

REGULAR MEETING

Tourism Commission December 11, 2025 - 8:00 AM Community Room 933 Michigan Avenue

AGENDA

Discussion and Possible Action on:

1. Roll Call.
2. Approval of May 8, 2025 meeting minutes
3. Review of 2025 and projected 2026 tourism commission financials.
4. Central Wisconsin Children's Museum grant application requested \$3,415 - \$3,750.
5. McDill Lake District/Friends of McDill grant application requesting \$28,000.
6. Portage County Youth Soccer grant application requesting \$60,000.
7. Stevens Point Area Flying Disc Association grant application requesting \$22,000.
8. Stevens Point Softball Association and USA Softball of Wisconsin grant application requesting \$2,500.
9. Stevens Point Softball Association grant application requesting up to \$14,000.
10. Stevens Point Softball Association grant application requesting up to \$6,600.
11. Steps and Strides Inc. grant application requesting \$10,000.
12. Considering payment of the remaining pledge amount for Goerke Turf Improvement Project.
13. Grant deadline and special meeting criteria consideration.
14. Adjournment.

Meeting Rider

Any person who has special needs while attending this meeting or needing agenda materials for this meeting should contact the City Clerk as soon as possible to ensure a reasonable accommodation can be made. The City Clerk can

be reached by telephone at (715) 346-1569, TDD # 346-1556 or by mail at 1515 Strongs Ave., Stevens Point, WI 54481.

Copies of ordinances, resolutions, reports and minutes of the committee meetings are on file at the office of the City Clerk for inspection during normal business hours from 7:30 a.m. to 4:00p.m.

SPECIAL NOTICE

Please take notice that a quorum of the Common Council, City Boards/Commissions may attend this meeting.

REGULAR MEETING

**Tourism Commission
May 8, 2025 - 7:30 AM
Community Room
933 Michigan Avenue
Meeting Room**

MINUTES

Discussion and Possible Action on:

1. Roll Call.

Present: Okonek, Disher, Schrader, Winn, Sedlak

2. Approval of March 27, 2025 meeting minutes

Motion to approve by Schrader, second by Sedlak. Motion carried 5-0

3. Grant guidelines updates for future grant cycles.

Motion to form a working committee of Schrader and Winn who will meet with the Convention and Visitors Bureau made by Winn, Second by Disher; motion carried 5-0

4. Adjournment.

Meeting adjourned at 8 am

**Tourism Commission Financial Update
December 2025**

2025 Financial Projections

Beginning Cash Balance	426,403
Receivable at Year End '24	63,787
Total Beginning Balance	490,190

Room Tax	2020	2021	2022	2023	2024	2025 % '25 to '24	
1st (Jan-Mar)	159,368	105,590	146,611	239,558	195,107	225,145	15%
2nd (Apr-Jun)	85,972	172,074	278,350	315,977	339,066	392,299	16%
3rd (Jul-Sep)	139,625	287,177	417,833	415,215	453,163	552,082	22%
4th (Oct-Dec)	102,343	182,507	231,519	231,519	301,332	355,571	18%
Total	487,308	747,348	1,074,313	1,202,269	1,288,668	1,525,097	

*4th Quarter 2025 is projected

Breakdown of Projected Revenue	Percentage of Total Collected	
Tourism Commission	352,907	23.14%
CVB	714,660	46.86%
General Fund	457,529	30.00%

Projected 2025 Expenses

Willett/Riverfront Arts	100,000
Miscellaneous	5,000
Riverfront Rendezvous	35,000
Athletic Field-Goerke	20,000
Bukolt Lighting	100,000

Tourism Commission Grants

Community Parks Improvement	5,000
SP Youth Baseball	15,000
Marshfield Clinic	15,000
SP Softball Assoc	8,300
Zenoff Cooler	23,074

Total 326,374

Surplus 26,533

Projected Year-End Cash 434,444

Projected Receivable at YE 82,279

Total Year End '25 Balance 516,723

		Total Years	Years Paid	Years Remaining	Amount Per Year
Remaining Pledge Obligations at Year-End 2025					
Goerke Field Turf	120,000	10	4	6	20,000
Total Pledges	120,000				

**Tourism Commission Financial Update
December 2025**

2025 Financial Projections

Beginning Cash Balance	434,444
Receivable at Year End '24	82,279
Total Beginning Balance	516,723

Room Tax	2021	2022	2023	2024	2025	2026 % '26 to '25
1st (Jan-Mar)	105,590	146,611	239,558	195,107	225,145	225,145 0%
2nd (Apr-Jun)	172,074	278,350	315,977	339,066	392,299	392,299 0%
3rd (Jul-Sep)	287,177	417,833	415,215	453,163	552,082	552,082 0%
4th (Oct-Dec)	182,507	231,519	231,519	301,332	355,571	355,571 0%
Total	747,348	1,074,313	1,202,269	1,288,668	1,525,097	1,525,097

*4th Quarter 2025 and all of 2026 are projected

Breakdown of Projected Revenue	Percentage of Total Collected	
Tourism Commission	352,907	23.14%
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General Fund	457,529	30.00%

Projected 2025 Expenses

Willett/Riverfront Arts	100,000
Miscellaneous	5,000
Riverfront Rendezvous	35,000
Athletic Field-Goerke	20,000

Tourism Commission Grants

Community Parks Improvement	5,000
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Total 165,000

Surplus 187,907

Projected Year-End Cash 622,351

Projected Receivable at YE 82,279

Total Year End '25 Balance 704,630

		Total Years	Years Paid	Years Remaining	Amount Per Year
Remaining Pledge Obligations at Year-End 2026					
Goerke Field Turf	100,000	10	5	5	20,000
Total Pledges	100,000				

ROOM TAX REPORT 2000-2004

<u>Project</u>	<u>Budget</u>	<u>Actual</u>	<u>Balance</u>
Zenoff Shelter	35,000	48,500	-13,500
2713 Renovation	32,000	41,000	- 9,000
Bandshell Addition	50,000	119,000	-69,000
McDill Harvester	75,000	75,000	-0-
All Purpose Addition	160,000	182,000	-22,000
Gazebo Project	70,000	88,700	-18,700
Women's Locker Room	48,500	-0-	48,500
Dehumidification	65,000	97,000	-32,000
Overrun Funds	140,000		<u>140,000</u>
		Funding Balance	\$24,300.00

<u>Pledges</u>	<u>Budget</u>	<u>Actual</u>	<u>Balance</u>
Conservation Hall of Fame	50,000	-0-	50,000
Sports Complex	250,000	102,000	148,000
Moses Creek Watershed	40,000	-0-	40,000
Plover River Project	100,000	-0-	100,000
Green Circle	150,000	-0-	<u>150,000</u>
		Balance	\$488,000

Summary

<u>2007</u>	<u>Budgeted</u>	<u>Actual</u>	<u>Balance</u>	<u>Exp./Encumb</u>	<u>Revenue</u>	<u>Balance</u>
Portage Cty Youth Soccer Facilities	\$142,000.00	\$142,000.00	-0-	142,000.00		
Heartland Bike Club I39 Underpass	\$13,700.00	\$13,700.00	-0-	13,700.00		
Downtown Mural Project	\$10,000.00	\$10,000.00	-0-	10,000.00		
Midwest Renewable Energy Fair	\$1,600.00	\$1,600.00	-0-	1,600.00		
Stevens Point Sculpture Park	\$10,000.00	\$10,300.00	-0-	10,300.00		
Central WI Children's Museum	\$20,000.00	\$20,000.00	-0-	20,000.00		
Dugout Project	\$10,000.00	\$10,000.00	-0-	10,000.00		
Point 150 Celebration	\$48,700.00	\$48,700.00	-0-	48,700.00		
Aldo Leopold Society	\$8,000.00	\$8,000.00	-0-	8,000.00		
Plover River Canoe/Kayak Landing	\$6,000.00	\$4,815.00	\$1,185.00	4,815.00		
				<u>269,115.00</u>		
					160,000.00(carry over)	
					<u>110,000.00(rev)</u>	
					270,000.00	\$885.00
 <u>2008</u>						
Skateboard Park	\$50,000.00		\$50,000.00	50,000.00		
Softball/Baseball Field Improvements	\$30,000.00	\$30,000.00	-0-	30,000.00		
Downtown Mural Project	\$10,000.00	\$10,000.00	-0-	10,000.00		
2713 Train Roof Project	\$10,000.00		\$10,000.00	<u>10,000.00</u>		
				100,000.00		
					885.00(2007balance)	
					<u>110,000.00(est. rev)</u>	
					110,885.00	\$10,885.00
 <u>2009</u>						
Portage Cty Youth Soccer Facilities	\$25,000.00	\$25,000.00	-0-	25,000.00		
Skateboard Park	\$50,000.00	\$60,000.00**	-0-	60,000.00		
Downtown Mural Project	\$10,000.00	\$10,000.00	-0-	10,000.00		
Aldo Leopold Society	\$17,000.00	\$17,000.00	-0-	17,000.00		
Reserve Fund	\$8,000.00	\$8,000.00	-0-	-0-		
Sculpture Park	-0-	\$12,000.00	-0-	12,000.00		
<i>Bleacher replacement</i>	<i>-0-</i>	<i>\$60,000.00</i>	<i>\$8,000.00</i>	52,000.00		
<i>Goerke turf/track</i>	<i>-0-</i>	<i>\$50,000.00</i>	<i>-0-</i>	50,000.00		
<i>Toboggan repair</i>	<i>-0-</i>	<i>\$30,000.00</i>	<i>-0-</i>	<u>30,000.00</u>		
				256,000.00		
					10.885.00(2008balance)	
					<u>115,000.00(est. rev)</u>	
					125,885.000	(-130,115.00)

2010	Budgeted	Actual	Balance	Exp./Encumb	Revenue	Balance
Reserve Fund	\$30,000.00	\$30,000.00	-0-	-0-		
2713 Train Roof Project	\$25,000.00	\$25,000.00	\$25,000.00	25,000.00		
Downtown Mural Project	\$10,000.00	\$10,000.00	-0-	10,000.00		
Sculpture Park	-0-	\$17,000.00	-0-	17,000.00		
Central WI Children Museum	-0-	\$20,000.00	-0-	20,000.00		
<i>Goerke turf/track</i>	<i>-0-</i>	<i>\$50,000.00</i>	<i>-0-</i>	<u>50,000.00</u>		
				122,000.00		
			2009 balance	(-130,115.00)		
					115,000.00(est.rev)	
						(-137,115.00)
2011						
Reserve Fund	\$105,000.00	-0-	-0-			
Downtown Mural Project	\$10,000.00	\$10,000.00	-0-	10,000.00		
Sculpture Park	-0-	\$17,000.00	-0-	17,000.00		
Central WI Children Museum	-0-	\$20,000.00	-0-	20,000.00		
<i>Goerke turf/track</i>	<i>-0-</i>	<i>\$50,000.00</i>	<i>-0-</i>	<u>50,000.00</u>		
				97,000.00		
			2010 balance	(-137,115.00)		
					115,000.00(est. rev)	
						(-119,115.00)

**** Common Council added \$10,000 during 2009 budget process**
Red Italicized font, are projects approve by Common Council not in original plan

<u>YEAR</u>	<u>Est. Expenses</u>	<u>Est. Revenue</u>	<u>Year Balance</u>	<u>Fund Balance</u>
<u>2010</u>				\$67,388.00
Reserve Fund	\$0.00			
Levy offset	\$100,000.00			
2713 Train Roof Project	\$45,000.00			
Downtown Mural Project	\$10,000.00			
Goerke Turf/Track	\$50,000.00			
Sculpture Park	\$12,000.00			
Children Museum	<u>\$20,000.00</u>			
	\$237,000.00	\$226,000.00	\$ (11,000.00)	\$56,388.00
<u>2011</u>				
Reserve Fund	\$20,000.00			
Levy offset	\$100,000.00			
Downtown Mural Project	\$10,000.00			
Goerke Turf/Track	\$50,000.00			
Sculpture Park	\$17,000.00			
Children Museum	<u>\$20,000.00</u>			
	\$217,000.00	\$230,000.00	\$ 33,000.00	\$ 89,388.00
<u>2012</u>				
Reserve Fund	\$5,000.00			
Levy offset	\$135,000.00			
Goerke Turf/Track	\$50,000.00			
Sculpture Park	\$17,000.00			
Children Museum	<u>\$20,000.00</u>			
	\$227,000.00	\$227,000.00	\$ 5,000.00	\$ 94,388.00
<u>2013</u>				
Reserve Fund	\$45,000.00			
Levy offset	\$100,000.00			
Goerke Turf/Track	\$50,000.00			
Sculpture Park	\$15,000.00			
Children Museum	<u>\$20,000.00</u>			
	\$230,000.00	\$230,000.00	\$ 45,000.00	\$ 139,388.00
<u>2014</u>				
Reserve Fund	\$62,000.00			
Levy offset	\$100,000.00			
Goerke Turf/Track	\$50,000.00			
Children Museum	<u>\$20,000.00</u>			
	\$232,000.00	\$232,000.00	\$62,000.00	\$ 201,388.00
<u>2015</u>				
Reserve Fund	\$84,000.00			
Levy offset	\$100,000.00			
Goerke Turf/Track	<u>\$50,000.00</u>			

