESSIONAL EXPECTATIONS, CONSIDERATIONS AND LIMITED WARRANTY:** LPS is fully aware and appraised of all rules and laws that are applicable to the storage, transportation, handling, application, and disposal of Aquatic Products. LPS is expected to perform all work in compliance with all rules, laws and directives provided by the state and federal registered labels attached to the Aquatic Products used to complete this work. Furthermore, LPS shall be required to meet or exceed the requirements of all applicable laws, rules, permits and labels. Failure to meet any of these minimum requirements shall be considered as non-performance of the stated work. All persons involved in the application of pesticides used to complete this work shall have been trained, licensed, certified and insured in the proper use and handling of these compounds. Furthermore, they shall comply with the requirements of the pesticide label relative to the wearing of protective clothing and devices. No other warranties or guarantees are given or implied. **THERE ARE NO WARRANTIES THAT EXTEND BEYOND THE DESCRIPTION ON THE FACE HEREOF.** The sole remedy of the Customer in the event of a violation of any term of this agreement by LPS shall be return of monies paid.

**8. WARNING SIGNS:** LPS will post the required warning signs for the pesticide treated water unless otherwise noted in the Proposal.

**9. CUSTOMER AUTHORIZATION:** Customer represents and warrants that this Agreement has been duly authorized by the Customer, and that the persons executing this Agreement have the authority to execute this Agreement on the Customer's behalf. Customer also agrees to electronic forms of communication and notification.

**10. MISCELLANEOUS:** This Agreement shall be construed under the laws and in the Courts of the State of Wisconsin. This Agreement constitutes the entire understanding between the parties, and it may be amended only in writing by the properly authorized representatives, successors, and assigns. This Agreement shall work to the benefit of and be binding upon the parties hereto, their respective personal representatives, successors, and assigns.

THIS AGREEMENT shall become invalid if not signed and returned to LPS within 45 days.

**IN WITNESS WHEREOF**, the parties hereto have signed on the date set forth opposite their names.

\_\_\_\_\_  
Josh Ginzl / Biologist  
For Lake and Pond Solutions, LLC

\_\_\_\_\_  
Date

\_\_\_\_\_  
**Customer Signature**

\_\_\_\_\_  
**Title**

\_\_\_\_\_  
**Date**



Lake and Pond  
Solutions, LLC

PROVIDING ENVIRONMENTALLY SOUND AQUATIC MANAGEMENT SOLUTIONS



# Lake and Pond Solutions, LLC

N1025 Julius Dr.  
Greenville, WI 54942  
Office (920) 757 - 9447  
www.lakeandpondsolutions.com  
josh@lakeandpondsolutions.com

Portage County Business Park BID  
Attn: Karen Margelofsky  
Stevens Point, WI 54482

2/11/26

Karen,

Thank you for trusting Lake & Pond Solutions with your pond management needs in 2025. As we prepare for the new year, the proposal below outlines the services and associated costs for pond management this upcoming season. We at Lake and Pond Solutions look forward to being your water management professionals in 2026.

### **BASIC SERVICE FEES/STANDARD LABOR RATES**

Please note that we charge a basic service fee for all trips to the property that are not included below. This fee is based on the distance from our Greenville location. For this site, the basic service fee is \$95.00. Our standard labor rate for a biologist is \$180 per hour, with time billed to the nearest ¼ hour.

### **FOUNTAIN INSTALL/REMOVAL AND STORAGE**

We charge an installation fee of \$300 per 1-5HP unit, \$550 for anything larger. LPS warrants installed fountains to be free from installer error for a period of 30 days. The fall removal fee is \$400 per 1-5HP unit, \$850 for larger HP units and includes pressure washing and acid baths to remove algae and hard water deposits. Storage of the fountain during the winter months would be included free of charge at our facility in Greenville, WI. Service visits to the site for troubleshooting or removal of unit are additional unless failure was a direct result of installation error. This warranty does not apply in the event of misuse, vandalism, acts of God (flooding, lightning, etc...), abuse of the equipment, or unauthorized alteration or repairs.

Spring Installation - **\$2,050.00**  
Fall Removal/Cleaning/Storage - **\$2,850.00**

### **AQUAMASTER FOUNTAIN MAINTENANCE**

Aquamaster recommends performing an oil/seal change on the fountain motors every other year. Units 2, 4, and 5 were last in for service in 2024, this service would be due at the end of the season, Winter 2026. Lake and Pond Solutions, LLC is an authorized service center and can perform the oil/seal change at a reduced cost. During this routine maintenance, the motor oil is drained and inspected for any signs of water in the unit. If no water is found, new oil is added and the shaft seals are replaced. If we find water in the unit, it is sent back to Aquamaster for further evaluation which typically includes oil/seal and bearing change (\$650/unit).

