REGULAR MEETING
Board of Park Commissioners
November 2, 2022 - 6:30 PM

Community Room
933 Michigan Avenue, Stevens Point, WI

OR

Zoom Teleconferencing

Meeting ID: 862 0612 2650 | Passcode: 141519
By Computer: Join
By Phone: +1-312-626-6799 (US Chicago)

AGENDA

I. Discussion and Possible Action on:

1. Roll Call.

2. Approval of October 5, 2022 meeting minutes

3. Presentation by Forestry Department intern, Aruã de Castro, on his internship project for the department

4. Dedicating parcel #020780801 (2.65 acres) to a City Park.

5. Naming of parcel #020780801 (2.65 acres) in honor of the Peters Family and their substantial Plover River Crossing Project donation in accordance with the City's Naming Rights Policy Item 6(C)(1).

6. Naming of the future boardwalk in honor of Sentry Insurance for their major donation for the Plover River Crossing Project consistent with the City's Naming Rights Policy Item 6(C)(1).

7. Naming of the future bridge spanning the Plover River "Hennegan Bridge" in honor of the Hennegan Family for their major donation for the Plover River Crossing Project consistent with the City's Naming Rights Policy Item 6(C)(1).

8. Director's Report
   1. 2023 Capital budget update
   2. 2023 Operational budget update
   3. Forest Cemetery building project update
   4. Goerke Park and Community Stadium project update
   5. Emerson Park project update
   6. 2023 Riverfront Rendezvous update

9. Adjournment.

Meeting Rider
Any person who has special needs while attending this meeting or needing agenda materials for this meeting should contact the City Clerk as soon as possible to ensure a reasonable accommodation can be made. The City Clerk can be reached by telephone at (715) 346-1569, TDD # 346-1556 or by mail at 1515 Strongs Ave., Stevens Point, WI 54481.

Copies of ordinances, resolutions, reports and minutes of the committee meetings are on file at the office of the City Clerk for inspection during normal business hours from 7:30 a.m. to 4:00p.m.

SPECIAL NOTICE

Please take notice that a quorum of the Common Council, City Boards/Commissions may attend this meeting.

REGULAR MEETING MINUTES
Board of Park Commissioners
October 5, 2022 - 6:30 PM

Community Room
933 Michigan Avenue, Stevens Point, WI

OR

Zoom Teleconferencing

Meeting ID: 850 4936 5336 | Passcode: 175204
By Computer: Join Here
By Phone: +1-312-626-6799 (US Chicago)

Discussion and Possible Action on:

1. Roll Call.

Present: Bob Freckman, Mike Glodosky, Sue Hall, Alder Ginger Keymer, Liz McDonald, John Okonek, Shaun Przybylski, Alder David Shorr, Wayne Sorenson, Carie Winn.
Excused: Alder Mykeerah Zarazua
Also Present: Director Kremer, Todd Ernster, Anne Hylla, Justine Zeman, Steve McKay, Ben Martinez

2. Approval of August 3, 2022 meeting minutes

Motion by McDonald to approve the meeting minutes, second by Alder Keymer; motion passed 10-0.

3. 2022 Donald Copps Municipal Pool season review presentation

No Action

4. Agreement with Northward Adventures for concession and rental skate sales during the winter sport season in Goerke Park.

Motion by Glodosky to approve the agreements with Northward Adventures in Goerke Park as written, second by Winn; motion passed 10-0.

5. Agreement with Valley View Forestry, LLC for timber sale for Yulga Park and West River Park.

Motion by McDonald to approve the agreement with Valley View Forestry for timber sale as written, second by Hall; motion passed 10-0.

6. Ordinance amendment: Chapter 11 Forestry Ordinance Updates

Motion by Alder Schorr to approve ordinance revision, second by Alder Keymer; motion passed 10-0.

7. Resolution authorizing the Forestry Department to apply for a 2023 Department of Natural Resources Urban Forestry Grant.

Motion by Alder Schorr to authorize the Forestry Department to apply for a forestry grant, second by Glodosky; motion passed 10-0.