YEAR	\$234,000.00 Est. Expenses	\$234,000.00 Est. Revenue	\$84,000.00 Year Balance	\$285,388.00 Fund Balance
<u>2016</u>				
Reserve Fund	\$86,000.00			
Levy offset	\$100,000.00			
Goerke Turf/Track	<u>\$50,000.00</u>			
	\$236,000.00	\$236,000.00	\$86,000.00	\$371,388.00
<u>2017</u>				
Reserve Fund	\$88,000.00			
Levy offset	\$100,000.00			
Goerke Turf/Track	<u>\$50,000.00</u>			
	\$238,000.00	\$238,000.00	\$88,000.00	\$459,388.00
<u>2018</u>				
Reserve Fund	\$90,000.00			
Levy offset	\$100,000.00			
Goerke Turf/Track	<u>\$50,000.00</u>			
	\$240,000.00	\$240,000.00	\$90,000.00	\$549,388.00

	2020		
2022 National Horseshoe Tournament (returned, didn't happen)		\$60,000	
CVB Marketing and Payroll		\$20,000	
USA Softball National Umpire School SPSA		\$3,000	
			\$83,000
	2021		
SP Fire Department Training Site		\$10,000	
UWSP Sandy Science Station		\$1,283	
			\$11,283
	2022		
UWSP Suzuki Institute Guest Artist		\$2,500	
Discover Downtown SP		\$5,000	
SPSA 2022 USA Softball Coed Tournament		\$1,000	
Dozynki Downtown		\$1,350	
			\$9,850
	2023		
LIT	\$	1,865	
SPSA Modified Softball Tournament	\$	1,750	
SPSA Fall Classic 5 game	\$	2,000	
Wonderful Water Run	\$	2,000	
IRONBULL	\$	4,900	
			\$ 12,515
	2024		
PCHS Downtown Walking Tours	\$	7,000	
SPSA Fence at Zenoff	\$	7,000	
SPSA Summer Tournaments	\$	4,000	
Polish Heritage Society - music entertainment	\$	2,000	
SP Police Department television and chairs	\$	5,000	
Central WI Childrens Museum - Whale of a Tale Event	\$	1,500	
On Point Music Festival	\$	5,000	
			\$ 31,500
	2025		
CPIC Tournament		10000	\$5,000 per year
SPYBA Dugout improvements - Iverson		15000	
SPSA Tournmanets		4950	
SPSA/USA Softball Clinic		5000	
Marsfield Clinic RedCap Con Conference		15000	
SPSA Cooler/Freezer		14000	Up to an additio
			\$ 63,950.00

Multi-Year Pledges

Ice Hawks Zamboni - \$46,740 - 2019 - 2023

Zenoff Park Turf - \$100,000 - 2019 - 2028

Goerke Park Turf Improvements - \$200,000 from 2022 - 2032

Bukolt Park Lighting - \$100,000 - 2025

for 2 years)

nal loan of \$14000 for total of \$28,000



Stevens Point Tourism Commission Room Tax Grant Program

Purpose

This grant opportunity exists to put “heads in beds” by creating overnight hotel stays within the City of Stevens Point. The City of Stevens Point allocates a percentage of its room tax revenue for the development or expansion of visitor attractions and amenities through a grant fund managed by the Stevens Point Tourism Commission.

General Guidelines

The City of Stevens Point Tourism Commission accepts grant applications for costs related to the development/expansion of attractions and amenities, the creation of new exhibits or events or substantial expansion of existing exhibits/events within the City of Stevens Point. As a Committee, our commitment will be to serve the City of Stevens Point along with serving the residents.

The room tax grant application, budget and supporting materials are online and available by selecting this link.

The **deadline for room tax grant applications is Monday, December 1, 2025 at 12 pm**. Actual funding will be awarded after the proposals have been reviewed by the Tourism Commission at their December meeting. The date and time of this meeting will be emailed to all applicants after submission.

Funding Guidelines

Programs that are funded include the items below. A full list of applicable project definitions can be found under the Eligibility section.

Capital Projects

- New capital construction projects
- Upgrades, enhancements, expansions to existing facilities
- Permanent exhibit installations

Special Projects

- First time exhibition or event
- Substantial expansion of an existing exhibition or event

The Commission will operate without discrimination as to age, race, religion, gender, national origin or sexual orientation in the consideration of funding requests and will award funding only to organizations which do not discriminate as to age, race, religion, gender, national origin or sexual orientation.

Eligibility

To be eligible, applicants must be a not-for-profit. Projects/events/etc. must also be located within the City of Stevens Point. Privately owned, for-profit businesses are not eligible.

The fund is designed to give grants for the development of visitor attractions and amenities. The grants will NOT SUPPORT any of the following purposes:

- Operating expenses
- Annual fund drive
- Endowment funds
- Reimbursement for previously incurred expenses
- Travel
- Expenses typically considered to be overhead
- Equipment replacement
- Grant funds may not be spent on local marketing or for operational costs that would be incurred without the project
- Websites

- Conventions

Criteria

Grant applications are evaluated using the following:

- Is the project interactive? Is it unique?
- Is this a new visitor attraction, or is it a substantial expansion of an existing attraction?
- Is it open to the public?
- Is it open year-round or at least 180 days a year?
- Will it serve a substantial number of overnight visitors? Will it generate hotel room nights? How many?
- Will it provide a positive economic impact on the community?
- Will it contribute to our ability to attract visitors and improve overall tourism assets in the Stevens Point area?
- Will this project be covered by media?
- Is it located within the City of Stevens Point?
- Does the organization have not-for-profit status?
- Is this a “bricks and mortar” project?
- The project is the result of a planning process that has had public involvement? Do others in the community understand and support the project?
- Have the other funds necessary to the project already been raised, or are there well-developed plans for raising them?
- Is there a solid plan to fund the project, ongoing operating costs and maintenance?
- Are there established marketing plans?
- Is there an established management/staffing structure for the project?

Payment of Grant Funds

- Grantee will receive one-half (50%) of the approved amount prior to the event, with the remaining one-half (50%) to be received upon receipt and review of the final income/expense report by the Commission or its designee.
- Grantee will supply the Commission, or its designee, with a final income/expense report showing the actual final amounts received and expended during the event, within thirty days after the event. The Commission may require documentation of actual invoices. The Commission may withhold funds to the Grantee if the report(s) or invoices show that the expenditures or Project activities have deviated from the terms as agreed to herein and within the Grantee’s application for grant funds.
- If for any reason other than inclement weather the Project is canceled, it will be the Grantee's responsibility to notify the Commission in writing. The Commission may require the **GRANT** to be paid back in part or in full, depending on the circumstances regarding the cancellation.
- Grantee represents that the title "**Stevens Point Tourism Commission**" will appear/be listed as a sponsor on any advertising done for the Project.

Grant application will be considered on its own merits, and it is within the Tourism Commission’s authority to approve or deny any grant for any reason.

Room Tax 2026 Application



Submissions are due by **Monday, December 1 at 12:00 pm.**
Send electronic submissions to: parksandrec@stevenspoint.com
Paper submissions can be dropped off at 2442 Sims Avenue, Stevens Point, WI 54481.

* Required

General Information

1. Date *

2. Title of Proposal *

3. Request on behalf of what group/organization *

4. Mission of the organization or group *

5. First and last name *

6. Email address *

7. Phone Number *

8. Street Address *

9. City, state, and zip code

10. Tax exempt? *

Yes

No

11. If yes, tax exempt number (must be the 15 digit CES number beginning with a 008) *

19. How does your program differ from similar programs offered in this area? (Respond "N/A" if there are no other similar in this area) *

20. Please list other sources for financial support and amounts? (Respond "N/A" if there are no other sources)

21. Does your organization have an operational reserve? If yes, provide the balance and describe the reserve policy.

22. How will your organization integrate/absorb these grant funds into your operations after this grant? *

23. Please provide the dollar amount of room tax grant funding you are requesting. *

Budget Information

24. If awarded a room tax grant, please select your preferred payment schedule. *

- Need all support at once
- Multi-year support acceptable

25. Please submit a copy of this questionnaire as well as the files containing your program budget and any additional information, renderings, or supporting materials to:

parksandrec@stevenspoint.com

as of 11/28/25	CWCM STEM Exhibit Addition													
Item:	Large Light Table with rotational manipulatives													
Price:		\$831	Jonti-Craft Large Light Table	https://www.schoolspecialty.com/early-childhood/furniture/tables/light-tables/jonti-craft-large-light-table-42-12-x-22-12-x-18-12-inches-1567750										
		\$126	Geometric Shapes (x2)	https://www.schoolspecialty.com/learning-resources-translucent-geometric-shapes-set-of-408-1491506										
		\$34	School Smart Storage Tray (x3)	https://www.schoolspecialty.com/school-smart-storage-tray-letter-size-10-34-x-13-14-x-3-inches-translucent-2023878										
		\$181	Magnetic Building Tiles (x3)	https://www.schoolspecialty.com/childcraft-magnetic-building-tiles-set-of-64-2049010										
		\$82	Trasnparent Tactile Shells (x3)	https://www.schoolspecialty.com/learning-advantage-tactile-shells-transparent-set-of-36-2090391										
		\$82	Roylco Light Learnign Rocks (x2)	https://www.schoolspecialty.com/roylco-light-learning-rocks-2100468										
		\$41	Uppercase Letters	https://www.schoolspecialty.com/miniland-translucent-uppercasse-letters-set-of-76-2100513										
		\$41	Lowercase letters	https://www.schoolspecialty.com/miniland-translucent-lowercase-letters-set-of-76-2100514										
	Wind Tunnel STEM exhibit addition													
		\$2,000	Flight Lab Wind tunnel	https://kodokids.com/products/flight-lab?variant=42635092033675										
Total:		\$3,417												
		-331	Current Sale at time of budget											
Grants, if awarded:		3,750	Stevens Point Room Tax Committee											
	as needed for shipping and freight charges		CWCM											



Stevens Point Tourism Commission Room Tax Grant Program

Purpose

This grant opportunity exists to put “heads in beds” by creating overnight hotel stays within the City of Stevens Point. The City of Stevens Point allocates a percentage of its room tax revenue for the development or expansion of visitor attractions and amenities through a grant fund managed by the Stevens Point Tourism Commission.

General Guidelines

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- Operating expenses
- Annual fund drive
- Endowment funds
- Reimbursement for previously incurred expenses
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- Equipment replacement
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- Websites

- Conventions

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- Is it open year-round or at least 180 days a year?
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- Will it provide a positive economic impact on the community?
- Will it contribute to our ability to attract visitors and improve overall tourism assets in the Stevens Point area?
- Will this project be covered by media?
- Is it located within the City of Stevens Point?
- Does the organization have not-for-profit status?
- Is this a “bricks and mortar” project?
- The project is the result of a planning process that has had public involvement? Do others in the community understand and support the project?
- Have the other funds necessary to the project already been raised, or are there well-developed plans for raising them?
- Is there a solid plan to fund the project, ongoing operating costs and maintenance?
- Are there established marketing plans?
- Is there an established management/staffing structure for the project?

Payment of Grant Funds

- Grantee will receive one-half (50%) of the approved amount prior to the event, with the remaining one-half (50%) to be received upon receipt and review of the final income/expense report by the Commission or its designee.
- Grantee will supply the Commission, or its designee, with a final income/expense report showing the actual final amounts received and expended during the event, within thirty days after the event. The Commission may require documentation of actual invoices. The Commission may withhold funds to the Grantee if the report(s) or invoices show that the expenditures or Project activities have deviated from the terms as agreed to herein and within the Grantee’s application for grant funds.
- If for any reason other than inclement weather the Project is canceled, it will be the Grantee's responsibility to notify the Commission in writing. The Commission may require the **GRANT** to be paid back in part or in full, depending on the circumstances regarding the cancellation.
- Grantee represents that the title "**Stevens Point Tourism Commission**" will appear/be listed as a sponsor on any advertising done for the Project.

