

Downtown Business Improvement District Board Meeting
BID Emergency Meeting
March 14, 2024, 4:15pm
City of Stevens Point Conference Room, 1515 Strongs Ave, Stevens Point WI 54481

4:20 Called to order

1. Present:

Jeanna Trzebiatowski
Brian Cummins
Mike Beacom
Chris Klesmith
Marc Christianson
Tara Manzke
Rosalind Kealiher

2. Partnership committee update, -no formal meeting at this point.

SPA met last Wednesday-present were Marc and Chris-SPA has concern about appropriate set up for 501c3, requested staff support in identifying by laws. Chris sent info for an example as seen with the Appleton program. They want to understand which is better, 501c3 vs 501c6-each non profit would have its own board, and the board would determine how funding is used.

Regarding CVB- a private meeting was had with Sara Brish, Mike Beacom, and Chris Klesmith. Mike shared it was a positive meeting, the SVB is in a transition with Plover at the moment and rethinking services and staffing. Looking at hiring someone, fulltime, but supportive of the idea of staff working together. Their timeline for a staff hire is early Fall. Also open to a spectrum partnership would offer space for that employee downtown.

Jeanna-Who would have to pay for the staff member-can we have funding for it, does it matter if we split paying that person? Sounds like it doesn't have to be just BID-if SVB offers space, we can include that "in kind" donation.

Memorandum of Understanding meeting with SPA will be on Friday-If they do become a 501c3 we are going to work with them, if not, we are going to go with a different route to establish a 501c3.

Brian-should we explore partnerships with other 501c3-missions that have to align with downtown?

We clarified that the 501c3 can be housed under other organizations and still have it's own boards and such.

3. Update on Main St eligibility-Hannah's update-via email from Erin.

Applying this year or next? Mike thinks we will NOT fully meet requirements this year but we should go ahead. We have nothing to lose if we apply.

Brian makes a motion to apply this year. Tara seconds.

In pulling the trigger-we need a fundraising plan in place. Start looking for donors that will partner. Need a unified consistent message. The sooner the plan develops the better. They would like a position description for staff member within the application. Vacancies, building info...all included in application.

Everyone voted yes, since we have nothing to lose. Jeanna abstained.

A committee has been formed for the application-Hannah and Chris. Rosalind and Brian both willing to help if needed.

4. Meeting adjourned at 4:55 by Jeanna, Brian seconded.