



The Downtown Business Improvement District (BID) is established to help support the residents, business owners, organizations, and owners of property within Downtown Stevens Point. The BID boundaries and operating documents may be found at: <https://stevenspoint.com/1296/Business-Improvement-Districts>.

Downtown BID meetings are scheduled for the first Tuesday of each month but moved for special circumstances. Additional ad hoc meetings are held as needed. All board meetings of the board are hosted in-person and virtually and are open to the public.

## Members

- Tara Manzke
- Hana Cutler
- Mike Beacom
- Bob Butt
- Brian Cummins
- Rosalind Kealiher
- Alderperson Christianson

## AGENDA

### DOWNTOWN BUSINESS IMPROVEMENT DISTRICT BOARD MEETING

---

|                       |                           |                  |                                                                                                                                     |
|-----------------------|---------------------------|------------------|-------------------------------------------------------------------------------------------------------------------------------------|
| <b>Date and Time:</b> | August 6, 2024<br>2:30 PM | <b>Location:</b> | Large Conference Room<br>Stevens Point Area Convention &<br>Visitors Bureau<br>1105 Main Street Suite A,<br>Stevens Point, WI 54481 |
|-----------------------|---------------------------|------------------|-------------------------------------------------------------------------------------------------------------------------------------|

---

#### Opening Section:

1. Roll Call.
2. Comments from the public on non-agenda and agenda items
3. General Reports and Updates
  - A. Treasurer Report
  - B. City Staff Updates
  - C. Downtown Manager Report
  - D. Board Chair Report
4. Work Group Reports
  - A. Promotion Work Group Lead - Tara
  - B. Design Work Group Lead - Brian
  - C. Economic Vitality Work Group Lead - Rosalind  
Vacancy Sub-Group: Marc, Mike, and Chloe
  - D. Organization Work Group Lead - Hana/Bob

#### Discussion and Possible Action on:

1. Approve Meeting Minutes from July 2, 2024
2. 2025 Budget
3. Downtown Second Fund Name and Creating Line Items
4. Review of Town Hall Slides and Agenda
5. Hotel Approval for Placemaking WEDC Workshop in Racine
6. Policy Item: Work Groups, Sub Groups, and Task Forces
7. Review Marketing MOU for Possible Adoption.
  - A. Request for BID to Take Ownership of Two Domains
8. Mission, Vision, Values: Facilitation Request
9. Adjournment.

---

**PLEASE TAKE NOTICE** that any person who has special needs while attending these meetings or needs agenda materials for these meetings should contact the City Clerk as soon as possible to ensure that a reasonable accommodation can be made. The City Clerk can be reached by telephone at (715) 346-1569 or by mail at 1515 Strong's Avenue, Stevens Point, WI 54481.

Maps further defining the above area(s) may be obtained from the City of Stevens Point Department of Community Development, 1515 Strong's Avenue, Stevens Point, WI 54481, or by calling (715) 346-1567, during normal business hours.

**PLEASE TAKE FURTHER NOTICE** that a quorum of the Common Council may be in attendance at this meeting.

---