8. Rejection of bid for KB Willett Ice Arena Building Addition, Recladding and

Ticket Booth Entryway Project.

Motion by McDonald to reject the bid for the KB Willett Arena building addition, second by Przybylski; motion passed 10-0.

9. Director's Report

1. Plover River Crossing Project and $1.47 million dollar Transportation Alternative Grant Award

2. LIT2 Sculpture Park Event on October 15

3. Emerson Park playground update

4. Comprehensive Outdoor Recreation Plan update

10. Adjournment.

Motion to adjourn by Glodosky, second by Hall; motion passed 10-0. The meeting adjourned at 7:15 pm.

Agenda Notes

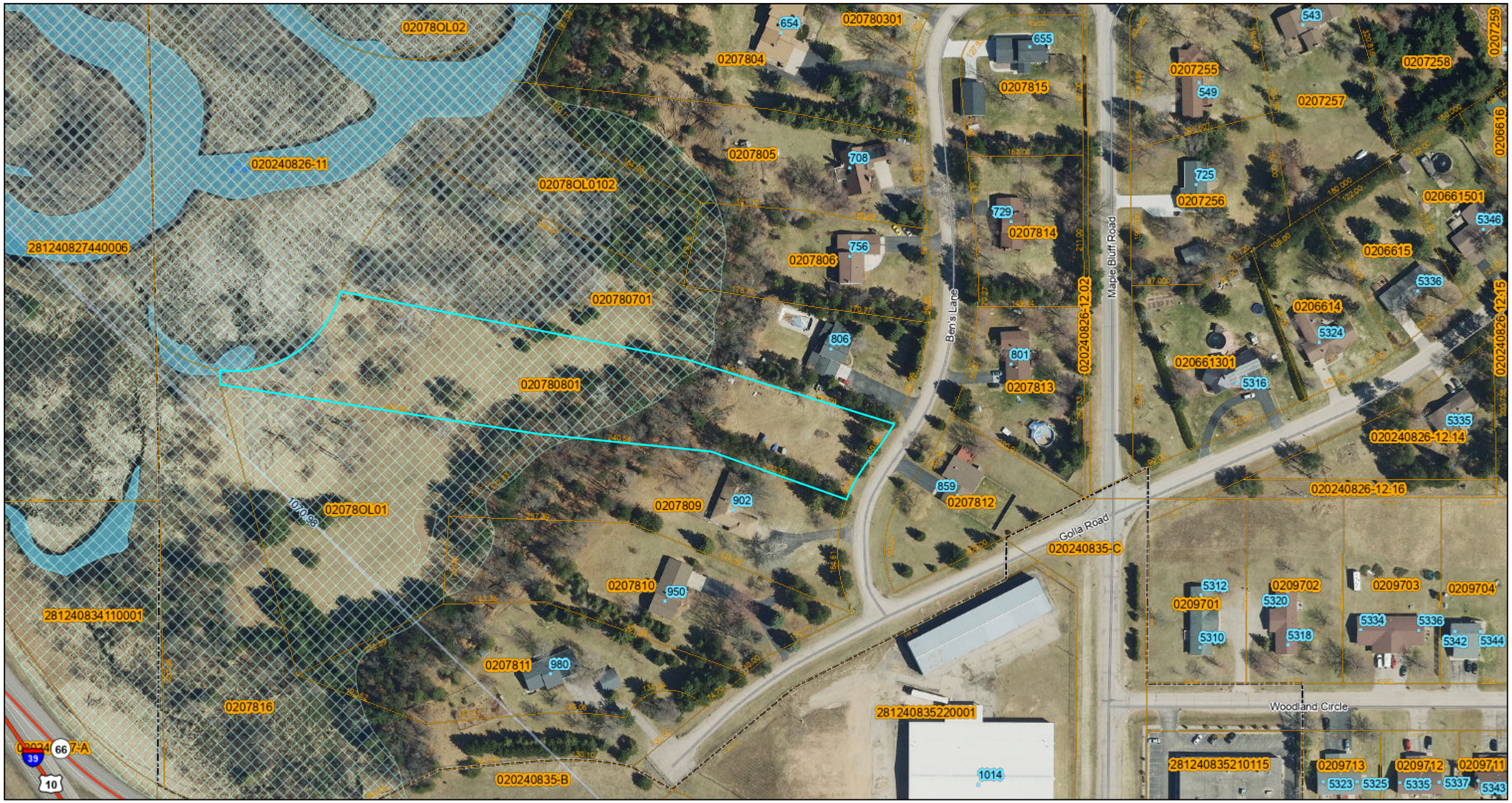
#3. Presentation by Forestry Department intern, Aruã de Castro, on his internship project for the department