Grant application will be considered on its own merits, and it is within the Tourism Commission’s authority to approve or deny any grant for any reason.

Room Tax 2026 Application



Submissions are due by **Monday, December 1 at 12:00 pm.**
Send electronic submissions to: parksandrec@stevenspoint.com
Paper submissions can be dropped off at 2442 Sims Avenue, Stevens Point, WI 54481.

* Required

General Information

1. Date *

2. Title of Proposal *

3. Request on behalf of what group/organization *

4. Mission of the organization or group *

5. First and last name *

6. Email address *

7. Phone Number *

8. Street Address *

9. City, state, and zip code

10. Tax exempt? *

Yes

No

11. If yes, tax exempt number (must be the 15 digit CES number beginning with a 008) *

19. How does your program differ from similar programs offered in this area? (Respond "N/A" if there are no other similar in this area) *

20. Please list other sources for financial support and amounts? (Respond "N/A" if there are no other sources)

21. Does your organization have an operational reserve? If yes, provide the balance and describe the reserve policy.

22. How will your organization integrate/absorb these grant funds into your operations after this grant? *

23. Please provide the dollar amount of room tax grant funding you are requesting. *

Budget Information

24. If awarded a room tax grant, please select your preferred payment schedule. *

- Need all support at once
- Multi-year support acceptable

25. Please submit a copy of this questionnaire as well as the files containing your program budget and any additional information, renderings, or supporting materials to:

parksandrec@stevenspoint.com

**MCDILL LAKE DISTRICT DRAFT FY2026 BUDGET
& FY2025 STATUS 9/16/2025**

REVENUES & TRANSFERS		FY25 ADOPTED 10/17/2024		DRAFT Annual Inflation 2.9% Aug 2025		
		ADOPTED FY 2025 Budget		Proposed FY26	DIFFERENCE	% Difference
1	Regular Assessment Fee		\$ 410.00	\$422.00	\$12.00	2.9%
2	Units		169	169		
3	Special Assessment (Dredging)		\$ 422.33	\$422.33	\$0.00	
4	Units		128	128		
REVENUES & TRANSFERS						
			FY25 ACTUAL		DIFFERENCE	
5	REGULAR ASSESSMENTS	\$ 69,290.00	\$ 69,290.00	\$ 71,318.00	\$2,028.00	
6	SPECIAL DREDGE ASSESSMENTS	\$ 54,058.24	\$ 54,058.24	\$ 54,058.24	\$0.00	
7	BOAT LANDING DONATIONS	\$ 100.00	\$ 48.25	\$ 60.00	-\$40.00	
8	Annual Operatns MM Interst	\$ -	\$ 780.00	\$ 520.00	\$520.00	
9	FUNDRAISING INCOME	\$ 500.00	\$ -	\$ -	-\$500.00	
9A	MuckBiotics Special Project	\$ 6,072.00	\$ 6,072.00	\$ -	\$ -	
10	MISCELLANEOUS INCOME	\$ 50.00	\$ -	\$ -	-\$50.00	
11	TRNFR 2 DREDGE PREPAYMNTS	\$ 850.00	\$ 845.00	\$ 850.00	\$ -	
12	Projected CARRY FORWARD FY24 & FY25	\$ 14,150.00	\$ 14,150.00	\$11,740.00	-\$2,410.00	
13	TOTAL REV & TRANSFERS	\$ 145,070.24	\$ 145,243.49	\$ 138,546.24		

McDill Lake District - Expenses FY25					McDill DRAFT FY26 Budget		
		ADOPTED FY 2025 Budget		Year End	Annual Inflation 2.9% Aug 2025		
			FY25 PROJECTED	Difference YTD	DRAFT FY26 Budget	DIFFERENCE	
14	PAYROLL	\$ 20,000.00	\$ 18,250.00	\$ 1,750.00	\$ 20,000.00	\$ -	
15	PAYROLL TAXES (FICA ER)	\$ 1,550.00	\$ 1,400.00	\$ 150.00	\$ 1,550.00	\$ -	
16	ACCOUNTING SERVICES	\$ 1,500.00	\$ 1,500.00	\$ -	\$ 1,900.00	\$ 400.00	
17	INSURANCE-WORKERS COMP	\$ 1,600.00	\$ 1,476.00	\$ 124.00	\$ 1,600.00	\$ -	
18	INSURANCE - LIABILITY, D&O	\$ 2,355.00				\$ -	
19	INSURANCE-VEHICLE	\$ 2,594.00				\$ -	
20	Total Insurance Group	\$ 4,909.00	\$ 4,738.00	\$ 171.00	\$ 5,036.00	\$ 127.00	
21	CHEMICAL TREATMENTS	\$ 30,000.00	\$ 30,727.00	\$ (727.00)	\$ 30,000.00	\$ -	
22	MuckBiotics Special Project	\$ 6,072.00	\$ 6,052.43	\$ 19.57	\$ -	\$ -	
23	DREDGE LOAN PAYMENT	\$ 55,324.71	\$ 55,324.71	\$ -	\$ 55,324.71	\$ -	
24	DUMP TRUCK PRNCL & INT	\$ 4,816.00	\$ 4,816.00	\$ -	\$ 4,819.00	\$ 3.00	
25	FUND RAISING EXPENSES	\$ 250.00	\$ -	\$ 250.00	\$ 200.00	\$ (50.00)	
26	SUPPLIES	\$ 250.00	\$ 151.00	\$ 99.00	\$ 150.00	\$ (100.00)	
27	PERMITS & FEES	\$ 350.00	\$ -	\$ 350.00	\$ 300.00	\$ (50.00)	
28	LAKE ASSOCIATION DUES	\$ 450.00	\$ 422.50	\$ 27.50	\$ 450.00	\$ -	
29	WI LAKES MEETING EXPENSE	\$ 220.00	\$ 132.00	\$ 88.00	\$ 240.00	\$ 20.00	
30	POSTAGE & NEWSLETTER	\$ 250.00	\$ 265.00	\$ (15.00)	\$ 265.00	\$ 15.00	
31	MAINTENANCE & EQUIPMENT	\$ 14,000.00	\$ 3,500.00	\$ 10,500.00	\$ 11,700.00	\$ (2,300.00)	
32	PUBLISHING NOTICES	\$ 175.00	\$ 36.00	\$ 139.00	\$ 100.00	\$ (75.00)	
33	FUEL	\$ 3,000.00	\$ 4,215.00	\$ (1,215.00)	\$ 4,500.00	\$ 1,500.00	
34	TRAVEL	\$ 50.00	\$ -	\$ 50.00	\$ 50.00	\$ -	
35	WEB SITE MAINTENANCE	\$ 150.00	\$ 315.00	\$ (165.00)	\$ 165.00	\$ 15.00	
36	MISCELLANEOUS EXPENSES	\$ 153.53	\$ 183.00	\$ (29.47)	\$ 196.53	\$ 43.00	
37	TOTAL OPERATING EXP	\$ 145,070.24	\$ 133,503.64	\$ 11,566.60	\$ 138,546.24	\$ (452.00)	
38	NET INCOME OPERATIONS	\$0.00	\$11,739.85	\$11,739.85	\$0.00	\$0.00	

FY25 ADOPTED 10/17/2024

McDill Lake District - FY2025 Reserves & Checking by Quarters

		FY2025 Start	FY254 YTD	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr	Total Balance
39	PINERIES CHECKING & MM	\$ 14,150.00		\$ 8,585.00	\$ 125,771.22	\$ 65,957.57	\$ 15,346.41	\$ 15,346.41
40	PINERIES MM RESERVES 8979	\$ 71,282.00	\$ 479.42	\$ 371.60	\$ 353.94	\$ (489.29)	\$ 243.17	\$ 71,761.42
41	TOTAL Checking & MoneyMrkt	\$ 85,432.00	\$ 479.42	\$ 8,956.60	\$ -	\$ -	\$ -	\$ 87,107.83

RESERVE FUNDS (Money Market Acct 8979)

		FY2025 Start	FY254 YTD	1st Qtr	2nd Qtr	3rd Qtr	9/16/2025	YTD Bal FY25	FY2026 Start
42	INTEREST est (credited as earned)	\$ 1,400.00	\$ 1,324.42	\$ 371.60	\$ 353.94	\$ 355.71	\$ 243.17	\$ 1,324.42	\$900 est
43	DAM REPAIR FUND	\$ 25,000.00						\$ 25,000.00	\$ 25,000.00
44	EQUIPMENT FUND	\$ 14,000.00						\$ 14,000.00	\$ 14,000.00
45	OPERATING CONTINGENCY	\$ 20,000.00						\$ 20,000.00	\$ 20,000.00
46	2 DREDGE PrePYMNTS (Auth 020923)	\$ 10,000.00	\$ (845.00)			\$ (845.00)		\$ 9,155.00	\$ 9,155.00
47	UNALLOCATED	\$ 2,282.00	\$ -	\$ -				\$ 2,282.00	\$ 3,606.00
48	INTEREST (credited as earned)	\$ -		\$ 371.60	\$ 353.94	\$ 355.71	\$ 243.17	\$ 1,324.42	\$ -
49	TOTAL FUND BALANCE	\$ 71,282.00				\$ (489.29)		\$ 71,761.42	\$ 71,761.00



Stevens Point Tourism Commission Room Tax Grant Program

Purpose

This grant opportunity exists to put “heads in beds” by creating overnight hotel stays within the City of Stevens Point. The City of Stevens Point allocates a percentage of its room tax revenue for the development or expansion of visitor attractions and amenities through a grant fund managed by the Stevens Point Tourism Commission.

General Guidelines

The City of Stevens Point Tourism Commission accepts grant applications for costs related to the development/expansion of attractions and amenities, the creation of new exhibits or events or substantial expansion of existing exhibits/events within the City of Stevens Point. As a Committee, our commitment will be to serve the City of Stevens Point along with serving the residents.

The room tax grant application, budget and supporting materials are online and available by selecting this link.

The **deadline for room tax grant applications is Monday, December 1, 2025 at 12 pm**. Actual funding will be awarded after the proposals have been reviewed by the Tourism Commission at their December meeting. The date and time of this meeting will be emailed to all applicants after submission.

Funding Guidelines

Programs that are funded include the items below. A full list of applicable project definitions can be found under the Eligibility section.

Capital Projects

- New capital construction projects
- Upgrades, enhancements, expansions to existing facilities
- Permanent exhibit installations

Special Projects

- First time exhibition or event
- Substantial expansion of an existing exhibition or event

The Commission will operate without discrimination as to age, race, religion, gender, national origin or sexual orientation in the consideration of funding requests and will award funding only to organizations which do not discriminate as to age, race, religion, gender, national origin or sexual orientation.

Eligibility

To be eligible, applicants must be a not-for-profit. Projects/events/etc. must also be located within the City of Stevens Point. Privately owned, for-profit businesses are not eligible.

The fund is designed to give grants for the development of visitor attractions and amenities. The grants will NOT SUPPORT any of the following purposes:

- Operating expenses
- Annual fund drive
- Endowment funds
- Reimbursement for previously incurred expenses
- Travel
- Expenses typically considered to be overhead
- Equipment replacement
- Grant funds may not be spent on local marketing or for operational costs that would be incurred without the project
- Websites

- Conventions

Criteria

Grant applications are evaluated using the following:

- Is the project interactive? Is it unique?
- Is this a new visitor attraction, or is it a substantial expansion of an existing attraction?
- Is it open to the public?
- Is it open year-round or at least 180 days a year?
- Will it serve a substantial number of overnight visitors? Will it generate hotel room nights? How many?
- Will it provide a positive economic impact on the community?
- Will it contribute to our ability to attract visitors and improve overall tourism assets in the Stevens Point area?
- Will this project be covered by media?
- Is it located within the City of Stevens Point?
- Does the organization have not-for-profit status?
- Is this a “bricks and mortar” project?
- The project is the result of a planning process that has had public involvement? Do others in the community understand and support the project?
- Have the other funds necessary to the project already been raised, or are there well-developed plans for raising them?
- Is there a solid plan to fund the project, ongoing operating costs and maintenance?
- Are there established marketing plans?
- Is there an established management/staffing structure for the project?

