

BID Meeting-

04/04/23

2:35pm

Present:

Hana

Mark

Mike

Chris

Rosalind

Jeanna

Brian

No public address

Main Street Update: Review and approach

Discussion of application in process, the 4 point approach, data points, and vacancy rates. Job description, implying we are not prepared to hire but will prepare and create a thorough description over the next year. Also included past job description.

4 point approach is a WEDC Tool for engagement of community transformation.

>Action item, to go back and look deeper at the 4 point approach and consider if anything is missing and what we are called to do. Community action should address all 4 points.

MOU work group, Tara, Chris, Hannah, Mark-meeting with SPA and SPACVB.

Group recommended utilizing the format of Appleton downtown Inc. Tomorrow meeting with SPA leadership, and SPACVB. Mark-key to have these entities work together.

Open conversation-Jeanna met with Kathy, concerned for flexibility and responsibility of the items going forward. Jeanna, concern with the city roles and amount of tasks listed. Also, seeing this as obligation vs groups working together. Suggests basic mou that we would agree to work up to within a year. A single charter, and keeping this MOU as a living working document.

Ryan-quorum problems with Jeanna referencing meeting with Kathy outside of group.

Clarifying questions were asked.

New Topics:

Housing guidebook for local leaders, monthly economic impact of housing in a downtown.

Possibility of unfinished spaces into housing. Would be amazing to have a program that want to make it affordable.

Next Meeting: May 2nd at 2:30 location TBD

Chris will not be here, but Ryan will.

3:50 pm Meeting adjourned.