

**CITY OF STEVENS POINT
PUBLIC POLICY AND GENERAL GOVERNMENT COMMITTEE MINUTES
October 15, 2025 - 6:28 PM**

**Community Room
933 Michigan Avenue, Stevens Point, WI**

OR

Zoom Teleconferencing

Discussion and Possible Action on:

1. Roll Call.

Present:

Ald. Keymer, Birr, Steinmetz, Lang, Buse.

2. License List:

- A. Class “B” Beer & Class “C” License: Pointers Pub at 1327 Second Street, Stevens Point for license period beginning October 21, 2025.**
- B. “Class B” Beer & Liquor License: Metro Market #132 at 1500 Pinecrest Avenue, Stevens Point for license period beginning November 10, 2025.**
- C. Reserve “Class B” Beer & Liquor License: Golden Curry LLC at 1035 Main Street, Stevens Point for license period beginning October 21, 2025.**

Ald. Keymer requested to pull item 2a for further discussion.

Chief Kussow stated no concerns from law enforcement.

Ald. Birr moved, Ald. Steinmetz seconded, to approve the licenses for 2b and 2c.

Call for the vote: ayes, all; nays, none; motion carried.

Chief Kussow spoke about licensing for item 2a, Pointers Pub, and addressed concerns regarding underage drinking and citations issued to the owner, Ceola Coverley, of The Classroom bar. Chief Kussow spoke about the applicant cooperatively working with the Police Department to make positive changes, which included purchasing an ID scanner. Chief Kussow gave his recommendation of a six-month probationary period on the license, that on Thursday, Friday and Saturdays one staff member would work at the door checking ID's with the scanner while 2 staff members are within the tavern, and continued cooperation with law enforcement.

Ald. Lang moved, Ald. Birr seconded, to approve a six-month probationary license.

Call for the vote: ayes, all; nays, none; motion carried.

3. Request to Hold Event/Street Closing:

A. Holiday Parade on November 20, 2025 (Recurring Event).

B. Go With Your Gut 5K on April 25, 2026 (New Event).

Chief Kussow stated no concerns from law enforcement.

Business Improvement Districts, Executive Director, Karen Margelofsky introduced themselves.

Ald. Steinmetz moved, Ald. Birr seconded, to approve the events.

Call for the vote: ayes, all; nays, none; motion carried.

4. Discussion and Possible Action on Use of Common Council Miscellaneous Funds.

Ald. Keymer spoke about the background of the fund, history, and amount available within the budget.

Clerk Pagel spoke about the transparency for all alderpersons to decide on the use of the budget as well as the process for approval.

C/T Ladick spoke about the Common Council budget remaining segregated for Common Council needs such as newsletters, announcing listening sessions, and training,

Ald. Guthrie spoke of concerns about budgeting the needs of each alderperson due to the spending history on the account and made the suggestion that alderpersons have discussions amongst themselves to ensure they are not overspending.

Ald. Keymer clarified that there is a separate seminar and education budgetary line item for training and expense and that the miscellaneous fund is typically used for more outreach and communication.

Mayor Wiza spoke about the history of the account., that it can be helpful to know what everyone will do in advance, as well as encourage alderpersons to establish guidelines on what is appropriate.

Ald. Buse made the suggestion changing the name of the account to assist in clarifying

whether it is used for outreach.

Ald. Christinson made the suggestion for alderpersons that spend over a certain amount to give a report to an appropriate committee for accountability.

Mayor Wiza recommended against having everything approved but instead discussing the guidelines in advance and working within those parameters.

Ald. Morrow spoke in favor of keeping guidelines as they are currently based upon the fluctuating needs of districts and that there is not an abuse of the funds.

Ald. Steinmetz questioned if the city is aware of any other municipalities' practices or policies on budgeting for miscellaneous expenses.

Ald. Kneebone spoke about the Treasurer's Office having a better understanding of the budget for the approval process instead of the Clerk's Office and that the amount of \$5,000 could be lowered.

Ald. Guthrie spoke about not seeing a need for staff's approval and if abuse is suspected, it moves to the City Attorney's office.

Ald Keymer summarized that no motion was needed, no issues were seen, and that the budget will continue on a first come, first served basis.

5. Adjournment.

Adjourned at 6:56 p.m.