

May 9, 2023
2:30pm called to order
All present

No public comments

Safe Street and Roads for all-

Adam K asking for a letter of support from the BID, in regards to a grant, and wanting to see some action come from a planning document. Something they have seen often in the past. Specifically in regards to the downtown. If they are awarded the grant they want to identify specific plans to go forward. Mark makes a motion to recommend writing a vote, Mike seconds. All vote yes, Rosalind abstains.

Comprehensive Plan-there are references to the comprehensive plan in the master plan of the BID. Ryan shares that we are taking on a different style in the plan. Lots of good info.

Mike asks a questions-wondering of grants the town funds, if they are revolving.

Response si there is a long term mentality to keeping it alive and see it beneficial.

Brian asks a question, What is informing what, does the info come from the comprehensive plan and feed the strategic plan or vise versa? Ryan responds that the comp plan is long term, strategic plan is the near future.

This agenda item is educational.

In 20/21 Point went through a strategic planning process. Discussion on this, and education of what is happening.

Discussion on one ways and two ways into downtown. Better access into the downtown.

Comments on opening things up, making downtown more accessible.

Our efforts should be on things we see most valuable and attainable at this time.

Jeanna-are there deadlines, goals, and timelines for these things?

Ryan-planners plan...implementation is what we want to see.

Staff wants to see more time and energy on the connection from the river to the downtown.

#5-BID Operating plan section II: Development plan.

We are making positive steps. One we see is hiring a staff person.

REVIEW THIS FOR OUR NEXT MEETING. What are our goals, what do we as a board want to accomplish and achieve. Jot notes, what would help, how it aligns. And discuss further at the next meeting.

In the how: "Strategic doing" if as a group we make action items and how to go forward, we can accomplish some items before we hire someone.

What to consider: how to create some more energy downtown. How to encourage more hours and more happening in the downtown.

#6 MOU Workgroup report-Chris, Hannah, Mark, Sarah Brish, Ryan, Tara-Sarah presented concerns of managing staff, but things that are feasible. They are also a 501c6, suggested we reach out to community foundation. Jeanna and Chris met with them for an overview of their donation tools. Do seem feasible for us. CF is open and excited to assist us. Special project fund is what we are settling on. 1.5% fee on first 250,000. Caution on annual managing fee. We would be able to use their EIN Number for tax exempt items. 3 year plan is a good goal for using this fund. We would have 2-3 fund reps, and would utilize representation from a few of our downtown partners. Can utilize regardless if we are a part of the main st program. The specific

mission funds are never ending. Can keep rolling into our projects.
Goal for this project fund is to support the downtown and our projects.
The MOU and the Community fun should happen in tandem.
We will share the special project fund info with the minutes.

Decision to separate the annual work plan and items.
SPA reference of event insurance being a barrier to hosting events downtown. Asked the city to come up with ways that we can cover that umbrella costs, and how we would bring more events into downtown.

Tuesday May 16 is next meeting.

Erin Welte reached out saying we need to represent our argument for why we are ready to be a part of a main street community. Monday May 22 from 8-10 am, via zoom. 20 mins to summarize application and Q/A.
Brian, Jeanna, and Hannah volunteer to be a part of that, will meet to strategize the day before.

#7 New business, downtown contact list. Tara is going to get an SPA contact list for downtown, then we will fill out the rest.

Additional meeting: May 16 2:30-4:30 pm meeting to discuss the reviewed operating plan, brainstorm, and identify our big three.

4:06 Jeanna adjourns.