This year the Forestry Department had an intern working on help update the City's Street Tree Inventory. All existing street trees were cataloged, but vacant planting sites were not. The last time vacant tree planting sites were inventoried was 1995. The City has changed a little since then. Aruã (pronounced like Ottawa the city) de Castro was the intern selected for the project. He is an international student from Brazil majoring in Ecology Restoration. Aruã will explain his intern project and will talk about the results and why it is useful information.

Items #4 – #7

See memos and materials included in the packet

Portage County GIS



10/27/2022, 8:21:17 AM

1:2,257

0 0.02 0.04 0.08 mi

0 0.03 0.06 0.12 km

Roadways
- Interstate Highway
- Local
- On Ramp

Parcel Numbers

Parcel Boundaries

Address Points

JordanPond DFA

Jordan Pond Cross Sections

Special Flood Hazard
- Zone A, 1% Annual flood hazard, No base flood elevations determined

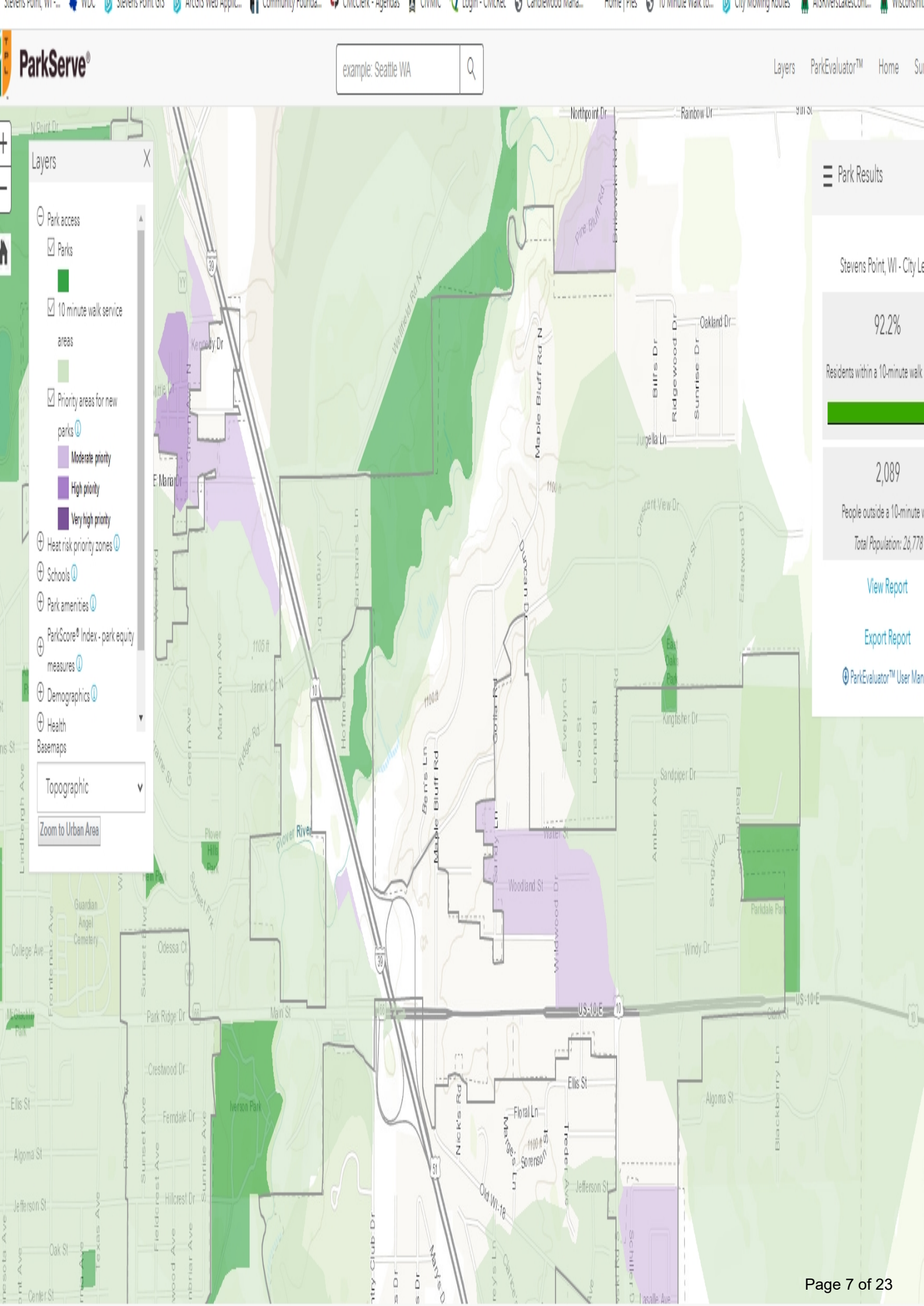
Lakes and Rivers

Streams

Municipal Boundary

2020 Air Photo
- Red: Band_1
- Green: Band_2
- Blue: Band_3

Planning and Zoning Department
©Portage County, WI


ParkServe®
example: Seattle WA
Layers
ParkEvaluator™
Home
Layers
Park access
Parks
10 minute walk service areas
Priority areas for new parks
Moderate priority
High priority
Very high priority
Heat risk priority zones
Schools
Park amenities
ParkScore® Index - park equity measures
Demographics
Health
Basemaps
Topographic
Zoom to Urban Area
Park Results
Stevens Point, WI - City Le
92.2%
Residents within a 10-minute walk
2,089
People outside a 10-minute w
