



The Downtown Business Improvement District (BID) is established to help support the residents, business owners, organizations, and owners of property within Downtown Stevens Point. The BID boundaries and operating documents may be found at: <https://stevenspoint.com/1296/Business-Improvement-Districts>.

Downtown BID meetings are scheduled for the first Tuesday of each month but moved for special circumstances. Additional ad hoc meetings are held as needed. All board meetings of the board are hosted in-person and virtually and are open to the public.

Members

- Tara Manzke
- Hana Cutler
- Mike Beacom
- Bob Butt
- Brian Cummins
- Rosalind Kealiher
- Alderperson Christianson

AGENDA

DOWNTOWN BUSINESS IMPROVEMENT DISTRICT BOARD MEETING

Date and Time:	December 17, 2024 11:00 AM	Location:	Large Conference Room Stevens Point Area Convention & Visitors Bureau 1105 Main Street Suite A, Stevens Point, WI 54481
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Opening Section:

1. Roll Call.

Discussion and Possible Action on:

1. Logo Approval
2. Application Approval for Discovery on Main Street Grant
3. Tools for marketing we want to consider in 2025
4. Approval Request for Purchase of Downtown Branded Tent, Signage, and Flags for Events.
5. Adjournment.

PLEASE TAKE NOTICE that any person who has special needs while attending these meetings or needs agenda materials for these meetings should contact the City Clerk as soon as possible to ensure that a reasonable accommodation can be made. The City Clerk can be reached by telephone at (715) 346-1569 or by mail at 1515 Strong's Avenue, Stevens Point, WI 54481.

Maps further defining the above area(s) may be obtained from the City of Stevens Point Department of Community Development, 1515 Strong's Avenue, Stevens Point, WI 54481, or by calling (715) 346-1567, during normal business hours.

PLEASE TAKE FURTHER NOTICE that a quorum of the Common Council may be in attendance at this meeting.

The Science Discovery on Main Street Grant Program Details

The Science Discovery on Main Street grant program aims to help Main Street communities uncover and leverage their unique science assets, history, and features towards building local pride and creating engaging local attractions and activities.

The Science Discovery on Main Street grant program provides funding and support to help Main Street communities research, identify, and celebrate their unique scientific assets or history through partnerships and programming.

Through the Science Discovery on Main Street grant program, communities will receive professional support to explore science engagement activities as [Promotion, as defined by the Four Point Approach](#). By connecting the [Main Street Approach](#) and science engagement, this program will help your community take steps towards inspiring curiosity, joy, and pride in what makes your community unique and towards attracting visitors through science-inspired events and activities.

Designated Main Street Communities may apply for one (1) of twelve (12) **Discovery Grants** of \$12,500.

Discovery Grants will be used to:

- Complete asset mapping and a community engagement process to research, explore, and identify local science assets, with support from planning and science engagement experts.
- Devise plans to create with partners new, potential creative signature events and community engagement activities that celebrate and invite others to explore your unique science assets.

After the Discovery Grant period, there will be an opportunity for up to seven (7) communities to receive **Implementation Grants** to put their plans into action.

Grantees will also:

- Receive additional 1-on-1 technical assistance;
- Participate in cohort learning and connection opportunities, and;
- Receive support for one (1) person to attend the Main Street Now conference in Philadelphia in April 2025 for a special required convening of Science Discovery on Main Street recipients to learn, network, and share ideas.