Payment of Grant Funds

- Grantee will receive one-half (50%) of the approved amount prior to the event, with the remaining one-half (50%) to be received upon receipt and review of the final income/expense report by the Commission or its designee.
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- If for any reason other than inclement weather the Project is canceled, it will be the Grantee's responsibility to notify the Commission in writing. The Commission may require the **GRANT** to be paid back in part or in full, depending on the circumstances regarding the cancellation.
- Grantee represents that the title "**Stevens Point Tourism Commission**" will appear/be listed as a sponsor on any advertising done for the Project.

Grant application will be considered on its own merits, and it is within the Tourism Commission’s authority to approve or deny any grant for any reason.

Room Tax 2026 Application



Submissions are due by **Monday, December 1 at 12:00 pm.**
Send electronic submissions to: parksandrec@stevenspoint.com
Paper submissions can be dropped off at 2442 Sims Avenue, Stevens Point, WI 54481.

* Required

General Information

1. Date *

2. Title of Proposal *

3. Request on behalf of what group/organization *

4. Mission of the organization or group *

5. First and last name *

6. Email address *

7. Phone Number *

8. Street Address *

9. City, state, and zip code

10. Tax exempt? *

Yes

No

11. If yes, tax exempt number (must be the 15 digit CES number beginning with a 008) *

19. How does your program differ from similar programs offered in this area? (Respond "N/A" if there are no other similar in this area) *

20. Please list other sources for financial support and amounts? (Respond "N/A" if there are no other sources)

21. Does your organization have an operational reserve? If yes, provide the balance and describe the reserve policy.

22. How will your organization integrate/absorb these grant funds into your operations after this grant? *

23. Please provide the dollar amount of room tax grant funding you are requesting. *

Budget Information

24. If awarded a room tax grant, please select your preferred payment schedule. *

- Need all support at once
- Multi-year support acceptable

25. Please submit a copy of this questionnaire as well as the files containing your program budget and any additional information, renderings, or supporting materials to:

parksandrec@stevenspoint.com

LET'S PAVE THE WAY!



Grant Proposal:
**Portage County
Youth Soccer**





Summary

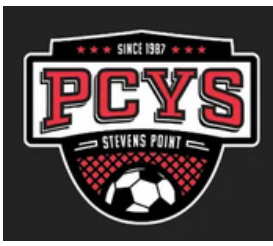
Portage County Youth Soccer

Portage County Youth Soccer (PCYS) is a growing, nonprofit organization governed by a 12 member Board of Directors. Our organization serves 1,200 players and their families from the Central Wisconsin area. We provide opportunities for recreational and competitive play for children from ages 3 -18. Our 22 acre complex is privately owned and maintained by PCYS. PCYS is the host to Central Wisconsin Soccer League (CWSL) games, two tournaments sanctioned by Wisconsin Youth Soccer Association, high school games, and multiple camps including Camp Shutout-the world's largest goalkeeper camp.

Project Overview

PCYS is continually striving to improve our programs and facilities. We continuously maintain our fields and grounds, have upgraded our concession stand in the past year, and will be upgrading our nets and goals this year. Our greatest area of need is improving **accessibility** throughout our complex. We currently have three major pathways throughout the complex for players to walk and for emergency services access—one pathway is concrete and two pathways are gravel. We are seeking funding to pave the other two pathways to improve accessibility for players and guests with disabilities, families with strollers and wagons, and emergency services vehicles.





Portage County Youth Soccer



About Us

Portage County Youth Soccer is an IRS 501(C)3 non-profit organization that serves approximately 1,200 youth soccer players and their families throughout Central Wisconsin. We offer a variety of programs designed to promote physical activity and wellness, skill development, teamwork, and sportsmanship in a positive and inclusive environment. We currently offer two competitive tournaments each year and host a variety of camps and trainings as well as hosting local high school soccer teams.

Teams and Leagues

PCYS offers teams at a variety of different levels to suit the needs and skill levels of our players. **Recreational soccer** serves children ages 3-18 and is all about having fun, learning the fundamentals of the game, and building teamwork and social connections. **Classic league** serves ages 8-18 and provides a structured environment where players can play competitively to further grow and develop their skills. Teams in Classic league participate in tournaments and also compete against teams in Central Wisconsin. **Select league** teams are the highest level of competition PCYS offers and players compete against and host teams from across the state of Wisconsin.



Program Participation and Growth

Our programs have seen tremendous growth over the last 5 years. Our Rec program has increased by 77% over the past 5 years and now serves over 975 players across 74 teams. Our Classic and Select teams have increased by 55% over the past 5 years and now serves 300 players. We have recently started an academy-type program for 24 players each fall and spring.





PORTAGE COUNTY YOUTH SOCCER

COMMUNITY IMPACT

TOURNAMENTS

Each summer and fall, PCYS hosts multi-day tournaments bringing together soccer clubs from across Wisconsin and the Midwest. Clubs and teams are attracted to our tournaments due to the central location in Wisconsin, the quality of the fields and complex, the accessibility of hotels, and the detailed organization of our volunteers and staff who make sure everything runs smoothly. Over the past 5 years, participation in our summer tournament has increased and we now regularly host over 100 teams (1700 players and their families). In the fall we host the annual Nutmeg Tournament with 60+ teams (900 players and their families). During tournament weekends, players and their families eat and shop at many local businesses and stay in hotels bringing a positive economic impact to our community. In our Fall 2025 tournament, 64% of teams were from outside of Central Wisconsin with many from out of state.

CAMPS AND TRAININGS

PCYS connects players with valuable training and camp opportunities to help them improve their skills and grow their love for the game. Through partnerships, we provide access to specialized clinics, skill-building sessions, and summer camps designed to enhance technique, fitness, and confidence. These opportunities cater to players of all levels, offering the tools they need to reach their soccer goals in a fun and supportive environment.

For the past 10 years, PCYS is proud to host **Camp Shutout**—a week-long residential goalkeeper training camp in which players train, attend classroom sessions, and engage in fun competitions overseen by staff who are college or former players, college coaches, or professional soccer players. Stan Anderson, founder of Camp Shutout and D1 collegiate coach, calls PCYS and Stevens Point the “goalkeeping capital of the world.”

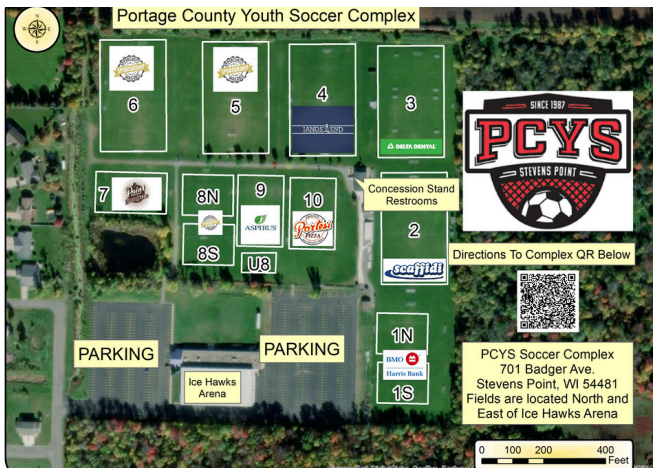
Camp Shutout annually spends \$200,000 in player and staff housing costs in Stevens Point, and over \$50,000 in food costs supporting local restaurants in the community; families often stay in the area while players attend increasing the economic impact of the program. In 2025, 600 players came from 42 states, and 4 countries to attend Camp Shutout and 600+ players are already signed up for 2026. Coach Anderson notes “growth at PCYS is integral to our continued growth.” Camp Shutout hopes to expand their enrollment in 2027 as well.



PORTAGE COUNTY YOUTH SOCCER

FACILITIES

Built in 2004, the PCYS Complex is located at 701 Badger Ave in Stevens Point, Wisconsin. Across 22 acres, PCYS consists of 5 full-size fields and a wide variety of youth-size fields. Our fields are maintained by PCYS staff and volunteers. Our complex also consists of an up-to-date concession stand that serves players and their families during our Rec League, tournaments, and high school games. Visiting teams and coaches consistently comment on the high quality of our all grass fields and stellar facilities.





PORTAGE COUNTY YOUTH SOCCER

STATEMENT OF NEED

SCOPE OF PROJECT

The overall goal of this project is to improve accessibility to families and individuals with disabilities by paving the gravel pathways that run through the complex between soccer fields. Currently, there is one pathway that is concrete (440') leading to the concession stand and two additional pathways (550' and 440') that remain gravel. The gravel pathways are challenging for spectators with walkers and wheelchairs as well as families with strollers and wagons. At times of heavy rain, these gravel pathways tend to flood as well making it difficult for all. In addition, we occasionally have ambulances at the complex in cases of severe injury--a concrete rather than gravel pathway would improve accessibility in case of an emergency.

PROJECT MANAGEMENT

This project will be overseen by our Director of Fields and Grounds, Tom Schultz. Tom has been on the Board of Directors since October 2020 and has overseen our facilities and maintenance of the PCYS Complex since then. Tom has a degree in Broad Area Agriculture from UW-River Falls and a certificate from University of Wisconsin/University of Minnesota Extension School of Turf Grass Management and currently works as a Field Manager for a major farming corporation in Central Wisconsin. At PCYS, he oversees mowing operations, sod replacement and field repairs, irrigation system maintenance and repairs, plumbing and electrical issues, and all other fields and ground operations. Tom is skilled at project management and his knowledge and expertise will ensure the project will be completed in an efficient and timely manner. The Board of Directors will oversee distribution of any funds related to the project.





PORTAGE COUNTY YOUTH SOCCER

PROPOSED BUDGET

\$130,000; We have received three estimates from masonry and construction companies and believe that our total costs for the project would be around \$130,000. PCYS would contribute up to \$50,000 (50%) toward the cost of the project which will include potential landscaping costs to repair area around where the paving was complete.

SCHEDULE

Upon the completion of fundraising efforts, construction work can be scheduled for early Spring, mid-summer, or late October. If our fundraising efforts are successful this spring and summer, we can complete the work this fall. Our Director of Fields and Grounds has been in contact with Alchemy Concrete Inc. who has composed an estimate and inspected the complex to determine the amount of grading, materials, and time needed for completion. They would be able to start work as soon as funding is available.



Date: 3/14/2024
Portage County Youth Soccer
Attn: Tom Schultz
715.498.9961
Tom.schultz@pcys.net
RE: PCYS Access Walkways
701 Badger Ave
Stevens Point, WI

We hereby propose to furnish the materials and perform the labor necessary for the completion of:

Base Bid:	<u>\$127,740.00</u>
<ul style="list-style-type: none"> • Excavate existing gravel/organics down to proper depth. • Place, finish grade, and compact aggregate subbase material. • Form walkway edges. • Pour walkway, 5" thick, w/fiber, 4000psi concrete. (Approx. 12,120 Sq. Ft.) • Sawcut control joints. • Spray curing and sealing compound. 	
Option 1 – Additional Walkway:	<u>\$30,355.00</u>
<ul style="list-style-type: none"> • Same scope as above. (Approx. 2,880 Sq. Ft.) 	
Option 2 – Re-do Buzz Memorial:	<u>\$4,050.00</u>
Alchemy In-Kind Donation:	DEDUCT \$4,050.00



PCYS Commitment

Portage County Youth Soccer (PCYS) is committed to serving youth in our community by offering age-appropriate, developmental, and competitive soccer programs to promote the physical health and social development of children in Portage County. We are proud of our beautiful 20-acre complex that we maintain throughout the year. We hope to improve the accessibility of the PCYS Complex by paving the gravel walkways throughout making them easier for individuals with walkers, wheelchairs, and strollers or wagons to traverse. We hope in doing so that we can improve the experience of our soccer families as we provide opportunities for youth in our community.



Room Tax 2026 Application



Submissions are due by **Monday, December 1 at 12:00 pm.**
Send electronic submissions to: parksandrec@stevenspoint.com
Paper submissions can be dropped off at 2442 Sims Avenue, Stevens Point, WI 54481.

