

**REGULAR MEETING**

**Tourism Commission  
December 13, 2022 - 7:30 AM**

**Community Room  
933 Michigan Avenue, Stevens Point, WI**

**OR**

**[Zoom Teleconferencing](#)**

**Meeting ID: 837 7257 7025 | Passcode:645903**

**By Computer:[Join](#)**

**By Phone: +1-312-626-6799 (US Chicago)**

**MINUTES**

**Discussion and Possible Action on:**

**1. Roll Call.**

Present: Chairperson Okonek, Disher, Schrader, Sedlak, Winn

Also Present: Parks and Recreation Director Dan Kremer, Mayor Mike Wiza, Sara Brish, Greg Diekroeger, Mary Zinda, Alder Shuda, Alex Shinnars, Elizabeth Wellso, Metro Wire

**2. Approval of April 28, 2022 meeting minutes**

Motion to approve by Schrader, second by Winn; Motion passed 5-0

**3. Review of 2022 and 2023 Tourism Commission financials and grant balance**

Director Kremer overviewed the financial projections for 2022 and 2023 using the calculations assembled by the City Comptroller/Treasurer, Corey Ladick. No action taken

**4. Discover Downtown 2 Day Event application requesting \$5,000.**

Motion to deny the Discover Downtown event by Disher, second by Winn; motion passed 5-0.

**5. Fall Classic 5 Game Guarantee application requesting \$2,000.**

Motion to approve the Fall Classic application for \$2,000 by Schrader, second by Sedlak; motion passed 4-0. Disher abstained

**6. IRONBULL Rib Mountain Adventure Challenge application requesting \$4,900.**

Motion by Disher to approve IRONBULL Rib Mountain application in the amount of \$4,900 with the requirement that their host hotel must be located within the City of Stevens Point and part of the race course route must be within the City of Stevens

Point, second by Winn; motion passed 5-0.

**7. LIT application requesting \$3,365.**

Motion to approve the LIT sculpture park event application in the amount of \$1,865 by Disher, second by Sedlak; motion passed 4-0; Schrader abstained.

**8. Modified State Tournaments (Men Upper, Men Lower and Womens) requesting \$1,750.**

Motion by Schrader to approve the Modified State Tournament application in the amount of \$1,750, second by Winn; motion passed 4-0 with Disher abstaining.

**9. Wonderful Water Run - Expansion application requesting \$2,000.**

Motion to approve the Wonderful Water Run in the amount of \$2,000 with the requirement that their host hotel is located within the City of Stevens Point, second by Winn; motion passed 5-0.

**10. Request from the City of Stevens Point for interim funding for the Stevens Point Area Convention and Visitors Bureau.**

Motion by Sedlak requesting a complete grant application be submitted to the Tourism Commission in order for the Stevens Point Area Convention and Visitors Bureau to be considered for a 2023 room tax grant award, second by Winn; motion passed 4-1.

**11. Outstanding room tax pledges.**

Motion to pay off the Fire Department training site outstanding grant pledge in full in 2023 by Winn, second by Sedlak; motion passed 5-0.

**12. Adjournment.**

Motion to adjourn by Schrader, second by Disher; motion passed 5-0. Meeting adjourned at 8:27 am.