Total Population: 26,778
View Report
Export Report
ParkEvaluator™ User Man
Northpoint Dr
Rainbow Dr
Oakland Dr
Jurgella Ln
Kennedy Dr
Maple Bluff Rd N
Pine Bluff Rd
Wellfield Rd N
Virginia Dr
Barbara's Ln
Hofmeister Dr
Janick Cir N
Mary Ann Ave
Green Ave
Ridge Rd
Plover River
Plover Hills Park
Ben's Ln
Maple Bluff Rd
Golla Rd
Evelyn Ct
Joe St
Leonard St
Kingfisher Dr
Sandpiper Dr
Amber Ave
Water St
Woodland St
Wildwood Dr
Parkdale Park
Windy Dr
Lindbergh Ave
College Ave
Guardian Angel Cemetery
Odessa Ct
Sunset Blvd
Park Ridge Dr
Main St
US-10 E
Clark St
Crestwood Dr
Ferndale Dr
Iverson Park
Ellis St
Algoma St
Jefferson St
Hillcrest Dr
Oak St
Center St
Floral Ln
Nick's Rd
Old WI-18
Jefferson St
Blackberry Ln
Lasalle Ave

CITY OF STEVENS POINT
PUBLIC PARK AND FACILITY NAMING POLICY

1. **Purpose**

To establish a consistent and formal policy and process for naming public parklands, parks and recreational facilities which the community may accept and readily identify with.

2. **Scope**

It will identify significant historical, geological and ecological areas located within the community. Also, it would give suitable recognition to individuals who make a sizeable monetary contribution or have contributed to the growth and development of the city.

3. **Responsibility**

The Parks Commission shall be responsible for recommending to the Common Council the naming or change in name for all assigned public Park and Recreation areas in the City of Stevens Point. However, not withstanding this provision the Common Council shall not be precluded from naming a Park or Facility.

