06/11/2024
Roll call:
Tara Manzke - not present
Hana Cutler
Mike Beacom
Bob Butt
Brian Cummins
Rosalind Kealiher
Alderperson Christianson

Comments from public on non agenda and agenda items:
Troy-shared some SPA requests, history. Buffy's -Kim, Classroom bar-Ceola introduced themselves, expressed interest in being involved more with the downtown.

No guest speakers

General Reports and updates:
City Staff updates: Downtown area target master plan has been adopted, just waiting for Vanderwall to give okay. Updates on Shopko happening over the summer. City partnering with renewable energy systems-will have two virtual power hours, meetings, about financial backgrounds of group by and savings that can come with the projects.
Wayfinding signage is fully installed, now doing final reviews on the signs, noticing errors, making adjustments.

Treasurer report: in packet and available online.

Downtown Manager report: attended WDAC meeting and learned quite a bit, awareness about aging in place. Applauded the First Impression visit from the Main St program. Shared reviews on first impressions when visiting Stevens Point for the first time.
Major goals for the year: Organizing, social media plan, acknowledging wins. Made an operator guide, discussed photographer plan, created a linkedin.
Board Chair Report: attended WDAC meeting, found it beneficial. Would like to create job descriptions for what each of us do by end of the year so others know the commitment. Asks our board members to bring ideas for future budget so we are not just beginning in the 2025 budget process, rather fine tuning.
Met with SPA about combining energy and one message for social media. Request to take care of this before the August meeting so we know budget needs.

Workgroup reports:
Promotion: no update
Design workgroup: will be meeting next week
Economic vitality: want to connect with the group taking care of vacant spaces so we can work together.
Organization: working on website updates

Discussion and Possible Action:

May Minutes: Brian motions for approval on May meeting minutes, second by Hana.

Business Improvement Treasurer: Mike willing to take on treasurer, Hana makes a motion that Mike picks up treasurer for the rest of the year. Second by Brian. Motion Carries.

Closed Session: Brian Moves to go into close session, Hana seconds. Motion passes.

Upon return of close session: Brian makes a motion to direct Chloe to create a presentation to the SPA board at their next meeting. Rosalind seconds. Motion passes

Shawn Williams creative proposal: a service for individual businesses, a grant. Do some of the other entities have comparable services? Will table until July to gather more information.

Annual report and resource guide: Printables for communication with businesses.
Hana makes a motion that Chloe gets bids for a printed annual report. Brian Seconds. Motion passes.

Proposed date of Town Hall meeting: August 7th. Provide numbers, updates, etc. Keeps us ahead of budget cycle so that input can be implemented. Bob makes a motion to move forward with date and time, August 7th, 6pm-8pm. Second by Rosalind, motion passes.

Public space enhancement fund: want to have 5 concepts for public space enhancement that we can vote on at the town hall.   Desire to connect the riverfront to downtown, bring an idea to the next meeting in July, Chloe bring 3, will pair down 10 ideas to 5.

Fund discussion with possible action: City vs Community foundation: memo lines would indicate donations to BID. Mike recommendation: can you give us both options fully laid out, fees, titles…etc. Request Cory be our guest speaker next month for discussion.

4:06 meeting adjourned.