

BUSINESS PARK BUSINESS IMPROVEMENT DISTRICT BOARD MEETING

April 4, 2025

9:00 AM

Conference Room
Stevens Point Transit Center
2700 Week Street
Stevens Point WI 54481

1. Roll Call

Present — Jim Anderson, Jeff Ramlow, Mike Trzinski, Debra Marten, Chase Rettler, Dale Steinmetz, Dir. Kivela, Chloe Kreuser

Excused — N/A

Others Present — Associate Planner/Zoning Administrator Kuhn

2. General reports and updates

A. City staff updates

Dir. Kivela - Working with Chloe on ponds, flags, etc.

Kuhn - Cell tower proposal, no official applications to start construction yet. Deed restrictions and protective covenants might not apply to cell tower, since proposed in the right of way. Similar to a light pole aesthetically. Anticipate it coming to fruition since so much time & money has been put into it.

Looking to update the zoning code - entails surveys, canvassing, and focus groups. SE side (Business & Industrial Park) will have meeting focused solely for this area. Business area encouraged to send a representative & spread the word. Get a feel what is important for future development - meeting to be held June 4th, at 4PM, at same location (Conference Room, Stevens Point Transit Center, 2700 Week Street).

Area 3 is indicated as the Ice Cream District - Opportunity to pick a “fun and flavorful” name for the Business & Industrial Park area.

B. Executive director report

Contact information for BID members is being updated. Separate email address is encouraged.

BID meeting for 4/11 is canceled.

Lawyer Keith advised that dissolution process will require a special meeting with approx. 3/4 of the members. Letter to be sent later - update to come after the 24th. Anderson pointed out that re-deeding will be needed after dissolution - any chance that county can foot

some of the bill? County sent bill for lawyer fees, some received bill, some did not. Dir. Kivela request copies of the bills.

Some representatives from BID will be at meeting with the Keith on the 25th - but under-quorum.

Reviewed contract for attorney.

C. Board chair report

Chloe has PTO 4/7-4/9 — important to respect time off.

D. Treasurer report

With assessments, it's believed that next year will pay for this year, which is why some fields are showing as negative. City is fronting money until assessments come through. Dir. Kivela can clarify with Corey L.

Seems as though "Current Year Actual" column is increasing by twice the "Current Month Actual" value. Perhaps that cost for some line items is being split 50/50 instead of the agreed upon split 65/35.

Discussion and Possible action on:

1. Approve meeting minutes from January 17, 2025.
Steinmetz moved, Ramlow seconded
Ayes: Unanimous
Nays: N/A

2. Approve meeting minutes from January 31, 2025.
Anderson moved, Ramlow seconded
Ayes: Unanimous
Nays: N/A

Anderson prefers to have minutes in the week following the meeting. Confirmed that can be done.

3. Flag Update

Called Bushman Electric to check light on flag pole. If bulb needs to be replaced, Parks might be able to be replaced.

Discussed Putting lights on solar cells so they turn on automatically.

Flags are getting old. Vets might be able to dispose of the flags in an appropriate manner. Would a donation to the VFW in exchange for them handling the flag replacements be a possible solution?

4. Lake and Pond Solutions Contract

Only \$15k budgeted for Pond maintenances one item. Total proposal is around \$35k. Some things might need to defer maintenance.

Decided to hold off on fountain replacement for now. Can look into how to float money for that
- would the city float the money?
More research will be done on how to pay for services.

Anderson moved approval of everything except the fountains at this time, Rettler
seconded

Ayes: Unanimous

Nays: N/A

5. Jay's Lawn Care and Snow Removal, LLC Landscape Irrigation Seasonal Contract Review &
Approval

Rettler Moved, Ramlow seconded

Ayes: Unanimous

Nays: N/A

6. Adjournment

Request that the record show meeting ended 15 seconds late.