

Business Improvement District Meeting
August 1, 2023 called to order at 2:30 pm

In Attendance:

Jeanna Trzebiatowski
Tara Manzke
Hannah Cutler
Brian Cummins
Mike Beacom
Rosalind Kealiher
Alderson Christianson
Chris Kliesmith

1. **Roll-all present, some online**
2. **No comments from public on non agenda items**
3. **Workgroup & Committee Reports:**

A. MOU workgroup-

Chris shared on the need to follow up with the new executive team of the downtown alliance, and the need to schedule that meeting. Meeting needs to consist of Nikki Kaiser, Tara Manzke, Bob Willis, Marc Christianson, Hannah Cutler.

B. Update on our Main 5-

-Bathroom discussion-Mike was not able to get a quote yet. Chris-water access update, North West corner requires a meter installation, South east corner would not require a meter and would be easiest, we will need to discuss with businesses that occupy that corner. Placemaking grants are still available, costs could be covered by grants in the near future.

-Branding-Brian is initiating the group-a few people are interested in giving quotes to Brian, he will pull together a meeting with the branding committee soon.

-Lighting-no updates at this time, but we will follow up soon. Q-when is planting common? Typically in Spring after road projects are complete. Tree installation is possible for Spring 2024, Hopefully lighting will be done Fall 2023

-Outdoor support-Jeanna is intending to meet with Lee Ayers to discuss sidewalk use near their building. Rosalind talked to Kiwanis club, they offer fundraising and support for kid friendly projects, they are a good friend for us to consider as we move forward in future projects.

-Volunteer database-No comment

-Community foundation special projects-will need to come up with a dollar amount to start, Jeanna will have more information and include this for discussion for the next meeting agenda.

-City staff updates-Chris- Email from Children's museum from Kristy Stacey-regarding back entrance, requesting support with beautifying that space. Jeanna says wildcard works was originally planning to add grass back there, they

are willing to discuss with Kristy more. Mike-was able to offer some insight on the past of that space. It is a redevelopment authority owned property so further conversation will be had for the vision of that space.

Additional city staff update regarding breathing some life into the downtown area master plan being adopted and finalized in the near future.

4. **Approval of Minutes:** request to add headers for easy reading. Minutes of July 11, 2023 approved by all.
5. **Mainstreet Announcement**-parking systems for downtown Stevens Point is our priority space. Erin (WEDC) passed along a draft press release, the announcement has been sent to the mayor for approval. WEDC will send staff if we would like to have a small celebratory announcement. Rosalind suggests we wait till we have a logo. Announcing our new status is an exciting opportunity. Hope to share at the 8/17 Levitt, the Jazz Fest, and the last notes at night in September regardless if we have a logo, will release branding as soon as we can.
6. Agenda exhausted and the meeting adjourned.