

**REGULAR MEETING**

**Tourism Commission  
December 15, 2021 - 9:00 AM  
Community Room  
933 Michigan Avenue, Stevens Point, WI**

**OR**

**Zoom Teleconferencing**

**Meeting ID: 857 0542 4581 | Passcode:12345**

**By Computer: [Click to Connect](#)**

**By Phone: +1-312-626-6799 (US Chicago)**

**MINUTES**

**Discussion and Possible Action on:**

**1. Roll Call.**

Present: Chairperson John Okonek, Tom Schrader, Mike Disher and Michelle Sedlak; Carrie Winn excused.

Also present: Director Dan Kremer, Comptroller Corey Ladick, Melanie Bateman, Bobby Opiola, Sara Brish, Troy Hojnacki, Anne Marie Novak, Kristeen Carne, Kathy Johnson, Matt Disher, Ginger Keymer.

**2. Approval of September 27, 2021 meeting minutes**

Motion to approve September 27, 2021 meeting minutes made by Schrader, second by Disher. Motion passed 4-0.

**3. Review of Tourism Commission financials**

**4. American Suzuki Institute Guest Artist Concerts application requesting up to \$5,000.**

Motion made by Disher to approve a \$2,500 grant for American Suzuki Institute Guest Artist Concerts, second by Sedlak. Motion passed 4-0.

**5. ArtVenture - pilot application requesting \$10,000.**

Motion made by Sedlak to not approve an ArtVenture - pilot program grant application because it is not located within the City of Stevens Point, second by Schrader. Motion passed 4-0

**6. Bukolt Park Improvement Project application requesting \$100,000.**

No action was taken. The commission requested additional information for future consideration in 2022.

**7. Discover Downtown Stevens Point application requesting \$5,000 - \$8,000.**

Motion made by Disher to approve a \$5,000 grant request for the Friday expansion of

Discover Downtown Stevens Point, second by Sedlak. Motion approved 4-0.

**8. Dozynki Downtown application requesting \$1,850.**

Motion made by Sedlak to approve a \$1,350 grant for Dozynki Downtown, second by Schrader. Motion passed 4-0.

**9. Emerson Park Revitalization Project application requesting \$10,000.**

Motion made by Disher to not approve a grant for the Emerson Park Revitalization project, second by Sedlak. Motion passed 3-0, Okonek abstained.

**10. Landscape ARTichitetural application requesting \$2,500.**

Motion made by Disher to not approve grant funding for Landscape ARTichitetural, second by Sedlak. Motion passed 3-0; Schrader abstained.

**11. [StevensPointArea.com](http://StevensPointArea.com) Website Redesign application requesting \$36,675.**

Motion by Schrader to not approve grant funding for [StevensPointArea.com](http://StevensPointArea.com) Website Redesign, second by Disher. Motion passed 4-0

**12. 2022 USA Softball of WI Coed Softball Tournament (3 Day Tournament) application requesting \$1,000.**

Motion made by Schrader to approve a \$1,000 grant to Stevens Point Softball Association, second by Sedlak. Motion passed 3-0; Disher abstained.

**13. Adjournment.**

Motion to adjourn by Schrader, second by Disher. Motion passed 4-0, meeting adjourned 9:52 am.