* Required

General Information

1. Date *

11/26/2025

2. Title of Proposal *

Stevens Point Area Disc Golf Facility improvements

3. Request on behalf of what group/organization *

Stevens Point Area Flying Disc Association

4. Mission of the organization or group *

To promote, build and maintain disc sports in our community, primarily disc golf courses

5. First and last name *

Randy Schukar

6. Email address *

rschukar@sbcglobal.net

7. Phone Number *

715-570-0832

8. Street Address *

252 Georgia st N

9. City, state, and zip code

Stevens Point, WI 54481

10. Tax exempt? *

Yes

No

11. If yes, tax exempt number (must be the 15 digit CES number beginning with a 008) *

Program Information

12. Please describe how the program will engage the community and involve and/or benefit the public? *

By building and enhancing disc golf facilities we are able to offer year round recreational activities for local citizens as well as providing a disc golf destination for traveling players. This grant request will assist us in completing, improving and expanding our disc golf courses.
We are basically a volunteer group who have always encouraged players to get involved in our efforts to develop manage our courses.

13. Explain how the program will impact our community's ability to attract visitors. *

Our courses are highly rated, The Standing Rocks course is ranked 46th in the world, 3rd in the state, Our Yulga course is also highly rated. The newly redesigned/reopened McDill course is receiving favorable reviews. These facilities allow us to hold multiple tournaments every year drawing players from across the Midwest and beyond. Our top four events of 2025 drew 496 players, of which about 55% traveled over 100 miles to play in the two day events.
Our top facilities are also a destination for family's and friends to visit the area and play our courses, I have included some statistics from the U-Disc player app which can demonstrate this

14. Please estimate the number of room nights that will be generated. *

with our four tournaments drawing 496 players, 270 attend from more than 100 miles away. Aside from those who stay with locals or share a room, I imagine we secure 100 rooms for 1-2 nights or 150 total room nights.
Besides our events I know there are other rooms filled by disc golfers passing thru of which we had roughly 1400 plays from visitors who traveled over 100 miles

15. Describe how the quality of life in our community will be enhanced by completing this program. *

Disc golf is a popular and fun recreational activity enjoyed by many. It is our clubs mission to maintain our courses in top notch condition to be challenging, safe and easily maintained. A well kept facility enhances a player's experience.
The UDisc app clocked 36 million steps and 4 million calories burned between Standing Rocks and Yulga during 2025

16. Estimate how many people and what market segments will be served by this program. *

I have provided fact sheets from the U-Disc player app. More serious players use the app to track their scores and to track and rate courses. The app compiles the statistics and make them available to administrators and organizers. be aware that only a portion of the player base uses the app (maybe 40-60%) thus these stats will under represent the actual usage.

17. Will the program generate revenue? If yes, who receives the revenue and do you anticipate a profit? *

Our organizations primary source of income comes from a player tax at our organized events, weekly leagues and tournaments, \$1-\$3/player. We typically raise \$3-4,000 per year which we spend on maintenance costs, tools, and other course improvements

18. Please explain who is responsible for ongoing staffing and maintenance needs. If none, leave blank.

The Stevens Point Parks Dept and Portage Co Parks do considerable maintainece like mowing and garbage pickup. Our club does finer trimming and grooming especially in the rough to keep it more easily accessable

19. How does your program differ from similar programs offered in this area? (Respond "N/A" if there are no other similar in this area) *

There are other clubs in Wausau, New London, Westfield and Wisconsin Rapids. We are one of the oldest clubs in the state and have become a model of a successful club

20. Please list other sources for financial support and amounts? (Respond "N/A" if there are no other sources)

Our organizations primary source of income comes from a player tax at our organized events, weekly leagues and tournaments, \$1-\$3/player. We typically raise \$3-4,000 per year which we spend on maintenance costs, tools, and other course improvements

21. Does your organization have an operational reserve? If yes, provide the balance and describe the reserve policy.

we try to maintain a bank minimum of \$4000 for Lodge reservations and early season tournament expenses

Our current bank balance sits at a bit over \$17,000

22. How will your organization integrate/absorb these grant funds into your operations after this grant? *

For larger expenditures we would prefer that funds be transferred to the park departments involved. This allows for purchases to be made tax free. This pertains to targets, concrete and turf.

Our club can handle other purchases as we always have out of our funds, items like signs and lumber

23. Please provide the dollar amount of room tax grant funding you are requesting. *

\$22,000 which is half of our expected budget

A more detailed breakdown is attached

Budget Information

24. If awarded a room tax grant, please select your preferred payment schedule. *

Need all support at once

Multi-year support acceptable

25. Please submit a copy of this questionnaire as well as the files containing your program budget and any additional information, renderings, or supporting materials to:
parksandrec@stevenspoint.com

The Stevens Point area Flying Disc Association respectfully submits this funding request to allow us to complete and improve our community disc golf courses. This pertains to our three primary courses, McDill, Yulga and Standing Rocks. Attached is an itemized spreadsheet identifying the various projects which we are proposing. The costs listed are for materials and equipment only (except for the forestry mulcher which would be a contracted service). We are requesting half of this amount, \$22,000, while our organization plan to cover the other half with funds that we collect from event player fees. Our association plans to provide the majority of the labor for these projects with some assistance from our parks crews. Our disc golf facilities provide popular recreational opportunities for our area residents, they also are a destination for traveling players who visit to play our various events or are making road trips with friends or family. A description of our proposed projects follows:

Standing Rocks Disc Golf Course, 33 holes plus- this is our flagship course and ranks in the top 50 in the world and 3rd in Wisconsin (as ranked by UDisc <https://udisc.com/blog/post/worlds-best-disc-golf-courses-2025>). Our tournament the Standing Rocks Open will be 28 years running next year. For most of these years we have been the largest best attended tournament in the state with around 300 players over two weekends. We have expanded to three weekends and can now accommodate ~450 players. Our summer tournament utilizes Yulga also and can accommodate 210 players. With the requested funds we intend to upgrade the targets(DGA Mach VII's) and install improved teepads. We believe that this course deserves top notch equipment. The county parks crew have done an excellent job at maintaining the course and have indicated that they can contribute effort towards the teepad upgrade.

Yulga Disc Golf Course, 18 holes-this course has been beautifully built out with three tee options and the upgraded targets (DGA Mach VII's). Our continued maintenance and grooming makes it a joy to play. It is quite popular with locals and with traveling players as well (who combine it with Standing Rocks when visiting). We are badly in need of a new Kiosk and course map plus most of our 18 year old log benches have rotted away, which we would like to replace with Leopald benches. Last winter's city contracted logging operations left much of the property in a mess of slash. We have cleaned up the course portion of that and planted 140 trees in many of the gaps. A good part of the park is still covered in slash which we would like to clean up and build a six hole expansion into this otherwise unutilized part of the property. This best appears to be conducted with a forestry mulcher which grinds the slash material back into the soil. I am guessing that \$10,000 will cover most of it followed by lots of volunteer hand labor.

McDill Disc Golf Course, 12 holes-this course, first established around 2001 has been closed for the last few years for staging of the McDill pond dredging operation. The city parks crew were a great help in assisting us in a big cleanup of lots of dead debris and in preparing the site for our recent reopening. We have newer targets but have yet to install teepads and signage. We hope to complete the reinstall in the spring

The Stevens Point Area Flying Disc Association, SPAFDA, was formed in 1995 with the establishment of the Mead Park course as a coordinated effort to finance and build disc golf facilities in our community. While our early efforts were partly financed by area businesses as "hole sponsors" our fundraising eventually transitioned into support primarily from the disc golf community. We charge a nominal

player fee \$1-3 for those participating in our leagues and multiple tournaments. We also offer fun contests, throwoffs, CTP's and other giveaways to collect funds which we spent on equipment, materials and tools. We have not only become financially independent but have done a terrific job at building out and maintaining our facilities which we have developed thoughtfully and responsibly with priorities of safety, fun, challenge and aesthetics. I am quite happy with the relationship that we have developed with our local parks departments, not all clubs have earned such a reputation. As a result Stevens Point disc golf and our club has become a model for other clubs setting a standard on how to develop a quality program with integrity and thoughtful design. Fulfilment of this grant proposal will enable us to maintain the high standard of our disc golf facilities with needed upgrades and enhancements.

Randy Schukar
Stevens Point Area Flying Disc Association
rschukar@sbcglobal.net
715-570-0832

Some further research/links:

The UDisc players app is quite informative. They allow players to track scores and courses played and to review and rank courses. I encourage inquisitive folks to explore their website and to look up our courses and read some of the reviews, this is what players use to find courses. I have mentioned the article at <https://udisc.com/blog/post/worlds-best-disc-golf-courses-2025> ranking Standing Rocks in the top 50 worldwide. The article goes into some detail on how they rank courses by giving greater weight to reviews from traveling players which provides further evidence that the course draws traveling players. This is self-perpetuating in that travelers rely on the list to find new courses to play.

en.wikipedia.org/wiki/Disc_golf_in_the_United_States (although maybe dated) Wisconsin ranks 2nd as the state with the most courses (344), behind Texas (448), ahead of Minnesota, California, Michigan, Iowa, and Illinois in that order. Something notable here is that the upper Midwest is a hot spot for the sport which helps to explain why we see so many traveling players out to explore new courses and to play quality events.

Frisbees have been at times considered a fad like hula hoops or hacky sacks but over sixty years disc golf has seen steady growth of about 14% every year based on new courses, PDGA members # of tournaments and size of pro purses <https://www.innovadiscs.com/innova-news/the-disc-golf-boom-lets-look-at-the-numbers/>

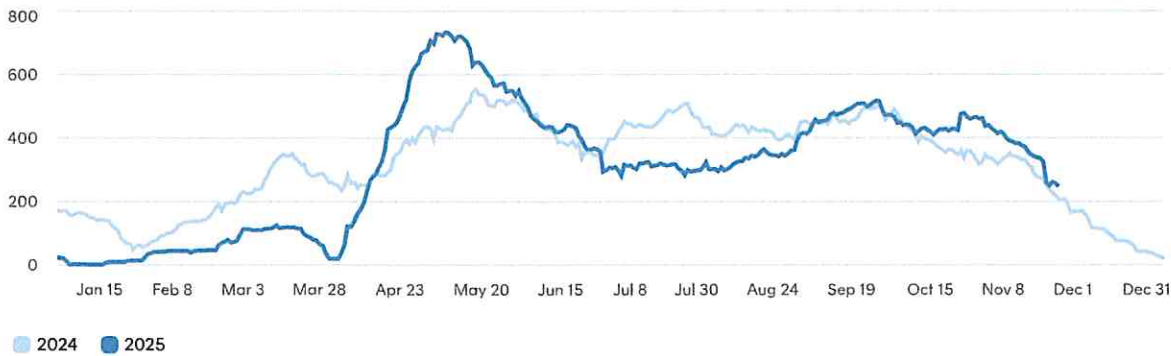
Stevens Point Area Proposed disc Golf Projects 2026

	cost	timing
McDill DGC-completion		
Teepads (concrete & forms)	\$ 1,200	spring '26
Kiosk (Materials and signage)	\$ 800	summer '26
Tee signs	\$ 600	spring '26
Yulga DGC- 6 hole addition		
Forestry mulcher/stumper	\$ 10,000	spring '26
DGA MachVII Targets	\$ 3,200	summer '27
misc, concrete, signage	\$ 500	summer '27
teepads	\$ 1,200	summer '27
Yulga DGC- enhancments		
Kiosk	\$ 800	summer '27
Leopald benches, 35 total @\$24	\$ 840	summer '27
Standing Rocks DGC upgrades		
DGA Mach VII target upgrades	\$ 15,000	spring '26
Teepad upgrades-turf, framing	\$ 10,000	26-'27
	\$ 44,140	



Play counts from last year and this year *

January 1, 2024 to November 25, 2025



Stats from the past year

November 25, 2024 to November 25, 2025



Play count
3,872



Unique players
1,002



Recreation hours
5,697



Miles walked
6,714

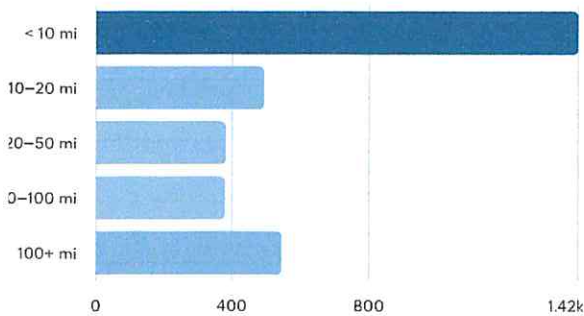


Steps taken
15,127,315



Calories burned **
1,546,594

Where players are coming from



US states (22)

AZ, CA, CO, FL, IA, ID, IL, IN, KY, ME, MI, MN, MS, NC, NE, NJ, NY, OH, OR, TX, WA, WI

Countries (3)

Germany, Sweden, United States

More about disc golf

🌍 There are 16,267 public courses available on UDisc as of February 20, 2025.