**\$1,530.00**



## Lake and Pond Solutions, LLC

PROVIDING ENVIRONMENTALLY SOUND AQUATIC MANAGEMENT SOLUTIONS

**PERMITTING/AGREEMENT**

A DNR Permit or Fish Farm License with WPDES coverage is required before any treatment can take place. Lake and Pond Solutions, LLC has secured statewide WPDES coverage for our customers. The total cost for a DNR state permit is \$20.00 plus the acreage fee of \$25.00/acre, LPS charges \$60.00 to cover additional time involved in permit completion and WPDES requirements. LPS will submit a public affidavit which will be an estimated cost of \$75. Please make sure to return your signed agreement back to us as soon as possible. Once received, we will send your DNR permit application to the central intake office in Madison. Upon submittal, you'll receive an invoice reflecting the cost of the DNR permit process.

**\$355.00**

**2026 SCHEDULED VISITS (MONTHLY)**

This option would begin in April and continue into October for a total of 7 site visits. The pond will be inspected, dissolved oxygen levels recorded, and any "red flags" brought to your attention. Included would be scheduled visits to the property, our Basic Service Fee, pond inspection, and applying dye (fountain or aeration maintenance is additional). All product and applications are additional and invoiced per occurrence. Each invoice will reflect the pond treated, product and quantity used and is billed with 20-day terms. \*Once we receive a signed agreement the visit-package will be billed, thus securing your place on our schedule for the season.

**\$1,340.00**

**ALGAE/PLANT TREATMENTS**

Treatments can vary widely from year to year depending on rainfall, sunlight, temperature, budget, and overall expectations. Average cost of an algae treatment runs approximately \$500 - \$750 per treatment. Cost varies based on actual algae growth and plant present. I would expect that you may need 2-3 treatments per pond for the season. I would budget around **\$5,000.00** for treatments for the season.

**NEPTUNE DYE**

This concentrated blue dye is a natural type food grade dye helps the pond to look darker, deeper, and hide shoreline algae more effectively. The dye would not affect fish, wildlife, or swimming. One quart of the dye will effectively shade 4 acre-feet of water. The ponds would need around 1-2 qt of dye initially per pond and about 1-2 quart/visit over this season to maintain color.

**48 Qt - \$2,399.52**



Lake and Pond Solutions, LLC

PROVIDING ENVIRONMENTALLY SOUND AQUATIC MANAGEMENT SOLUTIONS

**POND 1 REPLACEMENT FOUNTAIN**

The fountain in Pond 1 has been out of service since 2023. We have quoted a new fountain each year to replace it. Please view the updated quote below.

**5HP Masters Series**

- Masters Series, 5HP, 220-240V, 3PH, SS \$5,922.00
- Crown and Geyser Nozzle (22'x50') \$311.69
- Fountain Cable Assembly, 10/4, 150' \$1,228.66
- Aquamaster/Airmax Lights, 8-Fixture RGBW LED, with brackets \$3,210.00
- 150' Airmax LED Light Cord w/Stainless protection, 16/3 \$1,124.99
- Shipping Estimate) \$250.00
- Installation \$300.00

**TOTAL \$12,347.34**

**POND 2**

“Our crew was out 6/18/25 for our monthly visit and the pond #2 fountain was not on. We had power coming out of the main panel on pond 1, but no power at the fountain. The junction panel on the southside of #2, the back of PCBP sign, is where we think we are losing power. About 6 inches down in the conduit is where the cables meet and are wire nutted together. The cord did not budge for us to check the connections, we would recommend having an electrician out to verify the power in that junction panel.”

This issue will need to be fixed after fountain installation. I don't believe this issue was ever resolved with our old contact and the fountain was not ran for the majority of the year last year.

Ultimately, if you went with everything in this proposal, the total projected estimate would be **\$15,524.52 w/ treatment budget or \$27,871.86 w/ new fountain (sales tax not included)**. An agreement will be sent following this proposal via Abohe Sign. Within this agreement, you may exclude certain parts of this proposal if you so choose, and sign off if you would like to proceed with the estimate. Once we receive your signature/approval, we will then proceed with the proposed work. I know that there is a lot of information in here, so if you have any questions or concerns, please don't hesitate to contact us. Thank you very much for your continued business with Lake and Pond Solutions, LLC, we look forward to working with you again this year!

Sincerely,



Josh Ginzi – Shop Manager/Biologist  
Lake and Pond Solutions, LLC  
(office) 920-757-9447  
(cell) 920-470-8672



Lake and Pond Solutions, LLC

PROVIDING ENVIRONMENTALLY SOUND AQUATIC MANAGEMENT SOLUTIONS