

## REGULAR MEETING

### Tourism Commission October 15, 2024 - 7:30 AM

#### [Zoom Teleconferencing](#)

Meeting ID: 847 7929 7239 | Passcode: 825390

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## MINUTES

### Discussion and Possible Action on:

#### 1. Roll Call.

Members present: Disher, Okonek, Schrader, Sedlak, Winn  
Also present: Dan Kremer

#### 2. Approval of December 19, 2023 meeting minutes

Motion by Schrader to approve the minutes as written, second by Winn; motion passed 5-0.

#### 3. 2025 Room tax grant program guidelines and application questions.

Discussion occurred regarding websites and staffing costs. The committee asked Director Kremer to list websites under the "not eligible" section of the guidelines. Winn asked if more focus could be put on the guidelines to mention heads in beds and hotel stays. The committee asked Director Kremer to add a line at the top of the guidelines that spells that out.

Discussion took place regarding the addition of two questions that were listed within the packet. The committee asked for both questions to be included as question #21 and #22.

#### 4. Selection of December Tourism Commission meeting date and time following the grant application deadline.

Commission chose to hold the next meeting on Thursday, December 12 at 7:30 am.

#### 5. Adjournment.

Motion to adjourn by Disher, second by Schrader. Meeting adjourned at 7:44 am.