

Business Improvement District
12/05/23 2:33

Roll Call:

Tara Manzke
Hana Cutler
Mike Beacom-online
Bob Butt
Brian Cummins
Rosalind Kealiher
Marc Christianson

Staff Present:

Chris Kleismith

Members of the Public:

None present

No public comment

Work group and committee reports

Community foundation: Will wait to finalize the fund until hire starts, and SPA elections.

City Staff updates: Chloe has accepted and will begin 01/02/2024

-Will meet with CVB Staff next week to make sure we cover all needs for orientation.

-Elections for this body will take place 2024

-Downtown target area master planning-Planning meeting 12/14/23

-City Staff met last week with hundan partners for feasibility study regarding conference center being placed downtown.

-Wisconsin Main St Program: resource team visit for 02/05-02/07, 2:30-4:30 group meeting on 02/06. Final presentation, Wednesday 02/07 in the evening.

-From Main St program "First impressions" event-prepare expectations for Stevens Point, and then brings them here to see if expectations are met. Will add this in January as an action item for us to set up a date next June to have this happen.

-Mike appreciates our rolls for the hiring process. And will need to discuss next steps in the near future.

Downtown MOU-Waiting for alliance to give everything a look.

Main 5- no updates outside of lighting: Public works will be purchasing lights after Christmas, and install soon after.

Volunteer database/map is being established and will bring some follow up.

Q from Mike regarding email lists: Is there crossover and protection to the lists between lists with BID, SPA, CVB. Contact with individuals on the list will be intentional and specified for volunteer basis only. Volunteer policy training for Main St. program in January, Chris will send info if we would like to participate.

Discussion and Possible action:

Approval of November minutes: Hana makes motion to approve Nov meeting minutes.

Second by Brian. Motion passes unanimously.

Resource team pre-visit survey: Looking for help in drafting survey with WDEC team, looking for a BID director to volunteer. 3 to 4 hours per week for the rest of the year. Marc is willing to volunteer, Hana and Rosalind willing to help.

Question: regarding things that are currently in process and if they should be a part of the survey, Answer: follow WDEC guidelines and only add those things if needed.

Public sand and salt bins: brought up recently that these could be added to the downtown for 2024/2025 winter. Discussion of the placement. Will need to discuss further with Mark Kordus.

Bob Butt motions we proceed with making that happen. Tara seconds motion. Passes unanimously. Chris will follow up.

3:02 meeting adjourned.