

**CITY OF STEVENS POINT
PUBLIC POLICY AND GENERAL GOVERNMENT COMMITTEE MINUTES
February 9, 2026 - 6:08 PM**

**Community Room
933 Michigan Avenue, Stevens Point, WI**

OR

Zoom Teleconferencing

Discussion and Possible Action on:

1. Roll Call.

Present:

Ald. Buse, Steinmetz, Birr, Keymer.

Ald. Lang arrived at 6:15 p.m.

2. License List:

- A. Class "B" Beer/Class "C" Wine License: Crazy Taco Express, LLC at 301 Division Street, Stevens Point for license period beginning February 18, 2026.**

Ald. Steinmetz moved, Ald. Birr seconded, to approve the license list.

Call for the vote: ayes, all; nays, none; motion carried.

3. Request to Hold Event/Street Closing:

- A. Point Bock Run on March 6, 2026 (Recurring).**
B. Downtown Easter Egg Hunt on April 4, 2026 (Recurring).
C. UWSP Homecoming Hotspot 2026 on October 10, 2026 (Recurring).

Ald. Steinmetz moved, Ald. Birr seconded, to approve the events.

Call for the vote: ayes, all; nays, none; motion carried.

4. Discussion only Media Policy.

Ald. Keymer gave a brief overview of the Media Policy and clarified that the policy is similar to the Wisconsin League of Municipalities.

Director Lemke spoke about difficulties with drafting a policy for every situation and that good judgment is already happening.

Director Kremer spoke about not having any issues with the way the release is currently occurring.

Ald. Buse spoke about the designation of a spokesperson for long-term projects and that the current policy allows for straightforward and timely communication.

Andrea Olson, 410 Franklin Street, spoke of consideration of an app to notify residents and the media of outages and that there is room for improvement.

Ald. Steinmetz spoke about the policy including what to do if errors in communication occur.

Mayor Wiza clarified about the current process that if corrections are needed they occur immediately, that there is a City of Stevens Point app, Department Heads and Alderpersons have never been denied access; sensitive information is provided by the Police Department, and emergency situations are handled by the City Attorney.

Brandi Mukuski representing the Stevens Point Metro Wire spoke against the policy due to slowing down the process and increasing mistakes.

Ald. Keymer recapped that a revised policy should be brought back to this committee by Ald. Buse and Steinmetz.

5. Adjournment.

Adjourned at 6:43 p.m.