

Our intention is to have in-person meetings going forward. For the time being, we will hold the City Committee Meetings, Plan Commission, Council and most others at the Community Room at 933 Michigan Avenue. This in-person location will meet the legal requirement for our open meetings.

We will have a virtual option available, but the technology for the hybrid style meeting may not be reliable all of the time.

REGULAR MEETING

**Tourism Commission
September 27, 2021 - 10:00 AM**

**Community Room
933 Michigan Avenue, Stevens Point, WI**

OR

[Zoom Teleconferencing](#)

Meeting ID: 817 6560 8498 | Passcode:12345

By Computer: [Click to Connect](#)

By Phone: +1-312-626-6799 (US Chicago)

AGENDA

Discussion and Possible Action on:

1. Roll Call.
2. Approval of December 16, 2020 meeting minutes
3. Funding request for Community Stadium at Goerke Field
4. Adjournment.

Meeting Rider

Any person who has special needs while attending this meeting or needing agenda materials for this meeting should contact the City Clerk as soon as possible to ensure a reasonable accommodation can be made. The City Clerk can be reached by telephone at (715) 346-1569, TDD # 346-1556 or by mail at 1515 Strongs Ave., Stevens Point, WI 54481.

Copies of ordinances, resolutions, reports and minutes of the committee meetings are on file at the office of the City Clerk for inspection during normal business hours from 7:30 a.m. to 4:00p.m.

SPECIAL NOTICE

Please take notice that a quorum of the Common Council, City Boards/Commissions may attend this meeting.

REGULAR MEETING

Tourism Commission

December 16, 2020 - 7:30 AM

Meeting will be held via Zoom online meeting

Click to Connect: [Zoom Meeting](#)

Dial in Number: (312)-626-6799 - Meeting ID: 810 2500 3760 - Password: 541077

MINUTES

Discussion and Possible Action on:

1. Roll Call

Present: Okonek, Winn, Disher, Oliva

Excused: Sedlak

Also Present: Director Kremer, Comptroller Ladick, Andrea Salchert, Kate Gullickson, Assistant Chief JB Moody and Jenna Miskowic.

2. Approval of July 21, 2020 meeting minutes

Motion by Winn, second by Disher to approve the July 21, 2020 meeting minutes.
Ayes, All; Nays, None. Motion Carried.

3. Discussion on 2021 grant applications

Comptroller Ladick gave a summary of the current status of the Tourism Commission grant budget.

4. Discussion and possible action on grant application - Sculpture Park: LIT

Motion by Disher, second by Winn to deny the grant application Sculpture Park: LIT
Ayes, All; Nays, None. Motion Carried.

5. Discussion and possible action on grant application - Central Wisconsin Area Community Theater: No More Singin' In The Rain

Motion by Disher, second by Oliva to deny the grant application Central Wisconsin Area Community Theater: No More Singin' In The Rain.
Ayes, All; Nays, None. Motion Carried.

6. Discussion and possible action on grant application - Schmeeckle Reserve: Accessible fishing pier and Lake Loop trail

Motion by Winn, second by Disher to deny the grant application Schmeeckle Reserve: Accessible fishing pier and Lake Loop trail.
Ayes, All; Nays, None. Motion Carried.. Motion Carried.

7. Discussion and possible action on grant application - Stevens Point Fire Department: Training Site

Motion by Disher, second by Winn to approve \$10,000 application (\$2,500 per year for 4 years) for the Stevens Point Fire Department Training Site, contingent on the money being used for the training site developments or it must be returned.

Ayes, All; Nays, None. Motion Carried.

8. Discussion and possible action on grant application - Point Area Single Track Association: Standing Rocks Park Trail Signs and Improvements

Motion by Oliva, second by Disher to deny the grant application Point Area Single Track Association: Standing Rocks Park Trail Signs and Improvements.

Ayes, All; Nays, None. Motion Carried.

9. Discussion and possible action on grant application - UWSP Museum of Natural History: Sandy Science Station

Motion by Winn, second by Oliva to approve \$1,283 in funding to UWSP Museum of Natural History: Sandy Science Station contingent on the applicant raising the other \$1,283.

Ayes, All; Nays, None. Motion Carried.

10. Adjournment

Motion by Disher, second by Oliva to adjourn the meeting at 8:05am.

Ayes, All; Nays, None. Motion Carried.

Memo

To: Stevens Point Tourism Commission
From: Community Stadium at Goerke Field Fundraising Team
Subject: Room Tax Funding Request

A fundraising effort is beginning to replace the turf on Community Stadium at Goerke Park. The existing turf was installed in 2008 and has reached the end of its useful life. When this project was initially completed in 2008, it was paid for via a public and private fundraising partnership. The goal for the replacement project is to fund the facility improvements and turf replacement in a similar manner.

The fundraising team is asking for \$500,000 in funding from the City of Stevens Point to complete the turf replacement project in 2022. The overall project is estimated to be \$1.9 million dollars. We are asking for \$200,000 (of the \$500,000 total request from the City) be funded from the Tourism Commission.

The overall project includes installation of a shock pad, replacement of the turf field, construction of a team and medical room with storage, remodeling of one existing locker room, and installation of entrance arches on Minnesota and Sims Avenue.

Elements of the project worth highlighting are as follows:

1. Improved safety

- With advancements in synthetic turf playing fields, the addition of a shock pad below the synthetic turf play surface first at foremost provides a safer playing surface for athletes by providing better shock absorption and reducing the risk of concussions from head-to-surface impact while also reducing the risk of knee and ankle injuries. In addition, a shock pad assists in minimizing friction, prolonging the life of the synthetic turf fiber. By providing a shock pad, the pile height of the turf can be shortened requiring less fiber and infill within the profile of the turf. The proposed shock pad typically supports two life cycles of turf playing surface (approximately 25 years).

2. Improved Community Partnerships

- When this project was completed in 2008, the logos of the school districts were not able to be incorporated. With this turf replacement project, increased collaboration is being sought by branding the stadium and partnering with the university and local school districts for long term usage agreements.

3. Field Usage Reciprocity

- A component of this project fundraising is solidifying field usage reciprocity with the university for turf practice facilities being planned for install on the university campus.

4. Increased Event Capacity

- Turf approved chairs are being considered which would allow for outdoor events like commencement ceremonies, concerts and large crowd gathers to be held.