🌐 There are disc golf courses in 91 countries.

📅 2024 on UDisc:

🏌️ 20.1 million rounds of disc golf were played.

👤 1.26 million disc golfers used the app.

🕒 33 million recreation hours were spent on the course.

What is disc golf?

Disc golf is similar to traditional golf, with players throwing discs at metal baskets instead of hitting ball into holes. This lifetime activity offers a low-cost, environmentally friendly form of recreation that is accessible to all ages and skill levels.

What is UDisc?

UDisc is the leading disc golf app on both Apple and Android devices. Players can find courses, get a map of the course, keep score, track their rounds, find events and much more.

Where does this data come from?

Everything on this sheet is collected from players that choose to track their disc golf rounds with UDisc. While there are many disc golfers worldwide, the number of players who use UDisc varies by region, so comparing these statistics against local survey data is the best way to extrapolate their findings.

* Casual rounds, league rounds, and tournament rounds are all included as long as they were tracked with UDisc. Each point on the chart represents the total plays over the previous 28 days.

** Calorie calculation is based off an average adult weight of 150lbs.
Calories burned = MET (3.8) x 3.5 x Weight (68.0389kg) / 200 x hours spent x 60

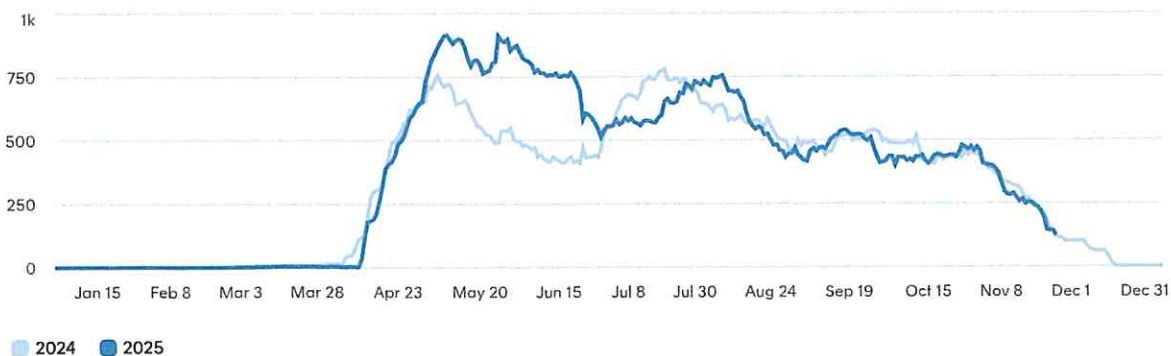
Herrmann, S.D., et al. (2024). *Journal of Sport and Health Science*, 13(1), 6-12.

Kaminski, J. (n.d.). NASM. blog.nasm.org/metabolic-equivalents-for-weight-loss



Play counts from last year and this year *

January 1, 2024 to November 25, 2025



Stats from the past year

November 25, 2024 to November 25, 2025

Play count
4,641

Unique players
1,479

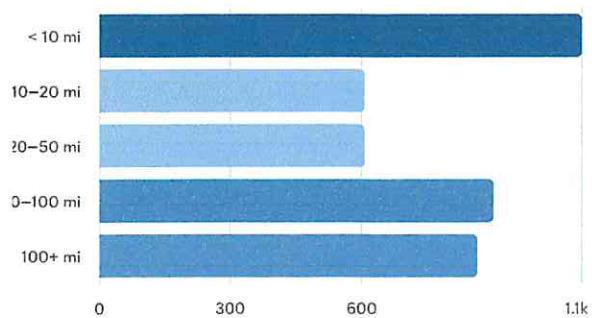
Recreation hours
9,445

Miles walked
9,553

Steps taken
21,524,036

Calories burned **
2,564,083

Where players are coming from



US states (33)
AZ, CA, CO, FL, GA, HI, IA, ID, IL, IN, KS, KY, LA, ME, MI, MN, MO, NC, ND, NJ, NV, NY, OH, OK, OR, PA, SC, SD, TX, VA, VT, WA, WI

Canadian provinces (1)
Ontario

Countries (5)
Canada, Germany, Sweden, Thailand, United States

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Standing Rocks Open 2023 Masters weekend

This is a roster of players from one of our three weekends of SRO
 The division column is related to player age. This is our strongest event
 older players with more expendable incomes contribute to our fundraising
 Note the hometowns for each

FirstName	LastNar	Division	City	StateProv				
Adam	Olsen	MP40	Cedar Rapids	IA	Drew	Wilson	MA40	Rochester MN
Matt	Wieben	MA40	Grimes	IA	Rick	Rentz	MP60	Saint Cloud MN
Norbert	Sarsfield	MA50	Iowa City	IA	Daniel	Richardson	MA60	Saint Paul MN
Greg	Friestack	MP50	Iowa City	IA	Dustin	Honold	MP40	Saint Paul MN
Jay	Greenwald	MA50	Waukeee	IA	Kris	Robertson	MP40	Saint Paul MN
Ryan	Mapus	MA50	West Des Moines	IA	Jon	Tjader	MP40	Saint Paul MN
Brian	Kidder	MA40	Chicago	IL	Daniel	Polk	MP40	Shakopee MN
Michael	Heaton	MA40	Coal Valley	IL	Blair	Riffel	MA40	Omaha NE
Mark	Mozuch	MA40	Crystal Lake	IL	Jeremy	Mentzel	MA40	Appleton WI
Michael	Castiglio	MA40	Crystal Lake	IL	Michael	Young	MA40	Appleton WI
Ad Rock	Desame	MA50	Grayslake	IL	Jon	Combs	MA50	Appleton WI
Tom	McMan	MA60	Gurnee	IL	Mark	Lynch	MP40	Appleton WI
James	Klem	MA50	Holiday Hills	IL	Joe	Robinson	MP40	Appleton WI
Aaron	Studer	MA40	Joliet	IL	Jon	Van Deurzen	MP40	Bayside WI
Tom	Matese	MP40	Joliet	IL	Justin	Dixon	MP40	Berlin WI
Richard	Holmquist	MA60	Moline	IL	Jamie	LaVallee	MA40	Brownsville WI
Eugene	Mattecci	MA60	Moline	IL	John	Dorn	MA50	Cedarburg WI
Thomas	Schaubi	MA60	Rock Island	IL	Jesse	Wesela	MP50	Chilton WI
Michael	Whiteside	MP40	Rock Island	IL	Brad	Wendt	MP60	Columbus WI
Sean	Butler	MP40	Wauconda	IL	Paul	Schneider	MA50	Custer WI
Brian	Usher	MA60	Wilmette	IL	Nick	Olp	MA40	De Pere WI
Noel P	Meekm	MA40	Worth	IL	Forrest	Dodge	MP40	De Pere WI
Bill	Vernett	MA60	Bessemer	MI	Chris	Follmer	MA40	Dodgeville WI
Kim	Wilson	FA40	Calumet	MI	Dave	Walker	MA60	Eau Claire WI
Phil	DePetr	MA60	Marquette	MI	Dennis	Scherr	MP50	Eau Claire WI
Tim	Kopacz	MP40	Negaunee	MI	Mitchell B	Maloney	MA40	Eleva WI
Greg	Ericks	MA60	Atwater	MN	Greg	Dwyer	MP40	Fond Du La WI
Corie	Anders	FP40	Bloomington	MN	John	Molenda	MA50	Franksville WI
Jon	Drumm	MP40	Bloomington	MN	Kassen	Harris	MP40	Genoa City WI
Daniel	Larva	MP40	Hermantown	MN	Johnny	Rumble	MP50	Germantov WI
Chuck	Kenned	MP60	Inver Grove	MN	Don	Hunkel	MP60	Germantov WI
Sky	Davey	MA50	Minneapolis	MN	Zach	Semler	MA40	Glendale WI
Robert	Rothma	MA60	Minneapolis	MN	Steve	Held	MP40	Glendale WI
Tony	Lombar	MP40	Minneapolis	MN	Brock	Chaudoir	MA40	Green Bay WI
Timothy	Kremer	MP50	Minneapolis	MN	Nathan	Mirr	MA40	Green Lake WI
Andrew	Bischoff	MP40	Minnetonka	MN	Dave	O'Keefe	MA40	Hales Corn WI
Bryan	Lagergr	MP40	Proctor	MN	Fred	Pagel	MA40	Hartland WI

Drew	Wilson	MA40 Rochester	MN	James	Elliott	MP50 Holmen	WI
Rick	Rentz	MP60 Saint Cloud	MN	Jason	Barnier	MP40 Jackson	WI
Daniel	Richard	MA60 Saint Paul	MN	Todd	Higgins	MA50 Junction Ci	WI
Dustin	Honold	MP40 Saint Paul	MN	Liz	Phillippi	FA40 Kaukauna	WI
Kris	Roberts	MP40 Saint Paul	MN	Heath	Phillippi	MA50 Kaukauna	WI
Jon	Tjader	MP40 Saint Paul	MN	Jay	Joseph	MA50 Kaukauna	WI
Daniel	Polk	MP40 Shakopee	MN	â€˜Ozâ€™™	Oswalt	MP40 La Crosse	WI
Blair	Riffel	MA40 Omaha	NE	Jeffron	Noel	MP40 La Crosse	WI
Jeremy	Mentze	MA40 Appleton	WI	Nic	Lelm	MA40 Madison	WI
Michael	Young	MA40 Appleton	WI	Doug	Gorman	MA50 Madison	WI
Jon	Combs	MA50 Appleton	WI	Ryan	Swendrow:	MP40 Milwaukee	WI
Mark	Lynch	MP40 Appleton	WI	Scott	Mushall	MP40 Milwaukee	WI
Joe	Robinsc	MP40 Appleton	WI	Jason	Stamm	MP40 Milwaukee	WI
Jon	Van Dei	MP40 Bayside	WI	Barb	Blow	FP40 Minocqua	WI
Justin	Dixon	MP40 Berlin	WI	Dennis	Blow	MA60 Minocqua	WI
Jamie	LaValler	MA40 Brownsville	WI	Pete	Hoover	MP60 Mosinee	WI
John	Dorn	MA50 Cedarburg	WI	Pat	Blake	MP40 Mount Hor	WI
Jesse	Wesela	MP50 Chilton	WI	Lori	Locke	FP40 Muskego	WI
Brad	Wendt	MP60 Columbus	WI	Dail	Peliotos	MP50 Neenah	WI
Paul	Schneid	MA50 Custer	WI	Jay	Haese	MA50 New Londc	WI
Nick	Olp	MA40 De Pere	WI	Peter	Leslie	MP40 Oregon	WI
Forrest	Dodge	MP40 De Pere	WI	Robert	Goyke	MA40 Oshkosh	WI
Chris	Follmer	MA40 Dodgeville	WI	Guy	Redlin	MA50 Oshkosh	WI
Dave	Walker	MA60 Eau Claire	WI	Ronald	Skubal	MA50 Oshkosh	WI
Dennis	Scherr	MP50 Eau Claire	WI	Jim	Jungwirth	MP40 Oshkosh	WI
Mitchell B	Malone	MA40 Eleva	WI	Matt	Parker	MP40 Oshkosh	WI
Greg	Dwyer	MP40 Fond Du Lac	WI	Tanner	Harwell	MP40 Oshkosh	WI
John	Molend	MA50 Franksville	WI	Matthew	Kufner	MP40 Osseo	WI
Kassen	Harris	MP40 Genoa City	WI	Ryan	Bushman	MA40 Plover	WI
Johnny	Rumble	MP50 Germantown	WI	Dan	Newhouse	MA60 Plover	WI
Don	Hunkel	MP60 Germantown	WI	Max	Rogers	MP40 Plover	WI
Zach	Semler	MA40 Glendale	WI	Joe	Weitzel	MA40 Racine	WI
Steve	Held	MP40 Glendale	WI	Marshall	Kirkpatrick	MP50 Reedsville	WI
Brock	Chaudo	MA40 Green Bay	WI	Derek	Radtke	MA40 Ripon	WI
Nathan	Mirr	MA40 Green Lake	WI	Ryan	Weinke	MA40 Rothschild	WI
Dave	O'Keefe	MA40 Hales Corners	WI	Marc	Ehler	MA40 Sheboygan	WI
Fred	Pagel	MA40 Hartland	WI	Tommy	Brion	MP40 Sheboygan	WI
James	Elliott	MP50 Holmen	WI	Jason	Marshall	MA40 Shorewooc	WI
Jason	Barnier	MP40 Jackson	WI	Zac	Cobus	MP40 Slinger	WI
Todd	Higgins	MA50 Junction City	WI	Mark	Peterson	MP40 Slinger	WI
Liz	Phillipp	FA40 Kaukauna	WI	Roy	Stackurski	MA50 South Milw	WI
Heath	Phillipp	MA50 Kaukauna	WI	Matthew	Uhrig	MP40 South Milw	WI
Jay	Joseph	MA50 Kaukauna	WI	Chris	Brylski	MA60 Star Prairie	WI
â€˜Ozâ€™™	Oswalt	MP40 La Crosse	WI	Perry	Biadasz	MA40 Stevens Po	WI
Jeffron	Noel	MP40 La Crosse	WI	Steven	Paulik	MA50 Stevens Po	WI
Nic	Lelm	MA40 Madison	WI	Keith	Warren	MP40 Stevens Po	WI
Doug	Gormar	MA50 Madison	WI	Josh	Miskowski	MP40 Stevens Po	WI