4. **Objectives and Goals**

A. The names should be purposeful, suitable, symbolic, and should fall under one of the classifications provided within this policy.
B. Names of facilities should be adopted before dedication of a facility or before development begins on a new facility.
C. Names will not be for living persons except when substantial donations are offered to the community for park and recreational purposes and when the donor stipulates a name as being a part of that donation or when a living person makes a substantial commitment of time and effort to improve the quality of life in the community. In such cases the Parks Commission shall recommend that the Council accept or reject such an offer.
D. Names for public officials will not be used without thorough justification and, in most cases, the person should be honored posthumously.
E. Names of individuals will be considered only if that person was actively involved in giving unselfishly of herself/himself for the betterment of the community. It will be necessary for this individual to have strong community support.

5. **Procedure**

A. Requests or proposals for adopting a specified name for a particular Park or Recreation area shall be submitted to the Parks Commission in written form along with thorough documentation giving the reasons for the selection of the proposed name.
B. After a name is decided upon by the Parks Commission, public notice of the recommended Qualifying Name will occur in the City's official newspaper. Citizen comments and recommendations must be in writing to the Director of Parks and Recreation and received prior to the next Common Council meeting for approval.

Revised 10.5.13

C. For an individual (excluding historically significant individuals) to be considered, that person must have contributed significantly to the acquisition or development of the park or facility or to the park system overall. The recommended name must be accompanied by a biographical sketch which shall provide evidence of contributions to the park, facility, or park system overall.

6. **Selection Criteria**

Park and Recreation areas /facilities may be named:

A. For location, such as the name of an adjacent street or the related plat or subdivision.

B. For a geologic, geographic, historical, botanical, horticultural or scientific feature inherent to the area.

C. To honor a person or groups:

1. When a major donation has been made to the City for a park/facility wherein the donor stipulates a name as being a consideration of a donation, and donation is deemed suitable for recreational purposes, the Parks Commission shall make a recommendation to the Common Council as to accepting or rejecting such an offer.
2. An organization, business, or group for whom a park/facility is to be named should meet the following criteria:
   A. It should not be political or religious in nature unless it has had a unique and important place in the areas history.
   B. It should be a local organization, business, or group, unless if a non-local group, it has performed some outstanding service for the area.

D. To show gratitude to an individual:

When it seems appropriate to name a park/facility in honor of a person, it should be one who has made a major contribution to the community and/or has been instrumental in acquiring the area, and will be subject to the discretion of the Parks Commission.

E. Classifications - These classifications are in order of priority.

Places and Features

1. Natural phenomenon
2. Recognizable area or neighborhood
3. Descriptive
4. Horticultural, zoological, environmental
5. Assumed name (commonly used name)

Historic Events

1. Battles
2. Discoveries
3. Explorations
4. Community development

Organizations

1. Civic
2. Veterans
3. Fraternal
4. Other

Person's Name

1. Large donors
2. Historical groups
3. Local hero
4. National hero
5. National official
6. State official
7. Local official
8. Local individual(s)

Great Ideas or Causes

1. Ecological
2. Friendship
3. Independence
4. Peace

7. **Adoption**

A group may ask to adopt a park or recreation facility for improvement or maintenance purposes, and in return the park or facility could be named after that group. A written agreement should be signed specifically detailing the future responsibilities of the group adopting the park or facility and any name change must first be approved by the Common Council.

8. **Other Naming Alternatives**

1. Parks and facilities that are donated to the City can be named by deed restriction by the donor. The naming and acceptance of land is subject to approval by the Parks Commission and Common Council.
2. Special names for new facilities or areas within a park (i.e. playgrounds, shelters, etc.) will be allowed under stated classifications and criteria when donations result fin a substantial contribution to the proposed facility. (Generally 50% or more of the proposed cost of the facility). These names will be recommended to the Common Council for final approval.

9. **Frequency, Repetition, Segmentation**

Generally, individuals and/or groups recognized (named) with one park or facility cannot be recognized with additional parks or facilities. Groups are not allowed to identify parks or facilities by using local chapters, numbers, troops, etc.

