

REGULAR MEETING

Tourism Commission December 11, 2025 - 8:00 AM Community Room 933 Michigan Avenue

MINUTES

Discussion and Possible Action on:

1. Roll Call.

Members present: Disher, Okonek, Schrader, Sedlak, Winn

Also present: Dan Kremer, Matt Disher, Erika Weisgram, Tori Neff, Krista Olson, Annie Wetter, Randy Schukar, Robert Kussow

2. Approval of May 8, 2025 meeting minutes

Motion to approve the minutes as written by Schrader, second by Sedlak; motion carried 5-0.

3. Review of 2025 and projected 2026 tourism commission financials.

Director Kremer summarized the financials and the planned funding commitments for 2025 and 2026 along with projected year-end balances. No action.

4. Central Wisconsin Children's Museum grant application requested \$3,415 - \$3,750.

Motion to approve the grant application up to \$3,750 by Schrader, second by Winn; motion carried 5-0.

5. McDill Lake District/Friends of McDill grant application requesting \$28,000.

Motion to deny the grant application by Schrader, second by Disher; motion carried 5-0.

6. Portage County Youth Soccer grant application requesting \$60,000.

Motion to approve the grant application in the amount of \$60,000 by Schrader, second by Disher; motion carried 5-0.

7. Stevens Point Area Flying Disc Association grant application requesting \$22,000.

Motion to approve the grant application in the amount of \$7,000 by Okonek, second by Sedlak; motion carried 5-0.

8. Stevens Point Softball Association and USA Softball of Wisconsin grant application requesting \$2,500.

Motion to award the grant in the amount of \$2,500 by Schrader, second by Sedlak; motion carried 4-0. Disher abstained.

9. Stevens Point Softball Association grant application requesting up to

\$14,000.

Motion to deny the grant application made by Schrader, second by Winn; motion carried 4-0. Disher abstained.

10. Stevens Point Softball Association grant application requesting up to \$6,600.

Motion to award a grant up to \$6,600 (\$550 per tournament) by Winn; second by Schrader; motion carried 4-0. Disher abstained.

11. Steps and Strides Inc. grant application requesting \$10,000.

Motion to deny the grant application made by Disher, second by Sedlak; motion carried 5-0.

12. Considering payment of the remaining pledge amount for Goerke Turf Improvement Project.

Motion to pay off the remaining pledge balance for the Goerke Turf Improvements made by Sedlak, second by Schrader; motion carried 5-0.

13. Grant deadline and special meeting criteria consideration.

No action taken — the committee discussed allowing the tourism committee chairperson to make the determination on if a special meeting should be held for out-of-grant cycle funding requests.

14. Adjournment.

Meeting adjourned at 8:48 am.