Aaron	DeLair	MP40	Madison	WI	Jake	Newhouse	MP40	Sun Prairie	WI
Grant	Hilsabe	MP40	Madison	WI	Larry	Kempen	MP40	Sussex	WI
Bee	Yang	MP40	Madison	WI	Shaun	Falkner	MA40	Verona	WI
Jason	Wagner	MP40	Madison	WI	John	Zehren	MA60	Watertowr	WI
Craig	Lokken	MP50	Madison	WI	Christopher	Reed	MP40	Watertowr	WI
Jason	Garza	MA40	Manitowoc	WI	Brian	Moser	MP40	Watertowr	WI
Al	Hoes	MA50	Manitowoc	WI	Travis	Michael	MA40	Waukesha	WI
Chris	Hartma	MP40	Manitowoc	WI	Al	Gilgenbach	MA50	Waukesha	WI
Paul	Koll	MP40	Marion	WI	Brad	Skrzypchak	MP40	Waukesha	WI
Trygve	Schadle	MP40	Mazomanie	WI	Kevin	Williams	MA40	Wauwatosi	WI
Darel	Roberts	MP60	Medford	WI	Aaron	Trimmer	MP40	West Bend	WI
Rick	Knudso	MA60	Menomonee Fls	WI	Laura	Bialek	FA40	West Milw.	WI
Christophe	Bunke	MP40	Menomonee Fls	WI	Steve	Hilliard	MA40	Weston	WI
Shawn	Walker	MP50	Menomonie	WI	Chris	Budzien	MP40	Madison	
Joseph	Luebeck	MA40	Mequon	WI					
Brad	Weber	MA40	Milwaukee	WI					

Room Tax 2026 Application



Submissions are due by **Monday, December 1 at 12:00 pm.**
Send electronic submissions to: parksandrec@stevenspoint.com
Paper submissions can be dropped off at 2442 Sims Avenue, Stevens Point, WI 54481.

* Required

General Information

1. Date *

2. Title of Proposal *

3. Request on behalf of what group/organization *

4. Mission of the organization or group *

5. First and last name *

6. Email address *

7. Phone Number *

8. Street Address *

9. City, state, and zip code

10. Tax exempt? *

Yes

No

11. If yes, tax exempt number (must be the 15 digit CES number beginning with a 008) *

19. How does your program differ from similar programs offered in this area? (Respond "N/A" if there are no other similar in this area) *

20. Please list other sources for financial support and amounts? (Respond "N/A" if there are no other sources)

21. Does your organization have an operational reserve? If yes, provide the balance and describe the reserve policy.

22. How will your organization integrate/absorb these grant funds into your operations after this grant? *

23. Please provide the dollar amount of room tax grant funding you are requesting. *

Budget Information

24. If awarded a room tax grant, please select your preferred payment schedule. *

- Need all support at once
- Multi-year support acceptable

25. Please submit a copy of this questionnaire as well as the files containing your program budget and any additional information, renderings, or supporting materials to:

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Total: (\$12,444.00)

Feb 20-22, 2026

Participants: 125
 Registration: \$250
 Instructors: 5
 Room Rate: \$100
 WI Umpires: 50
 SPSA/Local: 20

Income		
Umpire Registrations	\$	31,250.00
Total Income	\$	31,250.00

Expenses

Umpire Rooms	\$	12,500.00
Halls/Mtg Rooms	\$	876.50
Friday Taco Bar	\$	900.00
Saturday Breakfast	\$	520.00
Saturday Lunch	\$	2,160.00
Saturday Dinner	\$	2,970.00
Saturday Drinks	\$	500.00
Sunday Breakfast	\$	520.00
Sunday Lunch	\$	1,890.00
School Shirts	\$	5,600.00
Instructor Per Diem	\$	1,500.00
Instructor Travel	\$	2,500.00
Instructor Rooms	\$	500.00
WI Umpire Discount	\$	2,500.00
Umpire Flipping Coins	\$	625.00
Fee to USA Softball	\$	1,125.00
SPSA/Local Umpire Discount	\$	500.00
Local No Room Credit	\$	(3,000.00)
UWSP Fee	\$	2,125.00
UWSP Parking Fee	\$	1,620.00
Fee to WI Softball	\$	1,250.00
Fee to WI Commissioner	\$	1,250.00
Misc Printing/Supplies	\$	500.00
5% UWSP Surcharge	\$	1,562.50
UIC FULL DISCOUNT	\$	700.00
Total Expenses	\$	43,694.00

Estimate
 \$18/person, based on 50 people
 Pastries, Juice, Coffee
 \$16/each - Picnic Buffet - Burger, Brat, Dogs, Chicken
 \$22/each - BBQ Buffet
 1/2 Barrel Beer - Busch Light - Donation?
 Pastries, Juice, Coffee
 \$14/each - Boxed Lunches
 \$40 - Dye Sub
 \$300 Ea
 \$500 Ea - Estimate
 Estimate
 \$50/Umpire Discount - 50 Umpires?
 \$5 Ea - Estimate
 \$9 Ea
 20 @ \$25
 20 x \$150
 \$17/person
 \$6/day
 \$10 ea
 \$10 ea
 Leslie, Dirk

Notes:
 2 Umpires Per Room
 If Umpires want their own room it's \$200 Extra
 Beer Donation? Busch Light? Miller Light? Point Beer?
 6-8 Comped Rooms for Staff? (King)
 Need Meeting Room for Registration

**WISCONSIN UMPIRE DISCOUNT -
 SPSA/ST PT/PLOVER UMPIRE DISCOUNT - \$50 - MUST BE A REGISTERED UMPIRE!**

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1. Date *

2. Title of Proposal *

3. Request on behalf of what group/organization *

4. Mission of the organization or group *

5. First and last name *

6. Email address *

7. Phone Number *

8. Street Address *

9. City, state, and zip code

10. Tax exempt? *

Yes

No

11. If yes, tax exempt number (must be the 15 digit CES number beginning with a 008) *

19. How does your program differ from similar programs offered in this area? (Respond "N/A" if there are no other similar in this area) *

20. Please list other sources for financial support and amounts? (Respond "N/A" if there are no other sources)

21. Does your organization have an operational reserve? If yes, provide the balance and describe the reserve policy.

22. How will your organization integrate/absorb these grant funds into your operations after this grant? *

23. Please provide the dollar amount of room tax grant funding you are requesting. *

Budget Information

24. If awarded a room tax grant, please select your preferred payment schedule. *

- Need all support at once
- Multi-year support acceptable

25. Please submit a copy of this questionnaire as well as the files containing your program budget and any additional information, renderings, or supporting materials to:

parksandrec@stevenspoint.com

2025 Gold Qualifier Budget

16 Gold - Pool to Double Elim		18 Gold - Pool to Double Elim	
Entry Fee	\$ 850.00	Entry Fee	\$ 850.00
Teams	15	Teams	15
Games	44	Games	44
	\$ 12,750.00		\$ 12,750.00
Balls	\$ 660.00	Balls	\$ 660.00
Umpires - 3 Ea Game (\$75)	\$ 9,900.00	Umpires - 3 Ea Game (\$75)	\$ 9,900.00
Scorekeepers	\$ 1,100.00	Scorekeepers	\$ 1,100.00
USAS Assessment Fee	\$ 225.00	USAS Assessment Fee	\$ 225.00
Trny Dir Per Team	\$ 300.00	Trny Dir Per Team	\$ 300.00
Sales Tax 5.50%	\$ 701.25	Sales Tax 5.50%	\$ 701.25
Bid Fee	\$ 500.00	Bid Fee	\$ 500.00
Trophies	\$ 250.00	Trophies	\$ 250.00
Brackets	\$ 50.00	Brackets	\$ 50.00
Umpire Rooms	\$ 1,000.00	Umpire Rooms	\$ 1,000.00
UIC Fees	\$ 632.00	UIC Fees	\$ 632.00
USASWI Team Assessment	\$ 300.00	USASWI Team Assessment	\$ 300.00
Advertising	\$ 25.00	Advertising	\$ 25.00
RegisterPlay Trny Fee	\$ 150.00	RegisterPlay Trny Fee	\$ 150.00
TOTAL	(\$2,411.25)	TOTAL	(\$2,411.25)

ENTRY FEES	
Balls	\$ 15.00
Umpires - 3 Ea Game (\$75)	\$ 225.00
Scorekeepers	\$ 25.00
USAS Assessment Fee	\$ 15.00
Trny Dir Per Team	\$ 20.00
Sales Tax	5.50%
Bid Fee	\$ 500.00
Trophies	\$ 250.00
Brackets	\$ 50.00
Umpire Rooms	\$ 1,000.00
UIC Fees	\$ 500.00
USASWI Team Assessment	\$ 20.00
Advertising	\$ 25.00
RegisterPlay Trny Fee	\$ 10.00

18 Team Tournament	
	Games
6 pools of 3	18
Bracket Play	35
	53
	106

15 Team Tournament	
	Games
5 pools of 3	15
Bracket Play	29
	44
	88

2026 Mens State Tournament Budget

	Class E		Class D		Class C			
ENTRY FEES		\$ 7,000.00		\$ 7,000.00		\$ 2,800.00		
Balls	\$ 10.00	\$ 390.00		\$ 390.00		\$ 150.00		
Umpires - 2 Ea Game	\$ 70.00	\$ 2,730.00		\$ 2,730.00		\$ 1,050.00		
Scorekeepers	\$ 15.00	\$ 585.00		\$ 585.00		\$ 225.00		
Prize Money		\$ 2,400.00		\$ 2,400.00		\$ 1,200.00		
Trny Dir Per Team	\$ 10.00	\$ 200.00		\$ 200.00		\$ 80.00		
Sales Tax	5.50%	\$ 385.00		\$ 385.00		\$ 154.00		
Printing/Copying	\$ 50.00	\$ 50.00		\$ 50.00		\$ 50.00		
Trophies	\$ 150.00	\$ 150.00		\$ 150.00		\$ 150.00		
Brackets	\$ 25.00	\$ 25.00		\$ 25.00		\$ 25.00		
Umpire Rooms	\$ 250.00	\$ 250.00		\$ 250.00		\$ 250.00		
WASA Team Assessment	\$ 20.00	\$ 400.00		\$ 400.00		\$ 160.00		
Advertising	\$ 50.00	\$ 50.00		\$ 50.00		\$ 50.00		
RegisterPlay Trny Fee	\$ 10.00	\$ 200.00		\$ 200.00		\$ 80.00		
TOTAL		(\$815.00)	TOTAL	(\$815.00)	TOTAL	(\$824.00)		
Prize Money	1st	\$ 1,200.00	Prize Money	1st	\$ 1,200.00	Prize Money	1st	\$ 800.00
	2nd	\$ 800.00		2nd	\$ 800.00		2nd	\$ 400.00
		\$ 400.00		3rd	\$ 400.00		3rd	
				4th			4th	