10. **Renaming**

1. The renaming of parks and facilities is strongly discouraged. It is recommended

that efforts to change a name be subject to the most critical examination so as not to diminish the original justification for the name or discount the value of the prior contributors.

2. Only those parks and facilities named for geographic location, outstanding feature or subdivision should be considered for renaming. Parks named by deed restriction cannot be considered for renaming.
3. In order for a park or facility to be considered for renaming the following must occur:
    a. The recommended name must qualify according to Section 6 of this policy, and;
    b. Be accompanied by a petition from the particular park or facility users.

11. **Use of Plaques and Markers**
    1. This means of recognition will be used to honor individuals and organizations for the community or designate history of a particular property. All plaques, markers, memorials or monuments placed on parkland must be approved by the Parks Commission as to design and placement.
    2. All plaques, markers, and memorials are subject to the same naming criteria in Section 6 of this policy.
    3. Because of their proneness to vandalism and maintenance, plaques, markers, and memorials should be used sparingly.
    4. Designed to blend with and compliment the existing Parks and Recreation Department Sign policy, and Plaques, Markers, and Memorials Policy, and must be reviewed and approved by the Commission.
    5. A written maintenance agreement for each plaque/marker/memorial shall be developed and signed by the Director of Parks and Recreation and donor individual/organization.
    6. The Commissions first priority is to use the Community Foundation Tree Memorial program as a means of recognition.

12. **Contest**

    Contests may be used for naming parks or facilities providing they meet the approval of the Parks Commission and Common Council.

13. **Groundbreaking and Dedication**

    When a new park is given or a facility constructed and ready for public use, a certain amount of public relations work should accompany the occasion. The purpose is to bring awareness to the public of a new property or facility for public use. Media tools to be used include radio, T.V. (cable),video, newspaper, magazine, Internet, etc.

14. **Grandfather Clause**

    All existing park and recreational facilities named prior to adoption of this policy are under a grandfather clause with respect to this policy.

PLOVER RIVER CROSSING

CONNECTING COMMUNITIES

MEMO

MEMO TO: Dan Kremer, Director of Stevens Point Parks, Recreation, Forestry

FROM: Steve Menzel, Chair, Friends of Plover River Crossing Trail SM

DATE: October 27, 2022

As you recall, in October 2021 the City approved the list of "Proposed Donor Recognition Opportunities" for the Plover River Crossing Project. Since that time, our citizen group has been actively seeking donors and partners to support the project and to help secure the 20% match required for the State grant we applied for and were subsequently awarded.

I am happy to report that we have now secured gift pledges for three of the primary donor recognition opportunities on the approved list:

- **Bridge** (David and Karen Henneghan)
- **Park** (Don and Tina Peters family)
- **Boardwalk** (Sentry Insurance)

So that we can proceed with satisfying these generous pledges, please present the above namings for approval at the appropriate levels of City government. I will plan to attend the Park Commission meeting on November 2, and other meetings as needed, to answer any questions there may be. In the meantime, if you have any questions I can be reached at 715-340-7228. Thank you!

City of Stevens Point
2442 Sims Avenue
Stevens Point, WI 54481-3594

Memo

TO: Park Commission and Common Council

FROM: Dan Kremer, Director of Parks, Recreation, Forestry

DATE: October 27, 2022

RE: Park Dedication, Park Naming and Park Amenity Naming affiliated with the Plover River Crossing Project

In October of 2021, the Park Commission approved a fundraising campaign presented by the Friends of the Plover River Crossing to raise local match dollars for the Plover River Crossing project and the Transportation Alternative Program (TAP) grant application. A major piece of the fundraising campaign included naming rights for the project components and amenities that were directly tied to the project. Since that time, the TAP grant has been awarded to the City and the project will become reality within the next three years. This momentum has resulted in some successful partnerships that staff is seeking approval for naming rights.

