

09/20/2023

2:36 BID meeting called to order by Chris Kleismith

1-Roll call: all present in person

2-Public comment: No comments

3-Workgroup and committee reports:

A-MOU Workgroup: Update on hiring, we have a draft of the contract position description included in the agenda packet.

B-Main 5

Bathrooms- still searching for bids.

Water spigot has been added to the square!

*Branding-*Brian will be scheduling a meeting for the committee this upcoming week.

Lighting- will be getting quotes in the near future.

Outdoor support-

Volunteer database-(Tara), list is being built. SPA has put minimal effort into this and already have 10 volunteers. Working on more effort, call for volunteers will be on the spa website in the near future. For now interested volunteers can email info@downtpointwi.com

C-Staff updates-downtown target area master plan is being re-initiated. Reached out to Vanderwall and assoc. to bring that some life. Chris shared info regarding the WEDC-and requirements for main st programs. The contract between us and them is included in our agenda packet. KIVA loans-three have been distributed to Point this year. Main St Make Over contest-several have applied. There have been several inquiries about downtown business start ups- Chris would like to suggest putting together a start up packet for businesses.

4-BID Tax levy discussion-Ryan shared a presentation as an overview of current levy. We will need to make decisions in before the end of October regarding the BID for the next budget. The city put in \$70,000 to start so we could meet Main St program requirements. \$35,000 is committed for next fiscal year. This subsidy is set for 5 years, the goal is that this subsidy will no longer be necessary after that period of time.

General consensus is that we would like to keep the BID at 0.60/thousand. Ryan will crunch numbers and give us more accurate tax info.

Discussion and Possible Action:

1-Minutes: Motion to Approve minutes by Brian, second by Tara. All approved.

2-Main st hiring steps: Contract and position description is included.

Marc made a motion to authorize city staff to call for a special meeting of this group to approve job description and approve hiring process and to have BID personnel meeting in regards to the chair. Second from Hana. Motion passes unanimously.

3-Scheduling an annual town hall meeting.

Mike motion to establish- Rosalind Seconds. Motion passes unanimously.

Mike B. Rosalind, and Tara will be in the group.

4-Requirement to annually review and publish an operating plan.

Necessary to have this established before the end of October.

Brian motions to establish workgroup for operating plan review. Marc seconds.

Hana, Brian, and Marc volunteer.

Motion passes unanimously.

5-Special projects fund: originally pursued establishing a 501c3 - our solution as an alternative to this is to establish a special projects fund. \$250 is the minimum to be established. There is an annual fee. Mike's question-should we wait to establish this fund till after we hire?

Marc-beneficial to have this established before the end of the year for tax purposes. Tara-we shouldn't wait to start a strategy, this is a partnership. We would like to include the Stevens Point Alliance in establishing the fund and will take initiative to schedule a meeting with the president and treasurer of the SPA. Message needs to be established and partnership with SPA is key. This funding will also be a part of what the SPA would draw from. We need to have a discussion with SPA on what their expectation of this and how this works.

Hana-makes motion that MOU meet with alliance president and treasurer to discuss community foundation special project fund. Marc seconds. Motion passes unanimously.

Next meeting-10/3 special meeting, 10/10 next formal BID meeting.

Agenda is exhausted meeting adjourned.