2026 Modified State Tournament Budget

	Mens A		Mens B		Mens C		Mens D	
ENTRY FEES		\$ 3,750.00		\$ 3,750.00		\$ 3,750.00		\$ 3,750.00
Balls	\$ 15.00	\$ 285.00		\$ 285.00		\$ 285.00		\$ 285.00
Umpires - 2 Ea Game	\$ 100.00	\$ 1,900.00		\$ 1,900.00		\$ 1,900.00		\$ 1,900.00
Scorekeepers	\$ 20.00	\$ 380.00		\$ 380.00		\$ 380.00		\$ 380.00
Prize Money		\$ 1,050.00		\$ 1,050.00		\$ 1,050.00		\$ 1,050.00
Trny Dir Per Team	\$ 10.00	\$ 100.00		\$ 100.00		\$ 100.00		\$ 100.00
Sales Tax	5.50%	\$ 206.25		\$ 206.25		\$ 206.25		\$ 206.25
Printing/Copying	\$ 50.00	\$ 50.00		\$ 50.00		\$ 50.00		\$ 50.00
Trophies	\$ 150.00	\$ 150.00		\$ 150.00		\$ 150.00		\$ 150.00
Brackets	\$ 25.00	\$ 25.00		\$ 25.00		\$ 25.00		\$ 25.00
Umpire Rooms	\$ 250.00	\$ 250.00		\$ 250.00		\$ 250.00		\$ 250.00
WASA Team Assessment	\$ 20.00	\$ 200.00		\$ 200.00		\$ 200.00		\$ 200.00
Advertising	\$ 50.00	\$ 50.00		\$ 50.00		\$ 50.00		\$ 50.00
RegisterPlay Fee	\$ 10.00	\$ 100.00		\$ 100.00		\$ 100.00		\$ 100.00
TOTAL		(\$996.25)	TOTAL	(\$996.25)	TOTAL	(\$996.25)	TOTAL	(\$996.25)
Prize Money	1st	\$ 675.00	Prize Money	1st	\$ 675.00	Prize Money	1st	\$ 675.00
	2nd	\$ 375.00		2nd	\$ 375.00		2nd	\$ 375.00
	3rd			3rd			2nd	\$ 375.00

2026 Womens ^0 COED State Tournament Budget

	Womens		COED	
ENTRY FEES		\$ 1,800.00		\$ 1,800.00
Balls	\$ 10.00	\$ 110.00		\$ 110.00
Umpires - 2 Ea Game	\$ 70.00	\$ 770.00		\$ 770.00
Scorekeepers	\$ 15.00	\$ 165.00		\$ 165.00
Prize Money		\$ 900.00		\$ 900.00
Trny Dir Per Team	\$ 10.00	\$ 60.00		\$ 60.00
Sales Tax	5.50%	\$ 99.00		\$ 99.00
Printing/Copying	\$ 50.00	\$ 50.00		\$ 50.00
Trophies	\$ 150.00	\$ 150.00		\$ 150.00
Brackets	\$ 25.00	\$ 25.00		\$ 25.00
Umpire Rooms	\$ 250.00	\$ 250.00		\$ 250.00
WASA Team Assessment	\$ 20.00	\$ 120.00		\$ 120.00
Advertising	\$ 50.00	\$ 50.00		\$ 50.00
RegisterPlay Fee	\$ 8.00	\$ 48.00		\$ 48.00
TOTAL		(\$997.00)	TOTAL	(\$997.00)
Prize Money	1st	\$ 600.00	Prize Money	1st \$ 600.00
	2nd	\$ 300.00		2nd \$ 300.00
	3rd			3rd
	4th			4th

Fall Classic
 3 Game Guarantee

ENTRY FEES	
Balls	\$ 10.00
Umpires - 1 each	\$ 35.00
Scorekeepers	\$ 15.00
Prize Money	
Trny Dir Per Team	\$ 10.00
Sales Tax	5.50%
Printing/Copying	\$ 50.00
Trophies	\$ 150.00
Brackets	\$ 25.00
Umpire Rooms	\$ 250.00
Insurance	\$ 25.00
RegisterPlay Fee	\$ 10.00

3 Game D/E	
Entry Fee	\$ 250.00
Teams	32
Games	70
	\$ 8,000.00
	\$ 700.00
	\$ 2,450.00
	\$ 1,050.00
	\$ 2,200.00
	\$ 320.00
	\$ 440.00
	\$ 50.00
	\$ 150.00
	\$ 25.00
	\$ 250.00
	\$ 800.00
	\$ 320.00
TOTAL	(\$755.00)
Prize Mone 1st	\$ 1,000.00
2nd	\$ 600.00
3rd	\$ 400.00
4th	\$ 200.00
5/6th	
5/6th	



Stevens Point Tourism Commission Room Tax Grant Program

Purpose

This grant opportunity exists to put “heads in beds” by creating overnight hotel stays within the City of Stevens Point. The City of Stevens Point allocates a percentage of its room tax revenue for the development or expansion of visitor attractions and amenities through a grant fund managed by the Stevens Point Tourism Commission.

General Guidelines

The City of Stevens Point Tourism Commission accepts grant applications for costs related to the development/expansion of attractions and amenities, the creation of new exhibits or events or substantial expansion of existing exhibits/events within the City of Stevens Point. As a Committee, our commitment will be to serve the City of Stevens Point along with serving the residents.

The room tax grant application, budget and supporting materials are online and available by selecting this link.

The **deadline for room tax grant applications is Monday, December 1, 2025 at 12 pm**. Actual funding will be awarded after the proposals have been reviewed by the Tourism Commission at their December meeting. The date and time of this meeting will be emailed to all applicants after submission.

Funding Guidelines

Programs that are funded include the items below. A full list of applicable project definitions can be found under the Eligibility section.

Capital Projects

- New capital construction projects
- Upgrades, enhancements, expansions to existing facilities
- Permanent exhibit installations

Special Projects

- First time exhibition or event
- Substantial expansion of an existing exhibition or event

The Commission will operate without discrimination as to age, race, religion, gender, national origin or sexual orientation in the consideration of funding requests and will award funding only to organizations which do not discriminate as to age, race, religion, gender, national origin or sexual orientation.

Eligibility

To be eligible, applicants must be a not-for-profit. Projects/events/etc. must also be located within the City of Stevens Point. Privately owned, for-profit businesses are not eligible.

The fund is designed to give grants for the development of visitor attractions and amenities. The grants will NOT SUPPORT any of the following purposes:

- Operating expenses
- Annual fund drive
- Endowment funds
- Reimbursement for previously incurred expenses
- Travel
- Expenses typically considered to be overhead
- Equipment replacement
- Grant funds may not be spent on local marketing or for operational costs that would be incurred without the project
- Websites

- Conventions

Criteria

Grant applications are evaluated using the following:

- Is the project interactive? Is it unique?
- Is this a new visitor attraction, or is it a substantial expansion of an existing attraction?
- Is it open to the public?
- Is it open year-round or at least 180 days a year?
- Will it serve a substantial number of overnight visitors? Will it generate hotel room nights? How many?
- Will it provide a positive economic impact on the community?
- Will it contribute to our ability to attract visitors and improve overall tourism assets in the Stevens Point area?
- Will this project be covered by media?
- Is it located within the City of Stevens Point?
- Does the organization have not-for-profit status?
- Is this a “bricks and mortar” project?
- The project is the result of a planning process that has had public involvement? Do others in the community understand and support the project?
- Have the other funds necessary to the project already been raised, or are there well-developed plans for raising them?
- Is there a solid plan to fund the project, ongoing operating costs and maintenance?
- Are there established marketing plans?
- Is there an established management/staffing structure for the project?

Payment of Grant Funds

- Grantee will receive one-half (50%) of the approved amount prior to the event, with the remaining one-half (50%) to be received upon receipt and review of the final income/expense report by the Commission or its designee.
- Grantee will supply the Commission, or its designee, with a final income/expense report showing the actual final amounts received and expended during the event, within thirty days after the event. The Commission may require documentation of actual invoices. The Commission may withhold funds to the Grantee if the report(s) or invoices show that the expenditures or Project activities have deviated from the terms as agreed to herein and within the Grantee’s application for grant funds.
- If for any reason other than inclement weather the Project is canceled, it will be the Grantee's responsibility to notify the Commission in writing. The Commission may require the **GRANT** to be paid back in part or in full, depending on the circumstances regarding the cancellation.
- Grantee represents that the title "**Stevens Point Tourism Commission**" will appear/be listed as a sponsor on any advertising done for the Project.

Grant application will be considered on its own merits, and it is within the Tourism Commission’s authority to approve or deny any grant for any reason.

Room Tax 2026 Application



Submissions are due by **Monday, December 1 at 12:00 pm.**
Send electronic submissions to: parksandrec@stevenspoint.com
Paper submissions can be dropped off at 2442 Sims Avenue, Stevens Point, WI 54481.

* Required

General Information

1. Date *

2. Title of Proposal *

3. Request on behalf of what group/organization *

4. Mission of the organization or group *

5. First and last name *

6. Email address *

7. Phone Number *

8. Street Address *

9. City, state, and zip code

10. Tax exempt? *

Yes

No

11. If yes, tax exempt number (must be the 15 digit CES number beginning with a 008) *

19. How does your program differ from similar programs offered in this area? (Respond "N/A" if there are no other similar in this area) *

20. Please list other sources for financial support and amounts? (Respond "N/A" if there are no other sources)

21. Does your organization have an operational reserve? If yes, provide the balance and describe the reserve policy.

22. How will your organization integrate/absorb these grant funds into your operations after this grant? *

23. Please provide the dollar amount of room tax grant funding you are requesting. *

Budget Information

24. If awarded a room tax grant, please select your preferred payment schedule. *

- Need all support at once
- Multi-year support acceptable

25. Please submit a copy of this questionnaire as well as the files containing your program budget and any additional information, renderings, or supporting materials to:

parksandrec@stevenspoint.com

Steps & Strides, Inc. | Event Impact Summary

Overview: Steps & Strides hosts three major annual events: Wonderful Water Run, Walk Wisconsin, and The Dormie. All of which showcase Stevens Point's trails, waterways, and outdoor assets while promoting health, wellness, and community connection.

Tourism Impact

- 2,000+ annual participants
- 270-330 annual hotel room nights
- Participants from across Wisconsin, the Midwest, and beyond
- Strong economic benefit to hotels, restaurants, and local businesses

Community & Youth Impact

- Free and discounted youth entries through Boys & Girls Club & Big Brothers Big Sisters
- 100+ local volunteers engaged each year
- Environmental stewardship through partnerships with NCCT, Green Circle Trail, and Schmeckle Reserve

Use of Room Tax Grant

- Expand regional and statewide tourism marketing
- Increase visitor stays and weekend-long itineraries
- Strengthen Stevens Point's identity as a wellness & recreation destination
- Support a part-time marketing staff member to grow visitor reach

Steps and Strides, Inc.

stepsandstridesinc@gmail.com

wonderfulwaterrun.com | walkwisconsin.com | runthedormie.com

Special Meeting Criteria for Off-Cycle Room Tax Requests

The Stevens Point Tourism Commission recognizes that its annual Room Tax Grant deadline of the 1st Monday in December is the primary opportunity for organizations to request funding. To ensure fairness and consistency, off-cycle requests will be considered only under limited circumstances. Special meetings may be called **solely at the discretion of the Tourism Commission Chairperson** and only when the following criteria are met:

1. Urgency Related to Tourism Capital Projects

Off-cycle requests will be considered only for tourism-related capital projects that must meet a documented fundraising milestone or begin construction **prior to the next annual grant application period**. Requests must demonstrate that waiting until next December deadline would jeopardize the project's timeline or feasibility.

2. Evidence of Imminent Project Need

The applicant must provide clear evidence—such as construction schedules, financing commitments, fundraising deadlines, or contractual obligations—showing that the project cannot reasonably be delayed until the following year's grant cycle.

3. Preliminary Project Readiness

Capital projects seeking off-cycle consideration must show substantial readiness, including defined scope, budget, approval by organizations governing board/commission, fundraising progress, site control (if applicable), and a realistic project timeline.

4. Submission to the Chairperson

All off-cycle requests must be submitted in writing directly to the Chairperson of the Tourism Commission or their staff designee. After review, the Chairperson may, at their discretion, schedule a special meeting if the request meets the criteria above.

5. Non-Qualifying Requests

Special meetings **will not** be called for:

- Special events, races, or other activities
- Operating expenses, routine program support, or any project that otherwise does not meet eligibility under the established grant guidelines.
- Projects that can reasonably wait until the next December deadline without harming the project's viability.