The chair of the Friends of the Plover River Crossing Trail, Steven Menzel, and the friends group has worked closely with city staff as they formed partnerships with three major donors. In order to finalize those donations, staff and the friends are seeking final approvals for a new city park, park naming rights, boardwalk naming rights and bridge naming rights for the project.

Dedication of a new park

In order to apply for the TAP grant, the City acquired a 2.65 acre parcel adjacent Ben's Lane in 2021 which allowed the trail route to be accessible and finalized. When the property was acquired, it was the general consensus of all involved that this would become a future park but no formal action was taken at that time. Staff has worked closely with the Friends of the Plover River Crossing and we are now recommending that the 2.65-acre parcel (parcel #020780801) officially be dedicated as the City's newest park property. A map of the parcel is included in the packet.

Naming of the new park

The fundraising campaign that was approved by the Parks Commission included naming rights of a future park along Ben's Lane. If the Parks Commission and City Council approve of the park dedication, staff and the friends are recommending the naming of the new park to be in honor of the Peters Family. The Peters family will be

City of Stevens Point
2442 Sims Avenue
Stevens Point, WI 54481-3594

making a major donation to the park project and it satisfies one of the campaign levels that was approved last October. Additionally, staff requests the latitude to formalize the final park name with the family and to only bring back the final name if it deviates significantly from "Peters Family Park".

Naming of the future Plover River Crossing Trail boardwalk

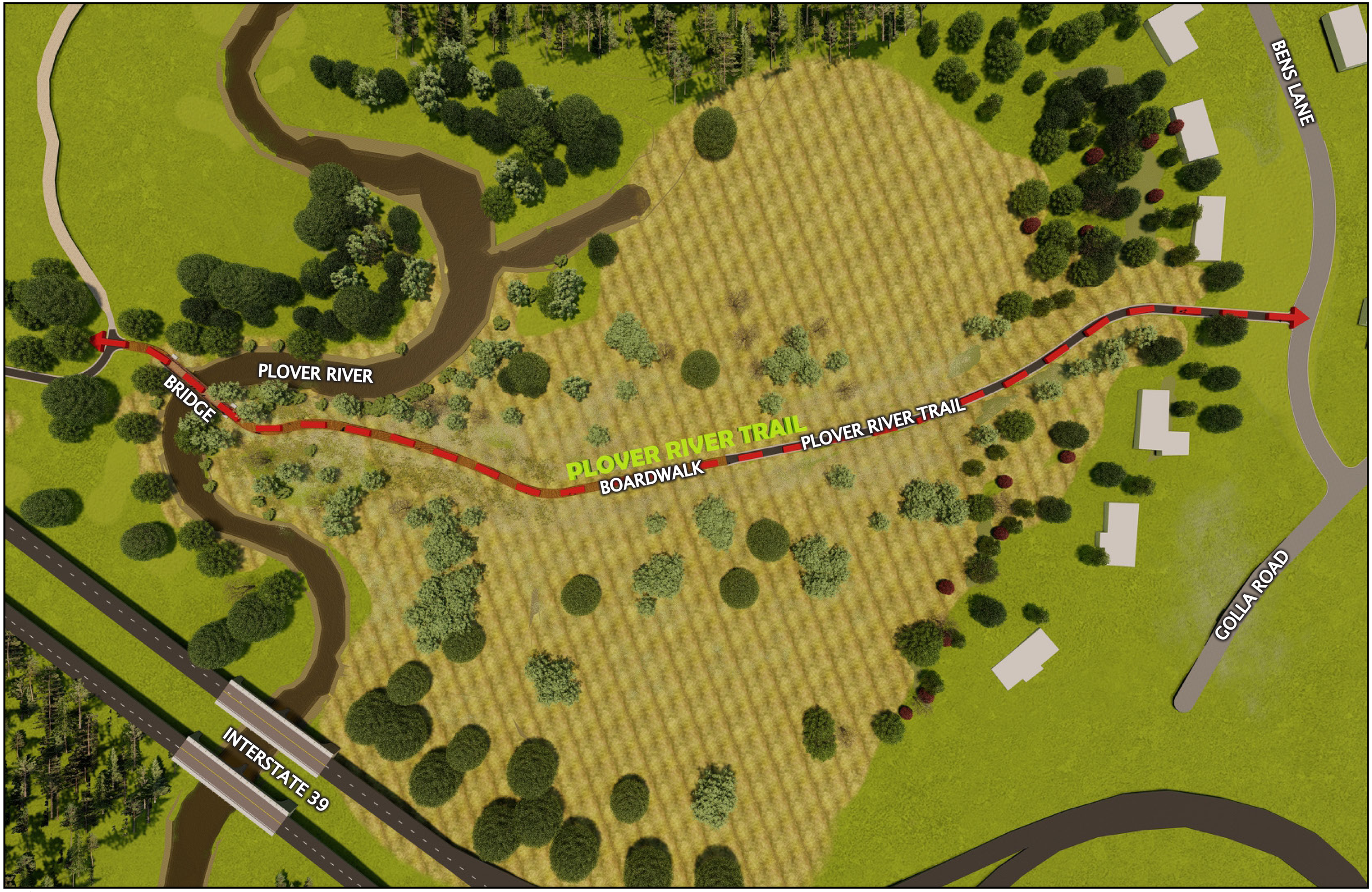
The fundraising campaign approved by the Parks Commission included naming rights for a future boardwalk for the Plover River Crossing Trail. Sentry Insurance will be providing a major donation for the project and staff and the friends group recommend naming of the future boardwalk to be in honor of Sentry Insurance's donation. Additionally, staff requests the latitude to formalize the final park name with the friends' group and Sentry Insurance and to only bring back the final naming if it deviates significantly from "Sentry Insurance Boardwalk" or "Sentry Insurance Walkway".

Naming of the future Plover River Crossing Trail bridge (across the Plover River)

The fundraising campaign approved by the Parks Commission included naming rights for a future bridge spanning the Plover River for the Plover River Crossing Trail. The Hennegan family will be providing a major donation for the project and staff and the friends group recommend naming of the future bridge to be "**Hennegan Bridge**"

Staff Recommendations:

1. Formally approve of dedicated Parcel #020780801 (2.65 acres) as a City Park
2. Name the new park in honor of the Peters Family
3. Name the future Plover River Crossing Trail boardwalk in honor of Sentry Insurance
4. Name the future Plover River Crossing Trail bridge "Hennegan Bridge"



PLOVER RIVER CROSSING BOARDWALK & BRIDGE

PLOVER RIVER WALK, STEVENS POINT, WI - **PERSPECTIVES**

RETTLER corporation

PLOVER RIVER CROSSING BOARDWALK & BRIDGE

PLOVER RIVER WALK, STEVENS POINT, WI - **PERSPECTIVES**

RETTLER corporation

PLOVER RIVER CROSSING BOARDWALK & BRIDGE

PLOVER RIVER WALK, STEVENS POINT, WI - **PERSPECTIVES**

RETTLER corporation

PLOVER RIVER CROSSING BOARDWALK & BRIDGE

PLOVER RIVER WALK, STEVENS POINT, WI - **PERSPECTIVES**

RETTLER corporation

PLOVER RIVER CROSSING BOARDWALK & BRIDGE

PLOVER RIVER WALK, STEVENS POINT, WI - **PERSPECTIVES**

RETTLER corporation

PLOVER RIVER CROSSING BOARDWALK & BRIDGE

PLOVER RIVER WALK, STEVENS POINT, WI - **PERSPECTIVES**

RETTLER corporation

PLOVER RIVER CROSSING BOARDWALK & BRIDGE

PLOVER RIVER WALK, STEVENS POINT, WI - **PERSPECTIVES**

RETTLER corporation

PLOVER RIVER CROSSING BOARDWALK & BRIDGE

PLOVER RIVER WALK, STEVENS POINT, WI - **PERSPECTIVES**

RETTLER corporation

PLOVER RIVER CROSSING BOARDWALK & BRIDGE

PLOVER RIVER WALK, STEVENS POINT, WI - **PERSPECTIVES**

RETTLER corporation